



Vehicular Wayfinding Signage





ANTICIPATED PROJECT TIMELINE

Current Phase: Design

Planning Complete: Summer 2019

Design Complete: Winter 2019-2020

Bid/Award Complete: Spring 2020

Construction Complete: Summer 2020

PROJECT SUMMARY

The Vehicular Wayfinding Signage project consists of new primary, secondary and parking directional signs. The new signs will be installed throughout the entire downtown Long Beach area.

Community Benefits:

- Improved navigability of the downtown area
- Promote unified branding for the City

PROJECT FUNDING

Project Budget \$500,000

