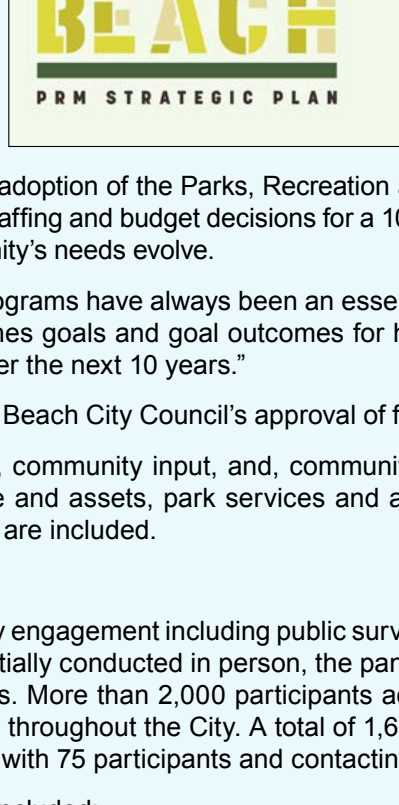


We Create Community



Council Approves Adoption of Parks, Recreation & Marine Strategic Plan



The Long Beach City Council approved the adoption of the Parks, Recreation and Marine (PRM) Strategic Plan on January 18. The Plan will guide PRM's operational, staffing and budget decisions for a 10-year period from 2022 to 2032 and serve as a tool to adapt park services as the community's needs evolve.

"Long Beach parks, beaches and related programs have always been an essential part of our community's daily lives," said Mayor Robert Garcia. "This new plan outlines goals and goal outcomes for how park spaces and programs should progress and continue to be enjoyable for all over the next 10 years."

The effort began in 2019 following the Long Beach City Council's approval of funding to update PRM's 2003 Strategic Plan. The new Plan presents existing conditions, community input, and, community-identified goals, values, and actions. The history of Long Beach parks, park acreage and assets, park services and amenities, relevant plans, park equity, demographics, and departmental responsibilities are included.

COMMUNITY INPUT

The Plan was created with robust community engagement including public surveys available in English, Spanish, Khmer and Tagalog. While engagement efforts were initially conducted in person, the pandemic required a shift to virtual engagement in compliance with health and safety orders. More than 2,000 participants accessed the survey on-line or filled out hard copies and submitted at voting box stations throughout the City. A total of 1,632 surveys were completed. Public outreach also included Virtual Stakeholder meetings with 75 participants and contacting 392 community groups.

The community input received on the Plan included:

- Ranking Park maintenance and safety as the number one priority for investment.
- Ensuring that children with disabilities can meaningfully access the play equipment.
- Creating more park space in west Long Beach.
- The need to plant and sustain trees.
- Summary of Plan Goals and Outcomes
- Provide safe, accessible public spaces.
- Offer meaningful recreation programming and events.
- Prioritize health equity across the City.
- Build innovative and lasting partnerships.
- Connect internally and with the community clearly and transparently.
- Establish an environmentally sustainable park ecosystem.
- Ensure a dynamic and diverse workforce.

UPCOMING IMPLEMENTATIONS OF THE PLAN

With the Plan's adoption, staff will prioritize outcomes and strategies for short, medium, and long-term implementation and report progress on an annual basis to the Parks & Recreation Commission. Plan progress will be available on <https://www.longbeach.gov/park/business-operations/about/prm-strategic-plan/>.

Director's Corner



Brent Dennis
Director, Long Beach Parks, Recreation & Marine and ACS

February brings our Department lots of celebratory moments and fun pauses in the busyness of the season. Groundhog Day leading into the Chinese New Year and Black History Month along with the rosy and chocolate-covered holidays of Valentine's Day, all made for a fun reflection of more normal times.

January held some very significant happenings for our Parks, Recreation, Marine and Animal Care Services team. Presenting our Strategic Plan to the Mayor and City Council and receiving positive, supportive comments on the direction our department would be heading in the coming decade was both appreciated and motivational. The future focus and priorities of parks and recreation with a newly updated Strategic Plan reflects the input and voices of the community we serve. We are grateful to our Parks and Recreation Commission for their involvement and support of the plan's development over the past several years.

The final week of January also hosted a pair of important community meetings that included an overview of the Fiscal Year 2023 City of Long Beach Budget. The two meetings allowed for public comment with questions and answers at each meeting's final segment. We heard how important park maintenance and quality programming was to the community as well as the ongoing need to seek opportunities to acquire and develop more parkland on the north and west sides of Long Beach.

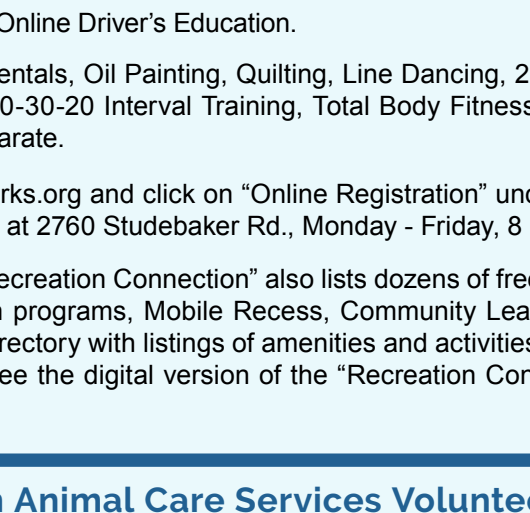
The arrival and distribution of the Spring Recreation Connection publication has been welcomed by residents from all corners of the city. We are pleased by the increased interest and registration response to an awesome offering of leisure classes and programs.

We are excited to officially open the new Lincoln Park downtown at Civic Center. The park's design allows for a "fantastic" array of passive and active recreation. I know the park will become one of the most popular gathering places for the community and special events in the heart of the city.

Partners of Parks has made impressive inroads in expanding the philanthropic support of an array of worthy causes such as youth scholarships, senior meals, and the Admiral Kidd Park Playground campaign. We appreciate all the dedication and energetic fundraising initiatives that our non-profit partner continues to advance for real, noticeable impact upon the community through our programs and facilities.

As the late winter weather improves and the days of the shortest month of the year draw us closer into springtime, I hope you will be able to enjoy the beauty and welcoming qualities of our parks, open spaces, and recreation facilities. Have a fantastic February!

Les Jolis Tresors Art Gallery & El Dorado Nature Center Present: "Exhibition Nature Transformed"



Les Jolis Tresors Art Gallery & El Dorado Nature Center Present: "Exhibition Nature Transformed"

Artist Annie Clavel paints from her own imagination and follows her feelings and instincts. Underlying her work are patterns of thoughts, emotions, and stories that might be seen. However her art is pure abstraction inspired by science.

Maureen Vastardis's watercolor paintings allows her the freedom to explore the medium and express her emotional interpretation of various scenes and objects.

Stop by the Nature Center Museum through February 23 to see the work of featured artists: Bridget Beckage, Annie Clavel, and Maureen Vastardis. The Gallery hours are 10 a.m. – 3 p.m., Tuesday through Sunday. Call 1(562) 570-1745 for more information.

Spring Class Registration Going on Now



Registration for new recreation classes offered by Long Beach Parks, Recreation and Marine is going on now. More than 300 classes in art, music, nature, fitness, special interest subjects, and adult sports leagues and aquatics programs will be offered starting in March. These programs provide opportunities for social interaction and learning, exercise and recreation, and growth and relaxation for preschool-aged children to adults.

The "Recreation Connection" magazine is back again for spring after two years of hiatus from the impact from the COVID-19 pandemic. Look for the publication in your mailbox, local library or park community center, or find the digital version online at LB Parks.org. The issue is full of information about new classes, summer day camp registration, senior citizen activities and much more.

Many classes will be offered for various ages.

Preschool: Preschool Cooking Thyme, Bamboleo Bebe, Bamboleo Amigos and Bamboleo Amigos (Spanish language immersion), Preschool Readiness, Little Music Makers, D-Up Tiny Ballers (Basketball) and Soccer.

Youth: Basic Cooking for Kids, Mexican Folklorico Dance, Reading and Math Development, Exploring Instruments, Group Piano, Keyboard Ricks, and Rokin Guitar, 40-20 D-Ups Ballers (Basketball), Martial Arts and Soccer.

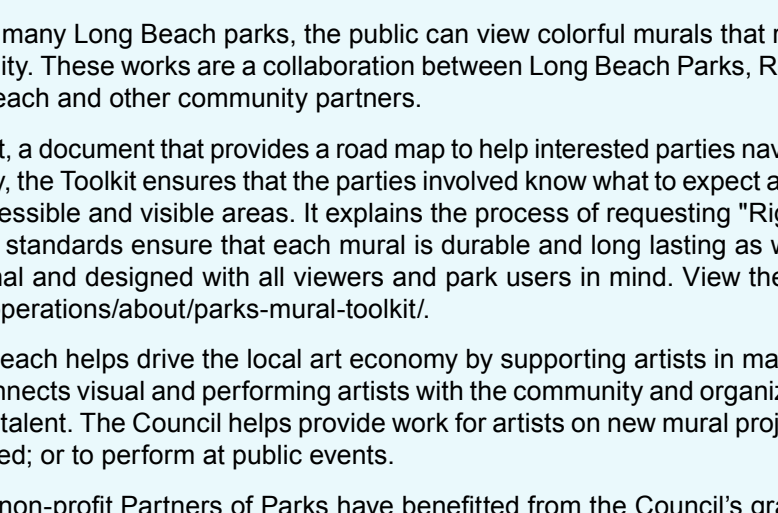
Teens: Basic Cooking for Teens and Online Driver's Education.

Adults: Ceramics, Drawing Fundamentals, Oil Painting, Quilting, Line Dancing, 2 Step & Swing, Almost Ballet, Argentine Tango, Belly Dance, Dog Training, 40-30-20 Interval Training, Total Body Fitness, Low Impact Aerobics, Pilates, Tai Chi Qigong, Yoga, Ukulele, Jujitsu and Karate.

It's easy to register. Visit www.lbparks.org and click on "Online Registration" under "LB RecConnect." or visit the Registration Reservations Office in person at 2760 Studebaker Rd., Monday - Friday, 8 a.m. to 5 p.m.

Free Recreation Programs: The "Recreation Connection" also lists dozens of free and low-cost activities, including After-School programs, Virtual Recreation programs, Mobile Recess, Community Learning Hubs; youth sports leagues, teen centers and senior centers. A park directory with listings of amenities and activities at over 50 parks is also included. Residents can visit www.lbparks.org to see the digital version of the "Recreation Connection," or pick up a printed copy at a local park or library.

Long Beach Animal Care Services Volunteer Orientation



On January 5, Long Beach Animal Care Services (LBACS) offered a Virtual Volunteer Orientation for members of the public with an interest in volunteering at the Long Beach Shelter. More than 160 people learned about the LBACS vision to "create a responsible, compassionate and informed community to work together for the health and welfare of animals," and the LBACS mission "to ensure that their "Compassion Saves" operating model supports people and animals through outreach, education and support services, and that shelter animals are protected through enrichment and innovative programs.

Lead staff in the Bureau's six service areas explained their responsibilities including Chief Animal Control Officer David Linn who covered Field Services, Special Investigations and Licensing Enforcement. Lt. Heidi Poe discussed the shelter admission process, and the cleaning, feeding, enrichment and care of more than 3,000 animals each year. LBACS Manager Staycee Dains did an overview of the Medical Care available at the Shelter including treatments and surgeries such as spay/neuter performed on thousands of animals each year. Customer Service Lead Danielle Shinnaberger discussed shelter admissions, pet licensing, and the Call Center where in 2021, more than 33,000 people asked questions about services and regulations. The Administrative Support Team handles the financial and personnel transactions. The Re-Homing Team works on adoptions, pet fostering, pet behavior evaluation and liaisons with pet rescue partners.

Volunteer opportunities include:

kennel Enrichment – Volunteers can supply toys or frozen food, and play with animals to improve their demeanor so that they are better adoption candidates.

Animal Care – The animal environments need to be clean and safe including laundry, washing dishes and cleaning cages.

Adopt / Foster Counseling – These volunteers greet guests, review the history of pets, answer questions about pet medical history, and offer education about licensing and responsible pet ownership.

Off Site Events – Animals need to be transported to outside adoption events and returned to the shelter, care for cats at adoption events, and staff information tables.

Social Media – People are needed to create content for Facebook and Instagram such as photos and short descriptions of pets that are available to adopt, lost pets, celebrating donations and successful adoptions.

Socialization – Pets thrive after spending quality time with caring people. The animals become more trusting with people and are more likely to be adopted.

Behavior Modification – Dogs need to be walked, learn to follow commands and how to integrate into playgroups.

Bathing – Animals need bathing, skin treatments and drying. Dogs need transportation to visit groomers.

Medical Intern – This is an opportunity to work with shelter vets in applying treatments, assisting with procedures, prepping animals for surgery and helping them to recover.

Other opportunities include data entry, returning community cats to their place of origin after treatment, Pet Literacy involving reading to dogs to make them comfortable around people, and fostering pets.

Volunteers must be at least age 18, pass FBI and DOJ background checks, and attend training sessions. Volunteers may not bring others with them while on duty and must offer accurate information about LBACS.

Interested volunteers need to submit a volunteer application, complete a Livescan, sign a volunteer agreement and attend scheduled trainings. Visit <https://bit.ly/3KUBZFX> to access a volunteer application.

View the Virtual Volunteer Orientation at <https://www.longbeach.gov/acs/donate-and-volunteer/volunteer-team/>.

Partnership With Long Beach Arts Council Enriches Parks With Art



Throughout the City and in many Long Beach parks, the public can view colorful murals that reflect the culture and history of the surrounding community. These works are a collaboration between Long Beach Parks, Recreation and Marine (PRM), the Arts Council of Long Beach and other community partners.

PRM created a Mural Toolkit, a document that provides a road map to help interested parties navigate the process of creating a mural on park property. The Toolkit ensures that the parties involved know what to expect and makes certain that murals are installed in publicly accessible and visible areas. It explains the process of requesting "Right of Entry" permits in parks to work on projects. Toolkit standards ensure that each mural is durable and long lasting as well as appropriate, culturally competent, multigenerational and designed with all viewers and park users in mind. View the Toolkit at <https://www.longbeach.gov/park/business-operations/about/parks-mural-toolkit/>.

The Arts Council of Long Beach helps drive the local art economy by supporting artists in many ways. The Council's artist projects showcase and connects visual and performing artists with the community and organizations who envision art projects or wish to hire musical talent. The Council helps provide work for artists on new mural projects or in mural conservancy to repair art works as needed; or to perform at public events.

Organizations such as the non-profit Partners of Parks have benefitted from the Council's grant programs to obtain funds to offer art programs for youth. The Council has supported the East Village Association in activating the East Village Arts Park and activities such as the Second Saturday Art walk where attendees can explore galleries and businesses in the area and enjoy "Open Conversation" events with City leaders and stakeholders in the arts. At the height of the COVID-19 pandemic, the Council funded and distributed art kits to more than 1500 students. A recent version of the kit contained a mosaic lesson plan and materials.

Recently, artists from the Council have been involved in several park mural projects including the "Alta Regalado" mural unveiled on December 1, 2020 at Pan American Park handball court wall. The work features the 101-year old South Gate resident and folklorico dancer Alta Regalado in traditional dress. The piece was done in partnership with the Arts Council and SCAN Health Plan to reflect SCAN's campaign to highlight the lives and accomplishments of members who are more than 100 years old. The Arts Council selected artists from the Long Beach Senior Colony lead by artist Alva McNeal and Clana Anita Kalokoma (makalanimal Lee).

In North Long Beach, Bodeck Luna, an immigrant from Manila Philippines is an artist known for creating pieces that explore the relationship between nostalgia, social empowerment and decolonization. The mural, "Blue Note" can be found along the exterior area of baseball field bleachers at Houghton Park. The mural celebrates the musical jazz vibes in "Uptown" Long Beach.

Just this month, park visitors at Silverado Park, will be able to enjoy a mural by artist Mer Young on the south facing wall of the exterior restroom. The mural features geometric shapes of plants overlying to create a colorful and vibrant pattern. Young is a Long Beach-based artist whose public works can be found in the East Village Arts District the Sixth and Ninth City Council Districts and in cities across Los Angeles. Her works inspire, celebrate and elevate repressed indigenous first nations, native cultures and women of color. This mural is the first "7 for 7" mural project initiated by the 7th City Council District to create more public art for residents.

New projects in the works include a mural at Los Cerritos Park in memory of Omar Awaida and his parents who tragically lost their lives in 2019 by artist LaJon Miller, and a work by illustrator James Brooks at Wrigley Heights Dog Park that will be a colorful representation of several characters that merge into one vibrant piece.

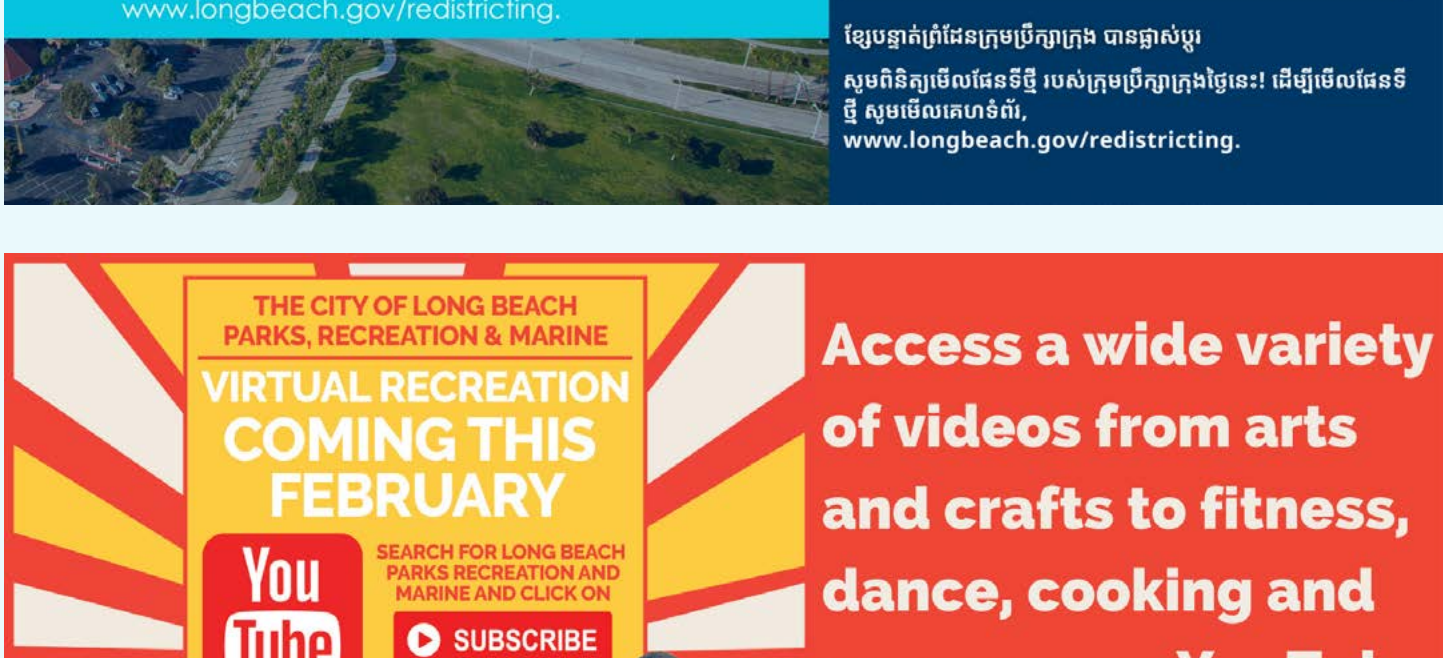
For more information about the Arts Council of Long Beach, visit artsbl.org and view Long Beach Parks, Recreation and Marine on Facebook, Twitter and Instagram.

PRM To Host Centro CHA Services For the Community



Maintenance Operations staff led by Painter Dave Hackett and Maintenance Assistant Walter Castilla renovated space at the Oropeza Community Center at Cesar Chavez Park for the non-profit Centro CHA to provide immigration legal services, adult English as a Second Language (ESL) classes, safe communities reentry services, and workforce and small business development services. The team removed old weight equipment, restored furniture, painted and replaced lighting to prepare the location.

Scherer Park Playground Update



Maintenance Operations staff worked diligently to replace at Scherer Park recently.

CITY COUNCIL DISTRICT LINES HAVE CHANGED

Check out the new City Council District map today!

To view the new map visit: www.longbeach.gov/redistricting.

Ha cambiado el diseño electoral del consejo municipal

¡ve el nuevo mapa de distrito del Consejo municipal hoy! Para ver el nuevo mapa visita, www.longbeach.gov/redistricting.

Tignan ang mapa ng Distrito ng Konseho ng Lungsod ngayon! Para makita ang bagong mapa, bumisita sa, www.longbeach.gov/redistricting.

Mga Linya ng Distrito ng Konseho ng Lungsod ay Binago

ផ្សារភ្នំព្រៃនៃក្រុមប្រឹក្សាភិបាល បានផ្លាស់ប្តូរ ស្ថានភាពតំបន់សម្រាប់ប្រឹក្សាភិបាល! ដើម្បីមើលផែនទី ផ្លូវ សូមមើលទេសដំរី, www.longbeach.gov/redistricting.

Access a wide variety of videos from arts and crafts to fitness, dance, cooking and more on our YouTube channel. Connect, create and have fun!

FOR MORE INFORMATION Call (562) 570-3153 or visit LB Parks.org

Know Your Long Beach Parks: Baker Street Park



Baker Street Park at 625 Baker Street at Golden Avenue opened on May 4, 2013 and provides 1.35 acres of open space and recreational amenities for Long Beach's Wrigley neighborhood.

The park's amenities include picnic areas, a universally accessible playground and a walking path. A colorful monument highlights the history of the parkland's former owners, the Encinas family, one of California's early pioneering families and that used the land to operate a large ranch and farm.

The park project was funded with \$500,000 from the Los Angeles County Park District, \$100,000 from Long Beach Container Terminal Inc. and park impact fees. Partners of Parks accepted the \$100,000 donation from the Long Beach Container Terminal Inc., to add a small universally accessible playground, and further Partners of Park's goal for all youth to have full access at Long Beach Parks.

By the Numbers

Maintenance Operations Bureau

Community Service Workers Program	
Attendance figures for the month of January 2021	
Number of persons enrolled in the program for January	38
Total number of hours worked at Beach Maintenance (Litter pickup along beach areas, parking lots, Belmont Pool area, Ocean Blvd., Peninsula area and maintenance yard)	100
Number of hours worked at El Dorado Park areas (Litter pickup, custodial and facility sites including Free Farm and Night Crew)	159
Number of hours worked at Los Cerritos Wetlands (Litter pickup and vegetation removal of Sims Pond, Golden Shore, Colorado Lagoon and other various Wetlands)	188
Number of hours worked at special clean-ups	24
Total number CSW hours for January:	509
Work orders completed	441
Restrooms cleaned on a daily basis bureau wide	72
Facilities and Gymnasiums cleaned and stocked daily	28
Park acres maintained	
Park turf	814
Park landscape	2310
Water Use	
MOB General Fund Water report for December	
Parks Potable	22,296 ccf
Parks Reclaimed	\$18,230
	\$64,206

Calendar

February

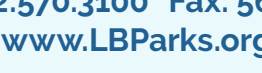
Sat. 19	10 a.m.	3rd Saturday Wetland Warrior Cleanup	Golden Shore Marine Biological Reserve
Mon. 21		President's Day Holiday	
Tue. 22	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
	2:30 – 5 p.m.	Free Mobile Recess Program	Rose Park, Orizaba and 8 th St.
	2:30 – 5 p.m.	Free Mobile Recess Program	17 th St.btwn Henderson & Chestnut Aves.
Wed. 23	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
	2:30 – 5 p.m.	Free Mobile Recess Program	Atlantic Plaza Park, 1000 Via Wanda
	2:30 – 5 p.m.	Free Mobile Recess Program	Craftsman Village Park, 850 Orange Ave
Th. 24	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
	2:30 – 5 p.m.	Free Mobile Recess Program	Rose Park, Orizaba and 8 th St.
	2:30 – 5 p.m.	Free Mobile Recess Program	17 th St.btwn Henderson & Chestnut Aves.
Fri. 25	Hours Vary Free	After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
	2:30 – 5 p.m.	Free Mobile Recess Program	23rd St. btwn Cedar & Chestnut Aves.
	2:30 – 5 p.m.	Free Mobile Recess Program	Burton Chace Park, Market St. & Spring St.
Sat. 26	9 a.m.	4th Saturday El Dorado Regional Park Cleanup	7550 E. Spring St.
Mon. 28	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
March			
Tue. 1	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Wed. 2	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Th. 3	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Fri. 4	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Sat. 5	10 a.m.	1st Saturday Stewards Volunteer (Must pre-register)	El Dorado Nature Center
Mon. 7	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Tue. 8	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Wed. 9	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Th. 10	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Fri. 11	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Mon. 14	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Tue. 15	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Wed. 16	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Th. 17	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Fri. 18	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Sat. 19	10 a.m.	3rd Saturday Wetland Warrior Cleanup	Golden Shore Marine Biological Reserve
Mon. 21	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Tue. 22	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Wed. 23	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Th. 24	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Fri. 25	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours
Sat. 26	9 a.m.	4th Saturday El Dorado Regional Park Cleanup	7550 E. Spring St.
Mon. 28	Hours Vary	Free After-School Programs (ages 5-12), M-F	Visit LB Parks.org for parks and hours

Long Beach Parks, Recreation and Marine

2760 Studebaker Road, Long Beach, CA 90815

Phone: 562.570.3100 Fax: 562.570.3109

www.LBParks.org



Follow Parks, Recreation & Marine on Facebook, Twitter and Instagram