



**Date:** January 19, 2015  
**To:** Marine Advisory Commission  
**From:** Elvira Hallinan, Manager, Marina Bureau  
**Subject:** MEETING MINUTES OF JANUARY 15, 2015  
MARINE ADVISORY COMMISSION (MAC)

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Commissioners Present

Rick DuRee, Chair  
David Thornburg, Vice Chair  
Eric Peterson  
Mike Schachter  
Ted Kuhn  
Jerry Avila  
Tom Mayes  
Peter Schnack

Commissioners Absent

Mark Turpin

Marine Bureau Personnel

Elvira Hallinan, Manager, Marine Bureau  
Vivian Crook, Secretary

City Staff

Lori Koh, Treasury Office

Guests

David Dornbusch  
Casey Cornwell of Dornbusch Associates  
Alfredo Fernandez, LBMBOA  
Bob Vatz, LBMBOA  
Robert Hubbard  
Larry Goodhue

Chairman DuRee convened the meeting at 6 p.m., at the Long Beach Yacht Club.

**ROLL CALL**

Elvira Hallinan called the roll of commissioners. Chairman DuRee introduced Mr. Peter Schnack as one of the new MAC Commissioners.

**CONSENT CALENDAR**

The November 20, 2014, MAC minutes were reviewed and approved as submitted.

## **PUBLIC COMMENT**

- Alfredo Fernandez spoke to the MAC regarding the Haynes and Edison (AES) power plants and the effects on the quality of water in ABM due to their shutdown. He said that the AES plant is not running; the Haines plant is using the cooling towers; the plant closest to Ocean Boulevard is only turned on once in a while; and, the trash is going into the bay. He said that after the last rain it took three weeks for the accumulated trash to go away. Elvira Hallinan stated that she would be meeting with Tom Modica and would be discussing this issue with him.
- Bob Vatz, LBMBOA, asked about advertising to fill slips. He noticed in the new Long Beach phone book that there are no listings for the Long Beach Marinas in the yellow section. He recommended the Marine Bureau contact them regarding advertising for available slips in their next issue.

## **NEW BUSINESS**

- Elvira Hallinan introduced consultants David Dornbusch and Casey Cornwell of Dornbusch Associates who gave a summary of their preliminary findings. They reviewed slip occupancy, and stated that due to the desirable qualities of Alamitos Bay Marina, the occupancy rate for ABM is generally about 5 to 10 percent higher than average for the local region. They said that general trends in the economy have led to a decline in waiting list applications not only in the Long Beach marinas but in other marinas as well, indicating a softening of demand. DMV California vessel registration over the past four years has shown an 11 percent decline. There is a bigger drop-off in the smaller boat sizes. They reviewed driving distance to marinas (zip code analysis) and found that the vast majority of renters are within 20 miles of ABM. The study showed that 75 to 80 percent of boatowners live within a 20-mile radius of the Long Beach marinas. The study showed that Long Beach was closer to the medium range for slip fees. Most marinas have shifted to a square footage rate, however still show their rates in a per lineal foot rate. The average rate increase was 2.2 percent annually for competitors and 2.1 percent for Long Beach. In general, there are not extremely long waiting lists among competitors. This is an indicator that the market has changed from 20 years ago. They also looked at other marinas with plans for future rebuilding to see how this might affect the Long Beach marinas.

## **OLD BUSINESS**

- Elvira Hallinan informed the MAC that there will be an opening ceremony event for Dock 10. Dock 10 was opened in mid-November, however Councilmember Lowenthal has asked that a ribbon cutting ceremony be done. More information to follow.
- Elvira Hallinan reported that the ABM Rebuild construction is moving along as scheduled. Vessels temporarily moved out due to the rebuild will move back in June.
- Elvira Hallinan reported that she and Director George Chapjian had gone to Monterey to meet with DBW regarding a loan to complete Basin 2. DBW has awarded the City of Long Beach \$16.9 million. She will go before the City Council on February 17.
- Elvira Hallinan reported that the Fuel Dock Project is on schedule and will be open the end of March.
- Commissioner Schachter asked about progress on the bike path project. Elvira said that she would ask Eric Lopez for updated information.

## **MARINE BUREAU MANAGER'S REPORT**

### **Marina Operations Report**

#### **Executive MAC**

- All items covered.

#### **Operations Committee**

- No meeting held.

#### **Facilities Committee**

- No meeting held.

#### **Finance Committee**

No meeting held

## **COMMENTS FROM THE AUDIENCE**

- None

## **COMMENTS FROM COMMISSIONERS**

- None

## **ADJOURNMENT**

Meeting adjourned at 7:00 p.m. The next meeting is set for **February 12, 2015, at 2:30 p.m.** at the **Long Beach Yacht Club.**

cc: George Chapjian, Director of Parks, Recreation and Marine  
City Clerk