

# BUSINESS PARTNER BRIEF

## FEBRUARY 2025



### Director's Message

There's so much to share with you this month, but I must begin with my heartfelt thoughts to you and your families that might be impacted by the recent California fires. Read on for details about our Fly Friendly Program, a milestone accomplishment by one of our tenants, year-end passenger numbers and more in this month's Business Partner Brief. —Cynthia Guidry



### Business Partner Spotlight: Jaime L. Gutierrez, LB Workforce Innovation Network

We're pleased to shine this month's Business Partner Spotlight on Jaime L. Gutierrez, who was appointed earlier this year as the Executive Director for the Long Beach Workforce Innovation Network (LBWIN), which is based on the LGB campus in the Long Beach Airport Business Park. Within the Economic Development Department, LBWIN is a public agency serving and connecting job seekers to employment and businesses to skilled workers in Long Beach.

**Q: Please tell us a bit about your professional background and your new role with the Long Beach Workforce Innovation Network.**

A: In this role as the Executive Director of the Long Beach Workforce Innovation Network and in alignment with the Long Beach Economic Development Department, I am leading the Workforce Development Bureau, which operates



the City's WorkPlace employment center for adults and the Future LB youth employment center. I also provide oversight to the Local Workforce Investment Board and help ensure the success of major personnel initiatives including retention, recruitment and building a strong talent pipeline for the future. Additionally, I provide strategic workforce and economic development leadership through planning, resource development and investment in close coordination with business and industry, academia and a host of state and nonprofit entities.

I have been in public service for 25 years, most recently serving as the Chief Deputy Director for the California Employment Training Panel, where I managed a variety of complex, specialized programs. During this 25-year tenure, I also held multiple executive-level positions overseeing the conversion of multi-million dollar IT systems. I have also been involved in workforce development for the last 12 years, five of which included the administration of the Workforce Innovation Opportunity Act and other special projects.

**Q: Can you talk about LBWIN's operation at LGB? For example, how many employees, what services are offered, etc.**

A: The LBWIN team is made up of 35 staff, but we are very fortunate to be part of the greater and more robust Long Beach Economic Development Department. We offer an array of services for employers and workers, including:

- Career Guidance and Advising
- Exploration of Training Options, Including Training Scholarships
- Goal Setting and Action Plans
- Job Search Assistance and Referrals
- Occupational and Industry Information
- Referrals to Additional Resources
- Resume Writing and Interview Preparation
- Workshops, Skills Training, Job Fairs, Special Events and more!

**Q: So far, what do you enjoy most about working here in Long Beach?**

A: I have only been in Long Beach for a week, but I am already in love with the city. I think what I have enjoyed most about working in Long Beach is the immediate connection that is made. Everyone has been so welcoming that the whole atmosphere makes it feel like I have been a part of the City Team my whole life. I truly feel honored and blessed to be part of such a dynamic organization with passionate people who are deeply committed to their community.

**Q: Do you have any hobbies or other parts about your personal life that you'd like to share?**

A: I have an amazing partner of 23 years and two beautiful daughters (ages 20 and 18) who are currently attending Loyola Marymount University. I am an avid sports fan and follow a lot of the professional leagues (NBA - Sacramento Kings, NFL - New England Patriots, MLB - Red Sox), but I consider myself most a soccer fan. I grew up playing the game, so I follow the English Premier League, La Liga, National Women's Soccer League and Major League Soccer. I am also very excited that the World Cup is coming to the United States in 2026 and plan to attend as many games as possible. Additionally, I recently acquired a street bicycle from a close friend and look forward to exploring some great bike trails in and around Long Beach!

## New Fly Friendly Program

LGB launched a new Fly Friendly Program, a voluntary initiative aimed at encouraging and recognizing best practices in noise abatement and use of unleaded fuel among general aviation flight schools and pilots. The Fly Friendly Program took effect in January and evaluates key performance metrics such as evening and nighttime departures, average noise levels and altitudes, in accordance with voluntary noise abatement goals. Quarterly and annual recognitions will be awarded to those who adhere to voluntary guidelines. The program will also recognize those transitioning to unleaded fuel through LGB's Subsidized Aviation Fuel for the Environment (SAFE) subsidy program and Supplemental Type Certificate Fee (STC) reimbursement program.



## 35 Tons of Organic Waste Diverted

LGB has achieved a major milestone in its sustainability efforts by diverting 35 tons of organic waste from landfills since launching its food scrap recycling program in late 2021. The food scrap recycling program, a collaboration with LGB concessionaire Paradies Lagardere, demonstrates Long Beach Airport's commitment to reducing organic waste and greenhouse gas emissions. Food scrap recycling at LGB aligns with the State of California's sustainability requirements, including Assembly Bill 1826, which mandates that commercial operations divert organic waste, a measure further enforced in State Senate Bill 1383, which establishes statewide targets to achieve a 75% reduction of organic waste and recover at least 20% of edible food for human consumption by 2025. Check out the reel on LGB's Instagram that shows how the food scraps make their way from LGB into compost.



## Ampaire Lands Hybrid Electric at LGB

LGB-based Ampaire, a pioneer in hybrid electric aviation, recently reached a milestone in sustainable aviation by landing a hybrid electric aircraft for the first time at Long Beach Airport. Ampaire's Electric EEL, a version of the Cessna Skymaster or "Hawaii Bird," combines combustion and electric propulsion systems. "This historic landing at Long Beach Airport represents a meaningful step forward for Ampaire and also for the industry," Ampaire CEO Kevin Noertker says. "As our headquarters, Long Beach is a hub for innovation and sustainability, and it's fitting that our Hawaii Bird has now touched down here. It's crucial that new technology airplanes achieve the ability to safely operate in airspace associated with major airports. This we have demonstrated many times before, but never so close to home. This milestone speaks to the progress we're making in building trust in cleaner, more efficient and accessible air travel." Read more at [www.ampaire.com](http://www.ampaire.com).



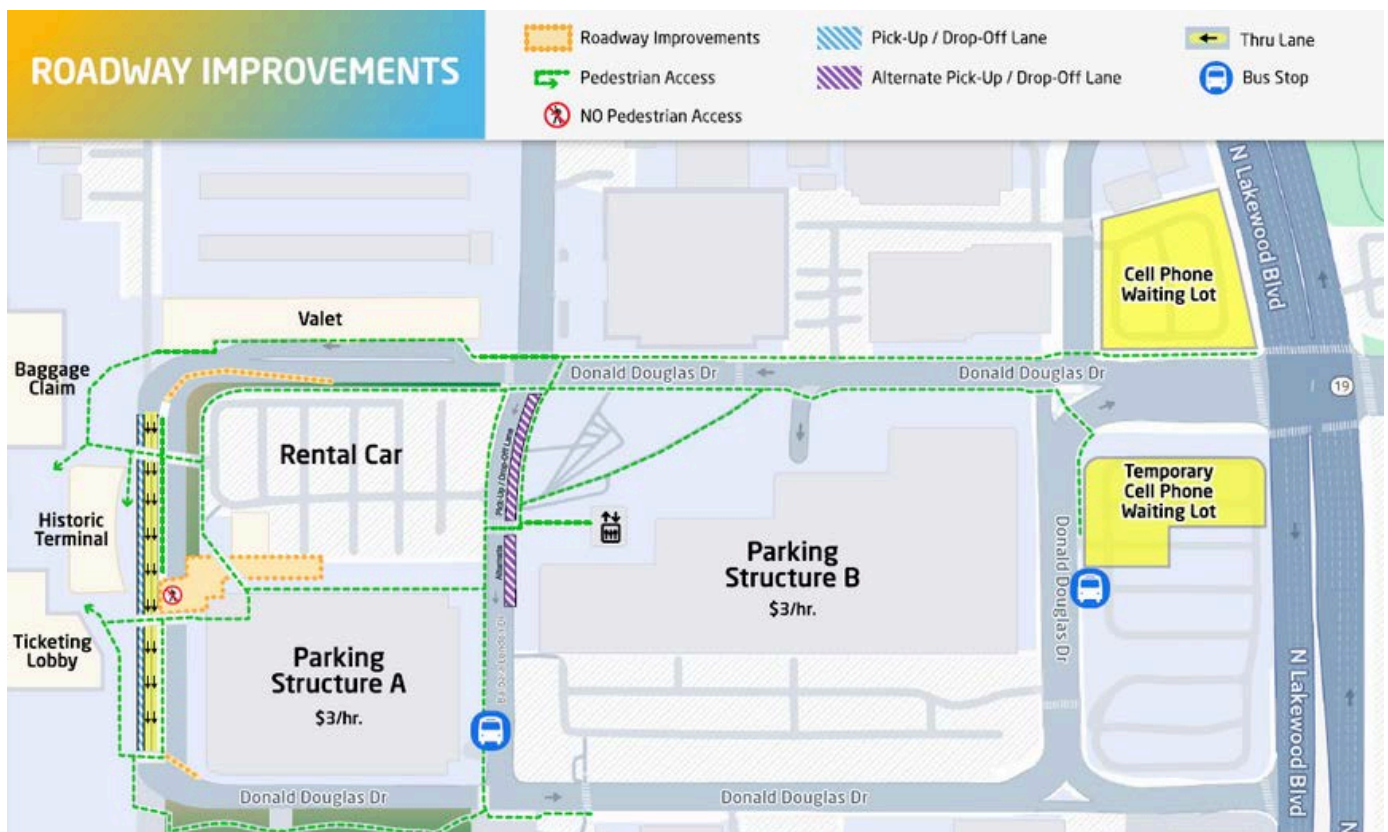
## Nightly Parking Structure Closures

Starting February 1, there will be new after-hour parking structure closures implemented to improve operations, enhance safety and increase security. Parking Structures A and B will both close one hour after the last arriving flight and remain closed until 4 a.m. for Parking Structure B and 4:15 a.m. for Parking Structure A. Once the structures are closed, entry will only be permitted to employees with valid badges or customers who present a boarding pass or travel itinerary. Anyone who needs assistance after hours can call the parking office at 562-425-9665. Thank you to LAZ, which manages parking at LGB, for their efforts to implement these changes to better serve employees and customers.

## Terminal Roadway Improvements Update

Enhancements to the Terminal Roadway Improvements Project continue to advance. The passenger pick-up/drop-off area is now located curbside in front of the Historic Terminal. Work on the east side of the center crosswalk is underway, while the lanes east of the median are closed. A temporary pedestrian path is in place to navigate safely around the work area and Navigator staff is available to assist with wayfinding. All lanes are anticipated to be open by March.

These improvements are designed to enhance your experience at LGB, making it safer and more convenient for everyone. Thank you for your patience! For project information, visit [www.lgbroadwayimprovements.com](http://www.lgbroadwayimprovements.com)



## LGB Live! Wraps for Holidays

Local professional musicians, talented high school bands and our own beloved TSA Chorus delighted travelers over the holiday season with LGB Live! The final performance of the 17-concert season took place late last month. These special holiday shows bring so much cheer to travelers, and I'm looking forward to seeing even more LGB Live! for the 2025 season since we're doubling the number of performances for this successful program.



## Seen at the Scene

LGB was happy to host 60 students from Burcham Elementary in January for a guided tour. Thanks to our expert volunteers for continuing to deliver such special experiences to school children and other community groups. During calendar year 2024, our volunteer tour guides provided 78 tours with more than 2,000 attendees.



Long Beach Airport proudly sponsored the 2025 State of the City Address last month at the Terrace Theater where our team handed out LGB-branded giveaways.



Long Beach Airport was well-represented in the Dr. Martin Luther King Jr. Parade. Employees, family and friends participated in the annual tradition, riding and walking along LGB's float on event day.





As part of LGB's marketing agreement with CSU Long Beach, basketball fans with tickets to the Long Beach State men's game against CSU Fullerton in January received complimentary LGB-branded youth jerseys.

The pole banners along Donald Douglas Drive and Barbara London Drive have been refreshed, now proudly displaying Long Beach Airport's newly trademarked slogan: *america's coolest airport™*.



## Long Beach Transit Dedicates Battery-Electric Buses

New battery-electric commuter coaches were added to Long Beach Transit's fleet last month. I was honored to attend a dedication ceremony alongside Long Beach legislators as we celebrated this greener way to connect Long Beach Airport to the University of California, Los Angeles, among other routes that are now serviced by battery-electric coaches. I'm grateful to Long Beach Transit, which is an LGB tenant, for this eco-friendly effort!



## LGB's New PlaneSkates

Long Beach Airport recently acquired two small PlaneSkates to replace old equipment. The PlaneSkates allow for safe recovery of small general aviation aircraft as well as larger corporate aircraft, anything up to 100,000 pounds. The new equipment allows LGB to enhance our ability to handle disabled planes in a timely manner and reduce any impacts those may have on other operations by keeping things at the Airport moving smoothly.



## 2024 Calendar Year Passenger Traffic

Long Beach Airport served 352,520 passengers in December 2024. Airline passenger traffic at LGB increased 2.8% in December 2024 compared with the same time in 2023. In 2024, we served 4,148,080 total passengers. We're delighted that more passengers chose Long Beach Airport in 2024 than during any time in our more than 100-year history and we look forward to serving our community for the next 100 years!

	Dec 2024	Dec 2023	% Change	Dec 2022	% Change	YTD 2024	YTD 2023	% Change	YTD 2022	% Change
<b>Passenger Traffic</b>										
Enplanements	174,021	169,776	2.5%	122,827	41.7%	2,068,742	1,868,245	10.7%	1,624,634	27.3%
Deplanements	178,499	173,291	3.0%	124,458	43.4%	2,079,338	1,870,986	11.1%	1,617,668	28.5%
<b>Total Passenger Traffic</b>	<b>352,520</b>	<b>343,067</b>	<b>2.8%</b>	<b>247,285</b>	<b>42.6%</b>	<b>4,148,080</b>	<b>3,739,231</b>	<b>10.9%</b>	<b>3,242,302</b>	<b>27.9%</b>
<b>Total Air Cargo (Tons)</b>	<b>1,917</b>	<b>1,891</b>	<b>1.4%</b>	<b>1,848</b>	<b>3.7%</b>	<b>12,360</b>	<b>13,055</b>	<b>-5.3%</b>	<b>14,378</b>	<b>-14.0%</b>

## Black History Month

In celebration of Black History Month this February, here's a look at Dora Miles (left) and Dorothy Johnson working together at Douglas Aircraft Company, where Black women were among the "Rosie the Riveters" employed to help manufacture planes for WWII. It's beautiful to see how we continue to celebrate and support a diverse workforce at Long Beach Airport!



## Administrative Offices Holiday Closure

Long Beach Airport administrative offices will be closed on Monday, February 17, for Presidents Day. Airport operations, security and building services will continue uninterrupted.



Cynthia Guidry  
Airport Director