



SPONSOR GUIDE

FESTIVAL OF FLIGHT 2025



long beach
airport

SPONSORSHIP OPPORTUNITIES

Title Sponsor: \$30,000 (maximum of one)

Benefits

- Most prominent of up to two sponsor logos on large banner on Airport campus 30 days prior to event, with visibility by more than 300,000 LGB travelers
- Sole sponsor listed on large entry banner that approximately 15,000 attendees will pass under
- Sole organization logo/name listed on banner on one side of large stage (other side banner for Entertainment Sponsor), featured prominently in event photos
- Prominent listing in press release and webpage
- Three social media mentions on Airport Facebook, Instagram and X channels
- Acknowledgement during stage program with elected officials
- Prominent logo on flyer, which includes distribution to 6,000 City employees
- Availability for sneak peek of select aircraft on Friday, October 24 or Sunday, October 26
- Optional 10 x 10 or 10 x 20 booth

Entertainment/Stage Sponsor: \$20,000 (maximum of one)

Benefits

- One of up to two sponsor logos on large banner on Airport campus 30 days prior to event, with visibility by more than 300,000 LGB travelers
- Sole organization logo/name listed on banner on one side of large stage (other side banner for title sponsor), featured prominently in event photos
- Listed as sponsor of entertainment program in press release and webpage
- Acknowledgement during stage program with elected officials
- Two social media mentions on Airport Facebook, Instagram and X channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 or 10 x 20 booth

Kid Zone Sponsor: \$15,000 (maximum of one)

Benefits

- Sole sponsor listed on banner in Kid Zone
- Listed as sponsor of Kid Zone in press release and webpage
- Acknowledgement during stage program with elected officials
- Two social media mentions on Airport Facebook, Instagram and X channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth

SPONSORSHIP OPPORTUNITIES

Aircraft Sponsor: \$10,000 (maximum of three)

Benefits

- Listed as sponsor of aircraft static displays in press release and webpage
- One of up to three sponsors listed on banners in static display area
- Acknowledgement during stage program with elected officials
- Two social media mentions on Airport Facebook, Instagram and X channels
- Logo on flyer, which includes distribution to 6,000 City employees
- Optional 10 x 10 booth

Flyover Sponsor: \$5,000 (maximum of two)

Benefits

- Sponsor(s) will be acknowledged via public announcement from main stage a minimum of two times on the day of event when guests are directed to turn eyes to the sky
- Listed as a sponsor of flyover in press release and webpage
- Two social media mentions on Airport Facebook, Instagram and X channels
- Optional 10 x 10 booth

Shuttle Sponsor: \$3,000 (maximum of two)

Benefits

- One of up to two sponsor logos on large banners for both shuttle pick-up and drop-off sites
- Listed as sponsor in press release and webpage
- One social media mention on Airport Facebook, Instagram and X channels
- Optional 10 x 10 booth

Sponsorships must be finalized by August 22, 2025 to receive full sponsor benefits. Payment accepted by credit card or check payable to City of Long Beach. For further information, please contact lgbartpt@longbeach.gov or 562.570.2678