Westside Promise

Impact Over the Past Year, 2023-2024

Stay informed on westside projects and events by visiting the WSP website at **longbeach.gov/wsp**.

For more information, contact the Housing & Neighborhood Services Bureau at **562.570.6949**.

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COMPLETED >>

- Capital Improvement
- Economic Development
- Community Development
- Public Health
- Community Event
- Climate Resilience

- Completed
- Currently Active
- Future Projects

2023

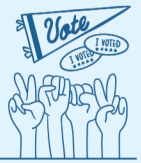
- **A new placetype designation, NSC-L,** was added in the Westside to pave the way for mixed use development and allow for desired and evolving uses.

- At **Admiral Kidd Park**, new playground equipment and complementary enhancements were installed to improve ADA accessibility and enhance outdoor recreational opportunities. 1

- Street improvements on **Santa Fe Ave**, including synchronization and modernization of 15 traffic signals, enhancements to crosswalks and pedestrian walkways, and paving upgrades featuring decorative school pride crossings. 2

2024

- **Inaugural Youth Day in the LBC** is an event held at Cabrillo High School that brings people ages 13 to 26 together to empower them to connect around youth advocacy and youth resources. 3
- **Youth Power Participatory Budgeting Long Beach** invites youth to vote on how public dollars are spent on youth-related projects. West Long Beach voting locations are at Silverado Park, Admiral Kidd Park, and Bret Hart Public Library. 4



CURRENTLY ACTIVE >>

- Annually, the **Home Improvement Roof Grant Program** offers West Long Beach residents up to $20,000 in grant funding for replacing their home roofs. In FY 23-24, eight property owners were awarded grants, with additional applications currently under review.
- Two businesses in West Long Beach have received loans through the **Microenterprise Loan Program** to help get them to the next level.
- **BizCare Pop-ups** are available at Admiral Kidd Park on the first Thursday of the month to provide businesses free one-on-one, technical assistance to complete grant applications. 7
- Nine West Long Beach businesses have received **Visual Improvement Program** grants that have been impacted by crime and vandalism on or after October 1, 2022.

FUTURE PROJECTS >>

- In the past six months, through the **Urban Forestry Program**, 16 trees on Harbor Avenue and 14 trees at West Willow were planted free of charge. 9
- The **Bret Harte Neighborhood Library** has an extensive offering of free community programs held almost daily. 8

- In West Long Beach, the **Mobile Market**—an electric golf-cart-style vehicle—travels four days a week to bolster access to healthy and affordable food choices.
- The **Safe Passages Program** serves Stephens Middle School and Cabrillo High School by having community leaders placed at safety check points across the Santa Fe corridor. 6
- The **City of Long Beach Employees Youth Mentoring Program** partners with Stephens Middle School to provide mentorship to students. Through this program, three City employees are volunteering to mentor students once a month throughout the school year. 5

2025

- **An Economic Empowerment Zone study and Westside Market Study** is being conducted to analyze the area's demographic, workforce, and real estate market supply and demand. Designating the area as an EEZ would mean more tax dollars dedicated for the district.
- A study is underway to explore the feasibility of designating Santa Fe Ave. as a **Business Improvement Districts (BID)**. 10
- Workshops hosted by the **Neighborhood Leadership Program** will take place monthly from June - September 2024 to provide education and resources to the community.
- Phase two of **Admiral Kidd Park** improvements include new landscaping and community center enhancements. 11
- Playground enhancements will be coming to **Silverado Park**, including new equipment, seating, pathways and cooling. 12
- The new **Youth Shelter and Navigation facility**, located at 1718 Hayes Ave., will serve to provide resources and support for transitional age youth experiencing homelessness. 13
- Funding has been secured to host the **Open Street event** in West Long Beach in 2025. The event will close significant portions of Santa Fe Ave and Willow Street for walking, bicycling, and other pedestrian friendly activities. 14

2026-27

- **The Shoemaker Bridge Replacement** Project will include a new bridge that increases traffic safety and operations, enhances streetscape on major thoroughfares and expands multi-model connectivity.
- At **Hudson Park**, upgrades to the sports field and playground equipment are expected to begin Spring 2025 and be completed by Winter 2027. 15

To request this information in an alternative format or to request a reasonable accommodation, please contact the Community Development Department at longbeach.gov/lbcd and 562.570.3807. A minimum of three business days is requested to ensure availability; attempts will be made to accommodate requests with shorter notice.

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