

**Session 4:  
Project Skills  
Marketing and Public Relations  
Thursday, April 18, 2024  
Utility Services Department  
2400 E. Spring Street  
Long Beach, CA 90806**

# The Neighborhood Leadership Program

- 5:30 Refreshments & Registration**
- 6:00 Welcome**
- Session Objectives
  - Participant Check In
- 6:25 Designing with Canva**  
Julie Dean, NLP Class of 2022
- 7:05 BREAK**
- 7:15 Neighborhood Assessment Team Presentations**
- 8:15 Stages of Team Development**
- 8:50 Business**
- Session Evaluation
  - Community Announcements
- Teams:**
- **Schedule Team Building Meeting**
    - April 19 – 27, 2024
- Next Session – Thursday, May 2, 2024  
Utility Services Department
- 9:00 Cleanup and Good Night**

## Learning Objectives:

**By the end of the session participants will:**

- ❑ Learn from classmates about resources that can assist with future NLP community projects.
- ❑ Explore design tools available from Canva.
- ❑ Learn about the stages of team development.

*"We don't see things as they are, we see them as we are." -- Anais Nin*

