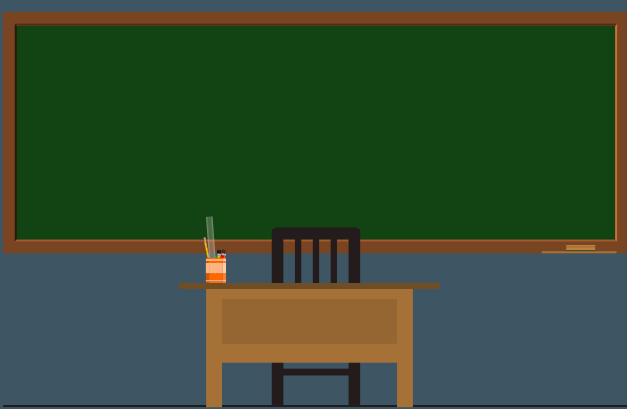




WHY FATHERS?

Increased father involvement contributes to increased physical and emotional health for children and mothers.



Increased father involvement during pregnancy contributes to better health outcomes for the mother, father and child.



Increased father involvement contributes to increased academic performance for their children.

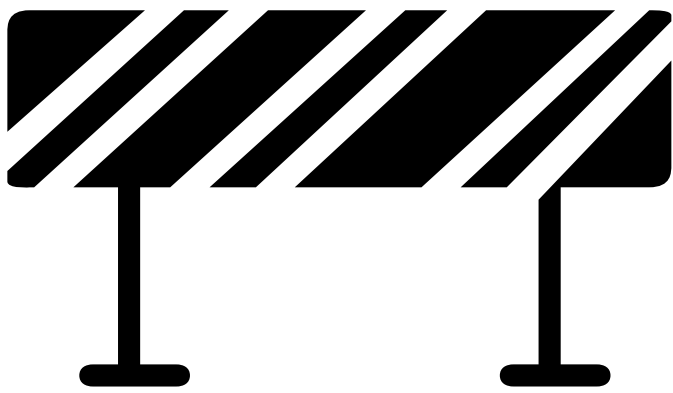


Increased father involvement contributes to the reduction in substance abuse and rates of incarceration.

CREATING FATHER FRIENDLY SPACES

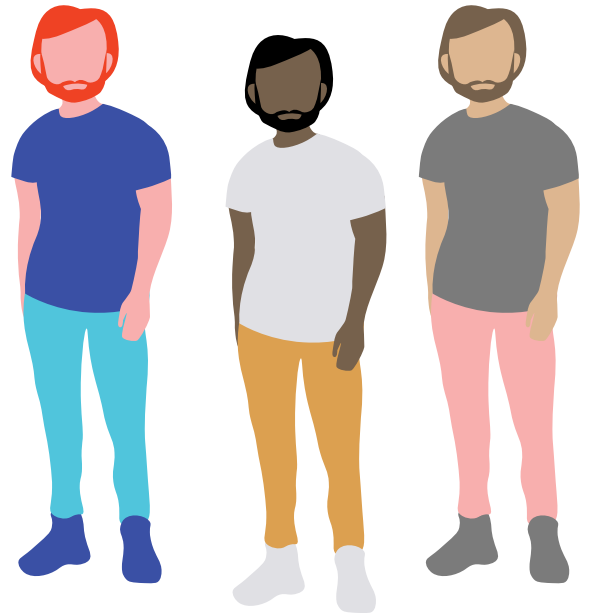
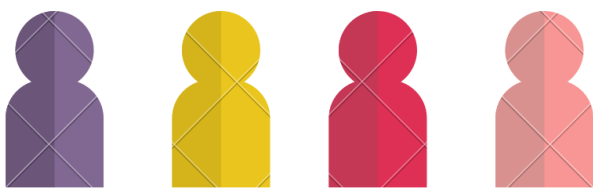
Engaging fathers:

- Ask about dad.
- Awareness of the unique needs of fathers across cultures
- Have an inclusive definition of “father”, could be a father-figure such as an uncle, grandfather older brother, neighbor, coach, etc.



Create a Physical Environment Welcoming to Fathers:

- Display images that positively show father involvement in the office.
- Add changing tables in the men’s restroom. Display inclusive images of parenting activities in the office.
- Make sure reading material is gender neutral or targeted to male readers.



Assess your staff needs:

- Make sure they know how to work effectively with fathers.
- Be aware of any personal biases that could impact how staff engage with fathers.
- Assess organizational barriers that could prevent fathers from becoming more involved.

WELCOME

Organizational Practices:

- Communicate directly with the fathers and ask how they would like to be involved.
- Hire fathers and male identifying staff at all levels of the organization.
- Create policies that support internal father-friendly practices.

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