Oral Health Program Long Beach – Advisory Committee Meeting Minutes
October 14, 2019 (12 – 1:35 pm)
Long Beach Dept. of Health & Human Services
2525 Grand Ave., Long Beach, CA 90815

Attendees:

Aceves, Susana – HHS Nursing
Campbell, Stephanie – Delta Dental
Campos, Dez – LBDHHS MCO
Cardenas, Veronica - LBDHHS Nursing
Cortez, Santos – Harbor Dental Society
Dubourdieu, Kathy – LBUSD Nurse
Franco, Louisa – LBDHHS Healthy Active Long Beach
Hartlaub, Alyssa – LBDHHS CLPPP
Hickmon, Bridgett- LBUSD Intern
Lewis, Nancy – Assistance League of Long Beach
Ly, Anthony – LBDHHS MCO
Riano, Nancy - LBDHHS Nursing
Sanchez, Maria - LBDHHS OHP
Smith, Leslie - McCormick LA
Smolen, Michael – Harbor Dental Society
Tellez, Selena- LBDHHS
Van Meeveren, Rose – LBUSD Nurse

	Discussion	Action items
Call to Order	Leslie Smith called the meeting to order at 12:10 with self-introductions.	
Minutes Review	There was a typo on page 2, colunteers to be changed to volunteers.	
Kindergarten dental screenings updates	Maria Sanchez shared that she, Nancy Riano, and Leslie Smith met with Jean Petrillo from the Long Beach Children's Dental Health Clinic to talk about kindergarten assessments to increase the number of dental assessment forms that are turned in. She would work with hygienist students to run the assessments at schools in Spring 2020, exact dates TBD. Using a passive permission slip, parents would be instructed to opt out if they did not want their child screened. It is only a visual screening—no x-rays or care administered. Rose, from the LBUSD nursing department mentioned that Big Smiles is the mobile dentist that comes to the schools and administers exams, x-rays, sealants. The LBUSD does not authorize Big	Maria to draft a letter to Chris Steinhauser sharing our intent and the activity. Dr. Cortez offered to help phrase the letter.

	Smiles to administer restorative care just in case the parents did not fully understand the extent of the permission slip when they signed it. Maria Sanchez updated the group on her outreach activities: - Head Start parents' group last week (10/10/2019) - Home Visitation Collaborative in December - Dental kits delivered to Long Beach Rescue Mission - Dental kits delivered to Christian Outreach in Action - Dental kits distributed to older adults at the Press-Telegram's Healthy Aging event - Dental kits distributed at two events at the Aquarium of the Pacific Possibilities in the future: - Working with Healthy Active Long Beach (HLAB) and their Rethink Your Drink program at Summer-time activities/outreach - Junior League of Long Beach's Kids in the Kitchen events. Jenny Acosta from Head Start mentioned that after Maria's presentation to the parents that she received positive feedback and three phone calls asking for more resources. Dr. Cortez suggested that the Harbor Dental Society be a source for referrals 562-595-6303.	
Medi-Cal Dental Enrollment Updates	Stephanie Campbell reported that Edith Garcia has enrolled both Dr. Kams from Kam Dental, Dr. Kenny Abedini at All Smiles, and has been pursuing Dr. Cortez (he confirmed). Edith will also expand to L.A. and Orange county dentists that might serve Long Beach residents.	
Annual Action Plan	In preparing the various required reports for the state, Leslie and Maria formulated a month-by-month action plan to keep work on task. Each member was provided a copy and asked to review it. Leslie asked everyone to LIKE the Early Childhood Facebook page where OHLB posts will appear. Liking and sharing the posts will help increase the reach of the messaging. Leslie shared some of the posts to look for this month. www.Facebook.com/LBHealthECEP/ Susan Temple shared the dates of the kindergarten festivals:	Advisory Committee members to review and make suggestions or corrections. Leslie to add dates of kindergarten festivals to Annual Action Plan.

	- Jan. 12, 2020 at Dooley - Feb. 2 at Roosevelt - Feb. 23 at Oropeza - Mar. 9 at Burcham Stephanie Campbell stated that Delta Dental would be interested in participating in the kindergarten festivals by attending or providing resources. They can also provide Smile, California resources for free like "Event in a Box" for free with brochures, fliers, and stickers. Smile, California will be focusing on elderly and pregnant women in quarter 1 of 2020. There is also an opportunity for co-branding some of the brochures (First Tooth, First Birthday, First Visit; Seal Today to Prevent Decay; and Smile, You Have Insurance). The CDA Cares event is of particular interest to the success of improving oral health in the community. OHLB would like to support with promotion in buses and possibly other advertising. The cost to a City entity for the interior bus signage is the price of printing the signs, roughly $1000-$1500.	Confirm who the coordinating host of the festivals are: LBUSD? Early Childhood? Nancy Riano will check with accounting and connect with Gary Glasband for possibilities for promotion.
Developing a Tagline	Leslie facilitated some brainstorming around creating a tagline for OHLB to use on all communication and promotional elements. The group developed these ideas which can be explored and massaged further: - Healthy Mouth, Healthy Body - Developing a Lifetime of Smiles - Keep Your Grin and Win - Live Healthy, Smile Beautifully - Every Tooth Counts - Every Smile Matters - Better Teeth, Better Health - Keep Calm & Brush On - Keep Your Bite Bright	All Committee members keep brainstorming!

	- We All Smile Brighter Together - A Smile is Contagious, Pass It Along - Healthy Smiles Shine Bright *or* Shine Strong - Keep Your Grill Clean	
Workgroups	As we move forward, the work falls into different areas that will need the expertise of the Advisory Committee members. These workgroups are: Schools, Evaluation, Programmatic, Policy, with the balance serving as at-large members. Leslie asked the members to volunteer for one or more workgroup. The workgroups might meet during the off-months, or in conjunction with the Advisory Committee's bi-monthly meetings. The workgroups can adjust or expand their descriptions as presented. The members volunteered as follows: *Maria Sanchez is a member of all workgroups*. School Workgroup: Jenny Acosta, Lucy Carbajal, Susan temple, Jean Petrillo, Susana Aceves, and Stephanie Campbell as a resource. Evaluation Workgroup: Dr. Cortez, Jason Thompson, Leslie Smith, Anthony Ly Programmatic: Dr. Smolen, Nancy Lewis, Stephanie Campbell, Louisa Franco (her replacement in HALB once hired) Policy: *Note: the HHS, a department of the City of Long Beach, cannot advocate politically. They can supply education. Actual advocacy would need to be led by member or other organizations. The purpose of this workgroup is to share and monitor policy that may affect OHLB and its efforts.* Dr. Cortez, Eipryl Tello (Tobacco Education program), Dr. Smolen, Stephanie Campbell as a resource.	At our December meeting we will dedicate time for the workgroups to convene and discuss their direction. (See attached descriptions)
Next Steps	The next meeting is December 2, noon-2 pm**.** - We will revisit the tagline, - Workgroups will begin to discuss their role in implementing the Annual Action Plan, - And discuss changes to the Annual Action Plan.	
Closing	Adjourned at 1:35 pm	

ORGANIZATIONAL CHART

OHLB COORDINATOR Maria Sanchez				
ADVISORY COMMITTEE **Acosta, Jenny – LBUSD Head Start** **Boatwright, Christina – HHS Early Childhood** **Campbell, Stephanie – Delta Dental** **Carbajal, Lucy – Student Health Services, LBUSD** **Cardenas, Veronica – HHS Nursing** **Chork, Nim – Families in Good Health, St. Mary Medical Center** **Cortez, Santos – Harbor Dental Society** **Garcia, Edith – Delta Dental Provider Rep, State Government Programs** **Hartlaub, Alyssa – Childhood Lead Poisoning Prevention Program** **Ly, Anthony – HHS MCO** **Petrillo, Jean – Children's Dental Health Clinic** **Pham, Pauline – HHS Public Health Nurse** **Quinteros, Jorge – Western Dental** **Riano, Nancy – HHS Nursing** **Sanchez, Maria – HHS OHP** **Shah, Puja – Western Dental** **Smith, Leslie – Consultant, McCormick LA** **Smolen, Michael – Harbor Dental Society** **Tello, Eipryl – HHS Tobacco Education Program** **Temple, Susan – Health Curriculum Leader LBUSD** **Thompson, Jason – HHS Data Analyst** **VanderLaan, Marie – HHS Child Health and Disability Program**				
SCHOOL WORKGROUP Works with LBUSD, Head Start to increase the number of dental assessments that are turned in throughout the year and with Big Smiles to ensure assessments are occurring at the most vulnerable pre-school and elementary schools	EVALUATION WORKGROUP Compiles event closer reports and compares data to workplan and ultimately the CHIP. Every other year assists with the collection and compilation of the community surveys. Recommends partners who support OHLB's goals and objectives.	PROGRAMMATIC WORKGROUP Helps support development of and/or promotion of oral health events or programs that support OHLB's goals and objectives. For example, CDA Cares in July of 2020, enlisting more providers in Smile, California.	POLICY WORKGROUP Monitors policy agenda of CDA, Harbor Dental Society, and other local entities and recommends advisory committee of pending legislation that impacts OHLB's efforts. Specifically focused on legislation that impacts the regulation of products that negatively impact the populations' oral health (sugar, tobacco, cannabis, etc.) and funding for dental health insurance.	AT-LARGE MEMBERS General members of the Advisory Committee who attend all Advisory Committee meetings and participate in tasks of other workgroups or tasks that are outside the scope of the other workgroups as needed.
Partners:	Partners:	Partners:	Partners:	Partners:
Members:	Members:	Members:	Members:	Members: