Mobile Food Facilities Guide: Licensing Steps & Operating Rules

Overview of the City of Long Beach Mobile Food Facilities Ordinance

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WELCOME

This guide will help your Mobile Food Facility business be successful in Long Beach by covering the new rules for operators:

- Learn more about the permits and licenses you'll need to be a licensed Mobile Food Facility in the City of Long Beach.
- Get details on how to get your Seller's Permit and meet the insurance requirements.
- Use our step-by-step guide and checklist to navigate the licensing process.
- Learn about some of the benefits and opportunities of being a licensed vendor in Long Beach.
- Follow operating rules like hours, setup, equipment, lighting, and noise.
- Learn where you can operate (and where you can't).
- Get familiar with distances you'll need to keep in mind when operating.
- Avoid violations and penalties.
- Access resources to help you be successful.

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KEY DEFINITIONS

What is a Mobile Food Facility? (aka Food Truck)

A Mobile Food Facility is a vehicle - including ice cream trucks - that sells or serves food to the public and works with a permitted kitchen, known as a commissary. These are regulated under the California Health and Safety Code. Mobile Food Facilities under the City's ordinance are different from non-motorized sidewalk vendors or *Compact* Mobile Food Facilities, who are regulated separately under California's Safe Sidewalk Vending Act (SB 946) and the City's Sidewalk Vending Ordinance (LBMC Chapter 5.73).

When is a Mobile Food Facility Considered "Operating"?

A Mobile Food Facility is considered "operating" whenever it is actively selling or serving food, including any setup, food preparation, or closing activities done in or around the vehicle. It is also considered operating whenever staff are present in the vehicle, or when the business presents itself as open in the City through signs, flyers, social media, or other advertising. If you were operating and simply close your window, you are still considered operating.

PERMIT & LICENSE REQUIREMENTS

Mobile Food Facilities must have the following license and permits before they can begin operating in Long Beach:

- Valid Business License and Mobile Business Permit.
- Valid Long Beach Health Permit issued by the Long Beach Health and Human Services Department.
- Valid Seller's permit issued by the California Department of Tax and Fee Administration (CDTFA).

INSURANCE REQUIREMENTS

Mobile Food Facility Operators are required to maintain the following insurance requirements. Not maintaining the required insurance may lead to the suspension or revocation of the Mobile Food Facility business license and permits:

1. Commercial general liability insurance with coverage at least as broad in scope as ISO form CG 00 01 10 93 or equivalent with the required coverage amounts of $1,000,000 per occurrence and $2,000,000 in general aggregate.
    a. General liability insurance must include an Additional Insured Endorsement (ISO form CG 20 26 or equivalent) and must list "The City of Long Beach, its boards, commissions, officials, officers, employees, and agents" as additional insured parties.
2. Workers' Compensation Coverage (WC): Proof of Workers' Compensation Coverage must also be provided as required by the Labor Code of California. Employer's liability insurance with minimum limits of $1,000,000 per accident or occupational illness. Policy must include a waiver of the insurer's right of subrogation against the City of Long Beach, its boards, commissions, officials, officers, employees, and agents.
3. Commercial Automobile Liability Insurance (AL) with the coverage equivalent to ISO CA 00 01 06 92 with at least $500,000 combined single limit (CSL) covering Symbol 1 ("any auto").

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HOW TO GET YOUR SELLER'S PERMIT

What is a seller's permit?

A seller's permit is a state-issued license that allows you to collect sales tax from customers and report those amounts to the state on a regular reporting period (either monthly, quarterly, or annual). There is no charge for a seller's permit, but security deposits are sometimes required.

How do I apply for a seller's permit?

The California Department of Tax and Fee Administration has a secure, convenient, fast and free way to register online for a permit. Their system guides you through the process at the following website: onlineservices.cdtfa.ca.gov

What information is needed to complete a seller's permit application?

You will be asked to provide the following information when registering:

- Your social security number (corporate officers excluded).
- Your date of birth.
- Your driver license number, state ID number, or other ID (e.g., passport, military ID).
- Names and location of banks where you have an account.
- Names and addresses of suppliers.
- Name and address of bookkeeper or accountant.
- Name and address of personal references.
- Expected average monthly sales and the amount of those sales which are taxable.
- Your email address.
- If you have purchased an existing business, you must also provide the previous permit information.

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INSURANCE REQUIREMENTS FOR MOBILE FOOD FACILITIES

Please share this document with your insurance providers for assistance

1 Commercial General Liability Insurance (CGL)

Coverage Requirements:

- Coverage must be at least as broad as ISO Form CG 00 01 10 93 or an equivalent occurrence-based form.
- Minimum limits: $1,000,000 per occurrence| $2,000,000 general aggregate.
- Required Endorsement - Must include an Additional Insured Endorsement (ISO Form CG 20 26 or equivalent).
  - Additional Insured wording must list: "The City of Long Beach, its boards, commissions, officials, officers, employees, and agents."

2 Workers' Compensation Insurance (Not required for sole proprietors with no employees)

Coverage Requirements:

- Must comply with California Labor Code requirements.
- Must include Employer's Liability with limits of at least $1,000,000 per accident or occupational illness.

Required Endorsement- Must include a waiver of subrogation in favor of: "The City of Long Beach, its boards, commissions, officials, officers, employees, and agents."

3 Commercial Automobile Liability Insurance (AL)

Coverage Requirements:

- Coverage must be equivalent to ISO Form CA 00 01 06 92 (Business Auto Coverage Form).
- Must include Symbol 1 ("Any Auto").
- Minimum limit: $500,000 Combined Single Limit (CSL) per accident.

Required Endorsements:

- City of Long Beach must be named as an Additional Insured.
- Must include a waiver of subrogation in favor of the City and its officials, employees, and agents.

4 Certificate of Insurance (COI) Requirements

All COIs must include:

- Full legal name of the insured (mobile food facility operator).
- Insurer name and NAIC number.
- Policy numbers with effective and expiration dates.
- Confirmation of all required limits and coverage forms (or written equivalency).
- All Additional Insured endorsements must be attached, not just mentioned.
- All waiver of subrogation endorsements must be attached, not just mentioned.
- Description of operations: "Mobile Food Facility."

Certificate Holder section must read:
City of Long Beach
Department of Financial Management
Business Services Bureau
411 W. Ocean Blvd
Long Beach, CA 90802

5 Avoid These Common Issues

- Missing Additional Insured endorsement.
- Expired policy.
- Named insured does not match.
- Incorrect policy number.
- Using prior-year endorsements.

Insurance requirements are subject to the Long Beach Municipal Code Section 2.84.040 - Establishment of insurance requirements for contracts, leases, and the like. For questions contact Risk Management at HR-Insurance@longbeach.gov

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MOBILE FOOD FACILITIES PERMIT PROCESS & CHECKLIST

Getting your Mobile Food Facility on the road starts with the required license and permits. Use this checklist to get started:

☐ 1

Apply for a Business License & Mobile Business Permit

Complete the following two forms to apply for a Business License & Mobile Business Permit:
1) General License Application
2) Mobile Food Facility Application Support Form
Find both forms at: www.Longbeach.gov/mobilefoodfacilities

☐ 2

Provide Required Documents

As part of the application process, operators must provide the following:

- Proof of a valid California Seller's Permit
- Proof of insurance
  - General Liability Insurance & Additional Insured Endorsement
  - Worker's Compensation Coverage
  - Commercial Automobile Liability
- Copy of Vehicle Registration

☐ 3

Pay Fees

Make sure all required City application and processing fees are paid before the application can be reviewed.

☐ 4

Apply For a Long Beach Health Permit

A Long Beach Health Permit is required from the Long Beach Health and Human Services Department. Contact them at (562) 570-4132 or environmentalhealth@longbeach.gov to get started. Please note that Health Permit fees are separate.

☐ 5

City Review

The Business License Application will be reviewed and must be approved by the City operations listed below. During this review, you may be asked to make changes or submit updated information.

- ☐ Risk Management Bureau (review of insurance requirements)
- ☐ Bureau of Environmental Health (Health Permit approval)
- ☐ Business Services Bureau (review of business application & Seller's Permit)
- ☐ Planning Bureau - Optional (for long-term operation on private property)

☐ 6

Ready For Business!

Once you've received your Long Beach Health Permit, your Business License, and your Mobile Business Permit, you're ready to open for business! Don't forget to check where mobile food facilities can operate. Visit www.Longbeach.gov/mobilefoodfacilities for more details.

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@longbeach.gov

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WHERE MOBILE FOOD FACILITIES CAN (AND CAN'T) OPERATE

Public Streets

Operators may operate on any public right-of-way that meets the LBMC 5.37.020 definition of a Street.

A "Street" includes:
City-maintained roadways, areas intended for vehicle travel and routes open to public use.

A "Street" does **not** include:
alleys, pedestrian-only corridors, utility easements, promenades, bike paths, or any area not designed for regular vehicular traffic.

Private Property

Long-term operation on private property requires Planning approval. Short-term events require a Mobile Food Facility Event permit.

Street Parking by Lincoln Park (Ocean Blvd)

Operating is permitted in the *new* dedicated parking area established for Mobile Food Facilities on Ocean Boulevard by the southeast corner of Lincoln Park.

Shoreline Aquatic Park Surface Lot

Pending Coastal Commission Approval: Located at 212 Golden Shore, operating is permitted in available spaces:

- Spaces are first-come, first-served.
- Lot must not be restricted for a special event.
- All parking, ordinance, and safety rules apply.

Park Parking Lots (Pilot Program)

Launching in July 2026, select parks will have designated spaces:

- First-come, first-served during park hours, never later than 10pm.
- Operating only in designated spaces.
- No reserving spaces outside operating hours.
- For latest updates and full park list visit: www.Longbeach.gov/mobilefoodfacilities

Parking Benefit

Operators in good standing may:
Extend metered parking time limits up to twice the posted duration (4-hour cap citywide), or up to 8 hours in the Downtown Dining and Entertainment District, with all meter fees paid.
Occupy up to 2 on-street parking spaces with all meter fees paid.

IMPORTANT RESTRICTIONS

Mobile Food Facilities may NOT:

- Operate within 500 feet of a City concessionaire with an exclusive food or merchandise contract.
- If not hired to operate at a permitted event:
  - For events with fewer than 5,000 attendees: No operating within 250 feet.
  - For events with more than 5,000 attendees: No operating within 500 feet of the event.

Operating More than 1 hour?

California Health and Safety Code § 114315 requires Mobile Food Facilities to be within 200 feet of an approved restroom for employees. Restroom agreement will be required. Please contact the Long Beach Health Department to obtain Restroom Agreement Letter at (562) 570-4132 or environmentalhealth@longbeach.gov

Enforcement & Penalties

The City may issue citations, suspend or revoke permits, and take enforcement action for unlicensed or non-compliant operations. Repeat enforcement may incur cost recovery penalties on top of citations below:

Administrative Citations:

Unlicensed/unpermitted operators:

- 1st Citation: $250
- 2nd: $500 (within 1 year of 1st citation)
- 3rd+: $1,000 (within 1 year of 1st citation)

Licensed/permitted operators:

- 1st Citation: $100
- 2nd: $200
- 3rd: $500
- 4th: License may be revoked

Operators may request an Ability-to-Pay Determination to potentially reduce fines.

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Mobile Food Facilities Operating Distances

Mobile food facility operators must maintain the following minimum distances while operating:

5 Feet
Clear pedestrian path

8 Feet
Clear pedestrian path in High Volume Zones

10 Feet
Bus zone or Metro stop

20 Feet
Driveway, alley, intersection, marked crosswalk

No Blocking
Pedestrian paths, traffic or access to any building

20 Feet
ADA curb/ramp or emergency exits

250 Feet
Event < 5,000 attendees (unless contracted to operate)

15 Feet
Fire hydrant, fire lane, FDC, or Fire backflow preventor

500 Feet
Event > 5,000 attendees (unless contracted to operate)

No obstructing
of traffic signals or regulatory signs

No over-height
trucks in height-restricted areas

25 Feet
Beach access point or pier

50 Feet
Railroad crossing

No operating
within yellow, white, red or blue, or valet curbs, or restricted green zones

100 Feet
Vehicle entrance of Fire Station, Police Department, Hospital, Lifeguard Tower, any other Emergency Response Structure

No blocking
access to any marina pier, landing or wharf

500 Feet
City Property with agreement for concessions

1 Block
School Monday-Friday, 7AM to 5PM

200 Feet
of an approved restroom if stopped over an hour

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DAILY OPERATIONS, SAFETY & CLEANUP

Operating Hours

Non-Residential & Mixed-Use Blocks:
Between 7:00 a.m. and 10:00 p.m.
Downtown Dining Entertainment District:
Between 7:00 a.m. and 11:30 p.m.

Residential Blocks:
Between 9:00 a.m. and 8:00 p.m.

School Areas:
No operating within one block of school grounds, Mon–Fri, 7:00 a.m.–5:00 p.m.

Park Parking Lot (Pilot Program Parks Only):
During official park operating hours, but no later than 10:00 p.m.

Daily Operations

Operators must NOT:

- **Block Pedestrian Pathways:** Do not set up customer lines that interfere with people walking by.
- **Serve Customers in the Street:** Serving in the street is only allowed when parked in angled parking. Adjacent space must be used for customers (meter fees must be paid). A temporary barrier must separate customers from active parking areas. A maximum of two angled parking spaces per food truck.
- **Rent Merchandise**
- **Display Items Not for Immediate Sale:** Only show food or merchandise that is available for sale right away.
- **Sell Age-Restricted Products:** No alcohol, tobacco, cannabis, firearms, or any items requiring age verification or other permits.
- **Sell Non-Food Merchandise:** Allowed only if items are small, promotional, and secondary to food sales.

Traffic Safety & Visibility Rules

Operators Must:

Keep Pathways Clear

- Maintain a 5-ft pedestrian path at all times.
- Provide 8-ft clearance in High-Volume Pedestrian Zones (as designated by the City Traffic Engineer).

Keep Traffic Moving

- Do not block pedestrian flow.
- Do not block access to businesses, homes, or public buildings.

Operators may NOT Operate in or near:

Traffic & Transit Areas

- Locations blocking traffic signs or signals.
- Vehicle Height Restricted Areas (if exceeding posted height).
- Bus stops or Metro stops, or within 10 ft of them.
- Railroad crossings (within 50 ft).

Restricted Curb Zones

- Yellow, white, red, blue, or valet zones.
- Green zones during posted restricted hours.

Fire & Emergency Access Areas

- Within 15 ft of fire hydrants, fire lanes, FDCs, or fire backflow preventers.
- Within 100 ft of entrances to fire stations, police stations, hospitals, or lifeguard facilities.
- Within 20 ft of driveways, alleys, intersections, crosswalks, ADA ramps, fire escapes, or emergency exits.

Beaches & Marinas

- Within 25 ft of beach access points or piers.
- Any location blocking access to public landings, piers, or wharves in marinas.

Unsafe Parking Conditions

- Slopes greater than 5%.
- Areas where wheels must be turned into the curb.

Overnight Parking

- Public streets or lots between 2 a.m. and 6 a.m. (per Vehicle Code).

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Lighting, Setup & Noise Requirements

Lighting & Setup Rules

Operators must:

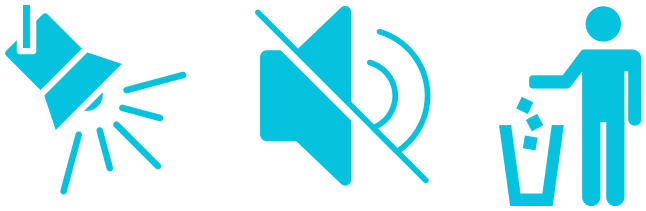
- Use only the lighting needed for safe food preparation, menu visibility and customer circulation.
- Ensure all lighting is shielded and directed downward.
- Avoid bright, high-intensity, or flood lighting that causes glare onto nearby properties, sidewalks, or traffic.
- Follow the California Vehicle Code when using any flashing lights.

Operators may <u>NOT</u>:

- Use red or blue flashing signs.
- Use any flashing signs that face a roadway or traffic.
- Set up tables, chairs, umbrellas, canopies, or signage in the public right-of-way unless allowed by a City-issued Special Event Permit—or when on private property with owner approval and in compliance with state health and transportation rules.
- Attach items to poles, fences, trees, or buildings on public or private property.
- Use electrical power sources owned by the City or another person without written permission.

Noise Rules

- Operators may **<u>NOT</u>** use amplified or non-amplified sound-making devices (such as speakers, microphones, PA systems, bells, or chimes) while operating.
- Ice cream trucks may use sound-making devices only while the vehicle is moving. No sound devices may be used when the vehicle is stopped or serving customers.



Trash & Cleanup Standards

Operators must:

- Pick up and properly dispose of all trash from their operations within 50 feet of the food facility.
- Provide clearly marked trash cans for customers, with enough capacity and emptied as needed.

Operators may <u>NOT</u>:

- Use public or City trash cans for disposing of their business waste.
- Dump any materials into streets, gutters, drains, or on to public or private property.
  - This includes food scraps, hot coals, ashes, grease, rinse water, cooler water, ice, or any other operational waste.
- Allow grease, oil, or food residue stains to build up on streets, sidewalks, or parking areas. Operators **must clean any spills** themselves and may be fined if the City has to handle cleanup.

Impacting City operations

Operators must <u>NOT</u>:

- Get in the way of the City's ability to provide services or carry out essential operations.
- Interfere with police, fire, lifeguard, or emergency medical personnel while they are performing their duties.

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MOBILE FOOD FACILITIES OPERATING ON PRIVATE PROPERTY

Long-Term Permits

Those seeking to operate long-term on private property must get approval from the Department of Community Development - Planning Bureau before setting up on-site. Please review this page for a summary of the process to obtain approval for operating on private property on a recurring basis. All operating requiremnts can be found on the next page.

Planning Approval Process

- An Administrative Land Use Review (ALUR) permit is required before operating long-term on private property. This is an administrative approval to confirm compliance with the operating standards described on the following page. OR
- If you desire to operate beyond the operating hours of 7:00 a.m. – 10:00 p.m., then an Administrative Use Permit (AUP) is required, which includes a hearing process.

Allowed Locations

Only on developed, non-residential properties.

- Site must be in a zoning district that allows restaurant uses.
- Not allowed on vacant unimproved parcels.
- Not allowed in landscaped areas.

Operating Rules

- Refer to next page: *Operating Requirements for Mobile Food Facilities Operating on Private Property*.

Compliance

Operators must remain in compliance at all times, including but not limited to:

- Having a Long Beach Business License.
- Having a Long Beach Health Permit.
- Compliance with all special operating standards described in Section 21.25.905 Long Beach Municipal Code.

More information

To learn more about the planning processes to operate on private property, contact the Planning Bureau via one of the options below:

- Phone: 562.570.6194
- Submit an Inquiry: https://longbeachcity.formstack.com/forms/planning_inquiry
- Schedule a Planning appointment (in person or virtual): https://longbeach.gov/appointment/permit-center/

Short-Term Events

For short-term events on private commercial property—where one or more operators gather as part of an organized event—a **Mobile Food Facility Event Permit** is required**.** Events may be permitted for up to 3 days, and a daily permit fee applies for each day. Events must be at least 15 days apart. Apply 10–30 business days before the event. For more details visit www.Longbeach.gov/mobilefoodfacilities

Note: If the event includes amplified entertainment, an Occasional Event Permit is required instead, but may only be issued for one day.

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OPERATING REQUIREMENTS FOR MOBILE FOOD FACILITIES ON PRIVATE PROPERTY

As outlined in Section 21.45.133.6 of the Long Beach Zoning Regulations, a mobile food truck or mobile food facility (MFF) may be permitted as a temporary business on private property, provided:

- An Administrative Land Use Review (ALUR) shall be obtained by the MFF operator or property owner prior to operating on private property.
- MFFs shall be limited to developed (non-vacant) non-residential sites.
- A MFF shall be parked on asphaltic, concrete paving, or equivalent hard surface to the satisfaction of the Building Official.
- A MFF shall not be located on a site which is included on any list compiled pursuant to Section 65962.5 of the California Government Code (Cortese List).
- A MFF shall sell food only.
- Operating hours for a MFF on private property shall be limited between the hours of seven (7:00) a.m. and ten (10:00) p.m., unless granted through an Administrative Use Permit, in accordance with Division IV of Chapter 21.25 of the Zoning Regulations.
- The MFF shall be prohibited from operating in any landscaped area.
- No sales shall be made to motorists, nor shall any sales interfere with vehicular traffic.
- The MFF shall not be located in any manner that blocks or impedes on-site or offsite vehicular, pedestrian, or bicycle circulation.
- The MFF shall not occupy or impede access to required parking stalls or spaces for the primary onsite land use, unless a signed affidavit is provided that the hours of the mobile food facility and the primary onsite land use do not overlap.
- If vehicular parking remains active near the MFF operation, the following provisions shall apply:
  - The remaining parking spaces shall maintain the required dimensions and turning radius specified in Chapter 21.41 of the Zoning Regulations.
  - A temporary barrier shall be provided to buffer the active parking areas or drive aisles from any customer queuing areas.
- The MFF operator shall identify the power source when operating on private property. If the operator proposes the use of a generator, the generator location and specifications shall comply with the Noise Ordinance (Ch. 8.80, LBMC) and any required regulatory permits. Generators shall have regular maintenance and be well-tuned with genuine parts to prevent mechanical noise from loose components or worn parts.
  - Generators shall be placed far from property lines, homes, and sensitive areas, using natural terrain or existing walls as buffers. Generators shall maintain the following distance between the noise source (generator) and closest sensitive use within the defined Noise District:
    - Noise District One: 100 feet
    - Noise District Two: 30 feet
    - Noise District Three: 18 feet
    - Noise District Four: 10 feet
  - If the above distances are not feasible, the applicant shall provide specifications documentation for the proposed generator for review for compliance with the Noise Ordinance.
- All lighting affixed to the MFF shall be shielded and pointed downward equivalent to the "full cutoff" lighting standard. The use of floodlights and freestanding lights are prohibited.
- Section 21.44.600 of the Zoning Regulations shall remain in full force in effect for prohibited signs.
- A MFF shall be equipped with trash receptacles of an adequate size and quantity to accommodate all trash and refuse generated by its operation.
- A MFF operator shall be responsible for the collection and removal of all waste generated during operation of the mobile food facility. The site of operation must be left clean and free of refuse, debris, and litter at the end of each operating day and/or upon departure of the MFF. All MFF operators shall inspect, pick up, remove, and dispose of all trash or refuse which consists of materials originally dispensed from the truck within a 50-foot radius of the truck.
- Temporary fixtures such as tables, chairs, umbrellas, canopies, and signage may be set up adjacent to the mobile food facility with the property owner's consent, provided they do not obstruct required circulation paths, access, or parking. All such items must be removed at the end of operating hours. MFF operators are responsible for ensuring that any fixtures transported or used in connection with vending comply with all applicable State food safety and transportation regulations.
- The maximum number of food trucks parked on private property at one time is subject to the approval of the property owner. In terms of number of food trucks allowed on the property, as part of filing requirements, the applicant must provide an overall site plan of the property that indicates areas that that have been allocated to MFF vs. open, unallocated space.
- A MFF shall not use amplified or non-amplified sound-making devices in conjunction with operations, such as speakers, microphones, public address systems, bells, and chimes.
- A MFF shall maintain compliance with all applicable provisions of the Long Beach Municipal Code, including but not limited to maintenance of an active business license and health permit at all times during operation.

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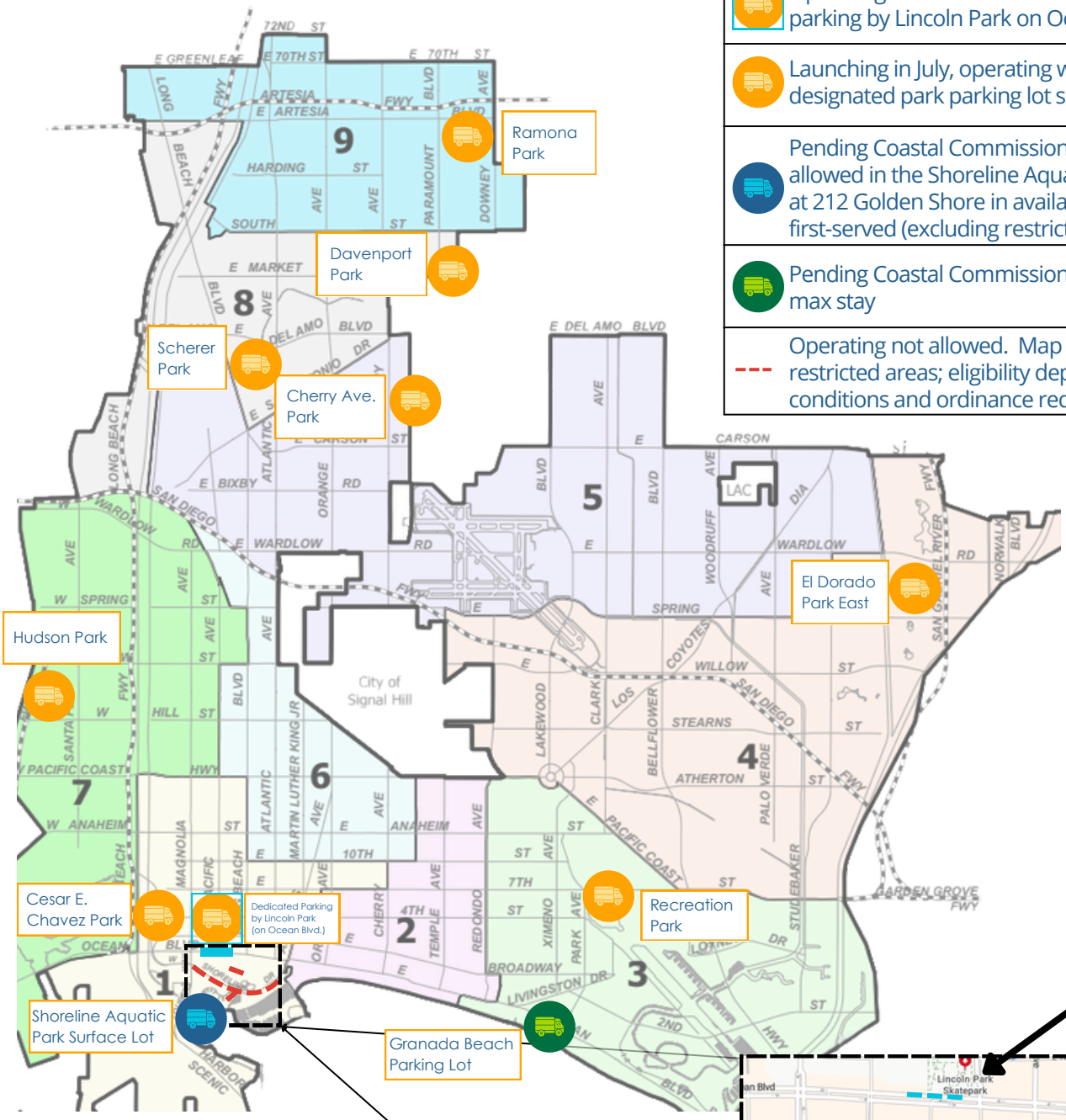
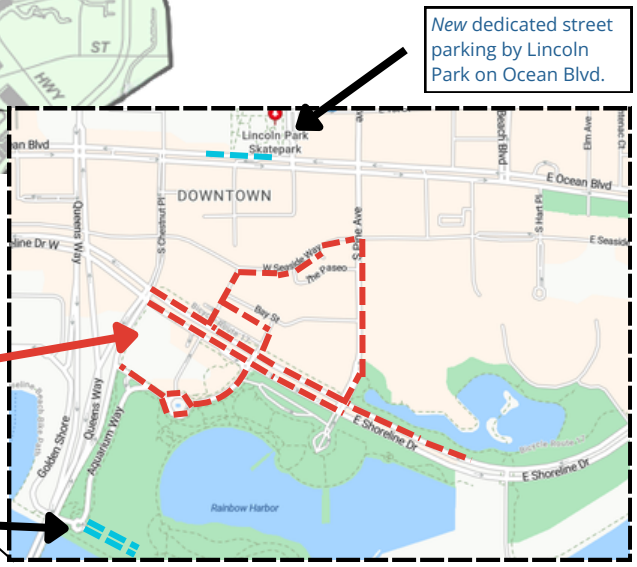
Mobile Food Facilities
Special Designated Areas

Note: Food trucks may operate in other locations throughout the city if they meet all ordinance requirements, including on private property. Map does not show all allowable or restricted areas.

Operating allowed at dedicated Food Truck street parking by Lincoln Park on Ocean Boulevard.
Launching in July, operating will be allowed in designated park parking lot spaces (pilot program)
Pending Coastal Commission Approval, operating allowed in the Shoreline Aquatic Park Surface Lot at 212 Golden Shore in available spaces. First-come, first-served (excluding restrictions for special events).
Pending Coastal Commission Approval, 1 hour max stay
Operating not allowed. Map does not show all restricted areas; eligibility depends on site-specific conditions and ordinance requirements.





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BENEFITS & RESOURCES FOR LICENSED MOBILE FOOD FACILITY VENDORS

Opportunities, City Resources and Support Programs

Benefits of Being Licensed

- Operate legally and confidently under City regulations.
- Build credibility with customers, property owners, and event organizers.
- Support community safety by meeting required health and fire standards.
- Have access to extended/expanded parking benefits.
- Avoid citations and compliance issues.
- Become eligible for long-term operation at approved commercial locations.

Opportunities for Licensed Operators

- When licensed with the City, Mobile Food Facilities can register on Long Beach Buys, the City's vendor portal, to be considered for City-funded events and opportunities. For more information, visit longbeachbuys.com.
- Licensed operators will be added to the City's official list of Long Beach Licensed Mobile Food Facilities, increasing visibility and improving opportunities to be booked by local businesses and community partners. Find the list at: www.Longbeach.gov/mobilefoodfacilities

Business Support From the City of Long Beach

Did you know?
The Economic Development & Opportunity Department's **BizCare Program** provides hands-on support to help small businesses grow and thrive. The BizCare team connects you with grants, loans, technical assistance, **workshops and training programs,** and **one-on-one advising** to strengthen your business.

BizCare can help you:

- Meet with expert advisors to plan and achieve your business goals.
- Access workshops, resources, and mentoring to build your skills.
- Explore competitive loan programs to launch or expand your business.
- Use the Business Insights Tool to find customers, understand competitors, and choose the best locations for your business.
- Improve your digital presence with helpful online tools.
- Stay up to date on the latest with their newsletter the Business Brief.

Connect with BizCare today and unlock tools to grow your business!
longbeach.gov/edo | 562.570.4BIZ | BizCare@longbeach.gov