Building a Better Long Beach 2022

Join us on Tuesday, June 28 at 11:00 am for the annual presentation of Building a Better Long Beach. We will share developments underway across the city, those ready to break ground and those that have been recently completed. This annual event is co-hosted in partnership with the Long Beach Business Journal and we are excited to bring this year's program back in person.

This event is hosted by Mayor Robert Garcia and is being presented live and in person at the Beverly O'Neill Theater.

If you haven’t RSVP’d, please click HERE.
Long Beach will create a vision plan for the LGBTQ+ cultural district on the Broadway corridor

On Tuesday, June 21, the Long Beach City Council unanimously directed the city manager to study the feasibility of creating an LGBTQ+ cultural district. The district would encompass the Broadway corridor and potentially surrounding neighborhoods like Alamitos Beach, Bluff Park and Bluff Heights and the East Village.

The strip of Broadway from Alamitos to Junipero Avenues has long been a hub for the city’s LGBTQ+ community. Adorned with four rainbow crosswalks, the street is home to some of the city’s most prominent gay bars, such as Sweetwater Saloon, The Falcon, and the Broadway Cocktail Lounge.

Mayor Garcia directed city staff to work with historians, neighbors, LGBTQ+ business owners, and nonprofit organizations to create a vision for the corridor—from economic development to infrastructure improvements to historical markers.

Juneteenth Celebration in the City of Long Beach.

The City, and our community partners, hosted the Second Annual Juneteenth Celebration this last Saturday, June 18 at Rainbow Lagoon Park. The Long Beach Juneteenth celebration provided a better
understanding of the significance of this newly recognized holiday, showcasing forgotten artifacts and pictures of the Black experience in America, and the origins of Juneteenth. In addition to exhibits meant at educating the public, a variety of entertainment was curated at the all-day event, ranging from musical performances and comedic acts, to live shows hosted by Antioch Mass Gospel Choir and CSULB’s Black fraternities and sororities, providing thousands of venue goers with a variety of culture and entertainment.

The City and its partners, celebrated one of the most crucial events in American History, signifying the end of slavery in the United States, and reminded those who work and call the City home, the importance of Juneteenth and its impact to those that we call neighbor, family, friend, and colleague.

For press coverage of the event, please see the Press-Telegram or the Long Beach Post.

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**Director of Economic Development**

The City of Long Beach (pop. 470,000) is located on the Pacific Ocean, south of Los Angeles, adjacent to Orange County. Reporting to the City Manager, the Director of Economic Development leads a department of 87 FTEs with an FY 2021-22 budget of $20.4 million, organized across four Bureaus: Business Operations, Business Development, Real Estate Development, and Workforce Development.

The Director will be a hands-on leader who will further an inclusive and collaborative department culture that builds trust and engagement with the community, inspires creativity, and is committed to strengthening the City’s economic vitality. To be a good fit, the director must exhibit sophisticated political acumen and the ability to perform in a complex dynamic environment. Six years of experience in the field and a bachelor’s degree in business or public administration, planning, economics, or relevant discipline are required. Three (3) years of management experience preferred. Experience serving a diverse community and working in/with an organization of similar complexity desired. Master’s degree considered favorably.

Salary range is $211,150 - $231,750 DOQE; supplemented by competitive benefits. For additional information and to apply visit [http://www.tbcrecruiting.com](http://www.tbcrecruiting.com).

Recruitment closes Sunday, July 17, 2022.

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**Industry Links**

- [Long Beach to unveil new floating playground at Alamitos Beach](https://longbeach.cbslosangeles.com/breaking-news/long-beach-to-unveil-new-floating-playground-at-alamitos-beach)

For more information, please contact Mary Frances Torres, SR/WA, Acting Real Estate Development Bureau Manager, Economic Development Department, at [mary.torres@longbeach.gov](mailto:mary.torres@longbeach.gov).