CITY OF LONG BEACH

KRISTINA DISTRICT 3 DUGGAN
LONG BEACH | COUNCILMEMBER

3

Date: April 23, 2024

To: Honorable Mayor and City Council

From: Councilmember Kristina Duggan

Subject: Lights, Camera, No Action Pilot Program

RECOMMENDATION

Recommendation to authorize the City Manager, or designee, to execute an agreement, and all necessary documents including any subsequent amendments, with Partners of Parks, a California nonprofit corporation, to administer the Lights, Cameras, No Action Pilot Program in Council District 3 as a fiscal sponsor, in a total amount not to exceed $10,000 for a period of one year; and

Recommendation to increase appropriations in the General Fund Group in the City Manager Department by $10,000, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide funding for the Lights, Cameras, No Action Pilot Program, to be administered by Partners of Parks, a California nonprofit corporation, as a fiscal sponsor; and,

Recommendation to decrease appropriations in the General Fund Group in the Citywide Activities Department by $10,000, to offset a transfer to the City Manager Department.

DISCUSSION

Public safety is one of the top priorities for residents in the 3rd District, and residents often ask how they can help improve safety within their communities. We frequently hear from our Police Department that residents should take preventative measures by making their property harder targets for criminal activity. This includes keeping valuables out of sight, locking doors and windows, and installing exterior lighting and cameras.

Lighting can be an effective deterrent for crime because it can decrease criminal opportunities by increasing the visibility of potential threats. Adequate lighting also allows people to clearly see and identify a person's relevant descriptors, facial features, and various colors of clothing or objects. Further, security cameras also act as a crime deterrent because cameras capture objective evidence, such as license plate and vehicle details, needed to identify and prosecute criminals. Both lighting and security camera can act to make potential targets resistant to

criminal attacks by increasing the effort that an offender must expend to commit an offense and the risk of them being identified or apprehending in committing an offense.

The Lights, Camera, No Action Pilot Program aims to issue rebates to residents, businesses, nonprofits, and religious institutions to install lighting and/or cameras to improve safety in their neighborhood by dissuading criminal activity through environmental design. This Pilot Program will be administered by Partners of Parks as the fiscal agent, and applications will be reviewed and approved by volunteers of various Neighborhood Watch Groups within the 3rd District. The Community Development Department would oversee the management of the contract with Partners of Parks. The decision on which applications are approved will be made without influence by the Council Office.

With the funding for this Pilot Program, 100 homes can take preventative measures to protect themselves and those immediately around them by installing lighting and cameras.

For more details of the Lights, Camera, No Action Pilot Program, please refer to Attachment A.

This matter has been reviewed by Budget Analyst Joe R. Guerrero on April 15, 2024.

FISCAL IMPACT

This recommendation requests the City Manager to provide a contribution to Partners of Parks, for the Lights, Camera, No Action Pilot Program. The total appropriation increase of $10,000 in the General Fund Group in the City Manager Department will be offset by a decrease in appropriation of the Third Council District One-Time District Priority Funds in the General Fund Group in the Citywide Activities Department. This recommendation is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have minimal impact on existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

Kristina Duggan, Councilmember, Third District

ATTACHMENT A

KRISTINA DUGGAN
DISTRICT 3
LONG BEACH | COUNCILMEMBER

Lights, Camera, No Action Pilot Program

The *Lights, Camera, No Action Pilot Program*, launched by the Office of Councilmember Kristina Duggan and administered by Partners of Parks, is a pilot program to issue rebates for residents, businesses, nonprofits, and religious institutions, located in the 3rd District of Long Beach, to purchase and install cameras or lighting that will improve the safety of the neighborhood.

The purpose of the *Lights, Camera, No Action Pilot Program* is to improve safety in our communities. Through increasing effective lighting and security measures, we aim dissuade criminal activity and assist with law enforcement.

The program provides a rebate of up to $100 per address to cover the cost of purchasing a camera and/or lighting. If the camera or lighting is less than $100, the rebate will cover the cost of the equipment including any applicable tax.

The rebate does not include installation, additional storage, accessories, or any cameras and/or lighting that are purchased, but not installed on the exterior of the property or that do not face a public space (i.e. inside a house or in a private backyard without any view of the street/alley).

Requirements

To be eligible for a rebate, the property must be located in the 3rd District as the program is funded by the Office of Councilmember Krisina Duggan. To be eligible for the rebate, cameras and/or lighting must not be installed prior to receiving approval for this program. Once approval is received, the applicant has 60 days to show the cameras and/or lighting were installed at the approved location.

Cameras and/or lighting must monitor or illuminate the exterior of the property and must monitor or illuminate a space that is not entirely fenced in or private. All cameras and/or lighting must be installed following all laws and regulations.

You must answer all questions in the application and provide proof of purchase of cameras and/or lighting that details the number and cost, and demonstrates payment made.

Only one application per property address is eligible.

Restrictions

Applicants must be an owner or tenant of a property that is used as a residence, business, nonprofit, or religious institution located in the 3rd District of Long Beach. Applicants who are tenants must provide documentation from the property owner approving the installation of the camera and/or lighting on the property.

By participating in this program, the Applicant acknowledges that they will not use the camera for any unlawful or harassing purposes and will comply with all applicable building and electrical code requirements.

Equipment Specifications

Camera Specifications

Camera shall meet minimum technical and video quality specifications below, and must retain video footage for at least forty-eight (48) hours. Some systems may require the purchase of cloud-based storage plans. The cost of these plans is not reimbursable. All cameras must monitor the exterior of the residence/building. If installing a camera outdoors, we strongly recommend purchasing a camera that is designed for the outdoors as opposed to modifying one designed for indoor use.

Digital Cameras	Minimum Specifications	Recommended Specifications
Camera Resolution	1 Megapixel	3 Megapixel
Screen Resolution	1280x720	2048x1536
Video Quality	Standard	High
Frames per Second	5	15

Analog Cameras	Minimum Specifications	Recommended Specifications
Screen Resolution	640X480	640X480
Frames per Second	5	15
Storage Requirements	125 GB per camera	350 GB per camera

Camera Specifications

All lighting must have the capability to be activated by motion sensor or illuminate dawn to dusk.

Frequently Asked Questions

1. **What if some of my cameras/lighting are installed inside my house or only facing a private area?**

Rebates will be given only for the equipment that are installed to monitor or illuminate the exterior of the property and facing an area that is primarily a space accessible to the public. For example, if you purchase 2 cameras for $100 but install one camera that only monitors a private area – like a backyard- and one camera that faces your front yard and the street in front of your house, you are eligible to receive $50 (1 rebate per address).

2. **What if I bought cameras or lighting on a payment plan?**

If you purchase your camera on a payment plan, please reach out to staff requesting an extension to the 60-day timeline. The rebate will be processed when the payment plan is paid in full. Rebates will not be made for leased or rented equipment.

3. **Do I have to purchase a specific type of camera or light?**

While there is no requirement for a specific type or brand of equipment, there are some minimum specifications required to be eligible for a rebate. See the program requirements for more information.

4. **Do I have to install the camera(s) and/or lighting in a specific location?**

Cameras and/or lighting need to be installed to monitor and/or illuminate the exterior of the home or building and the camera and/or lighting must be facing a public space. For example, a camera only monitoring a private backyard or side yard without any view of a street/alley will not be accepted.

5. **How much is the rebate?**

Applicants can apply for a camera and/or lighting rebate of up to $100 per address.

6. **Can I get reimbursed for more than one camera and/or light?**

Yes. There is no limit on the number of cameras and/or lighting per application, but each application may only receive a rebate up to $100 and a limit of one application per address.

7. **How long will it take to receive the rebate?**

After verification is approved, it will take up to 45 business days to receive the rebate.

Application Process

To apply for a rebate, complete the following four steps.

Step 1: Apply.

The application will include documentation of proof of address, the proposed location of equipment identified on a map, picture(s) of the location where the equipment will be installed, picture(s) of the location where the equipment will be monitoring or illuminating, and approval from landlord if applicable. The picture(s) must include where the equipment will monitor or illuminate.

Step 2: Receive approval message and purchase & install equipment.

After your application is reviewed and approved, you will receive an approval message. Once the approval message is received, you have 60 days to purchase and install the camera and/or lighting and submit verification.

Step 3: Submit verification within 60 days of receiving approval.

Upon submission of verification, you will receive an email stating your verification was approved. Verification will include: proof that the cameras and/or lighting were installed as approved and copy of receipt showing the purchase was made after application approval.

Step 4: Receive rebate.

Once your verification is approved, Partners of Parks will process the rebate check. The rebate check may take up to 45 days following approval of the verification.

Lights, Camera, No Action Pilot Program

Sample Application

1. **Name:** Sandy Shore

2. **Email:** SandyShore@email.com

3. **Phone Number:** (562) 555-4312

4. **Address:** 5000 Park Avenue, Long Beach, CA 90814

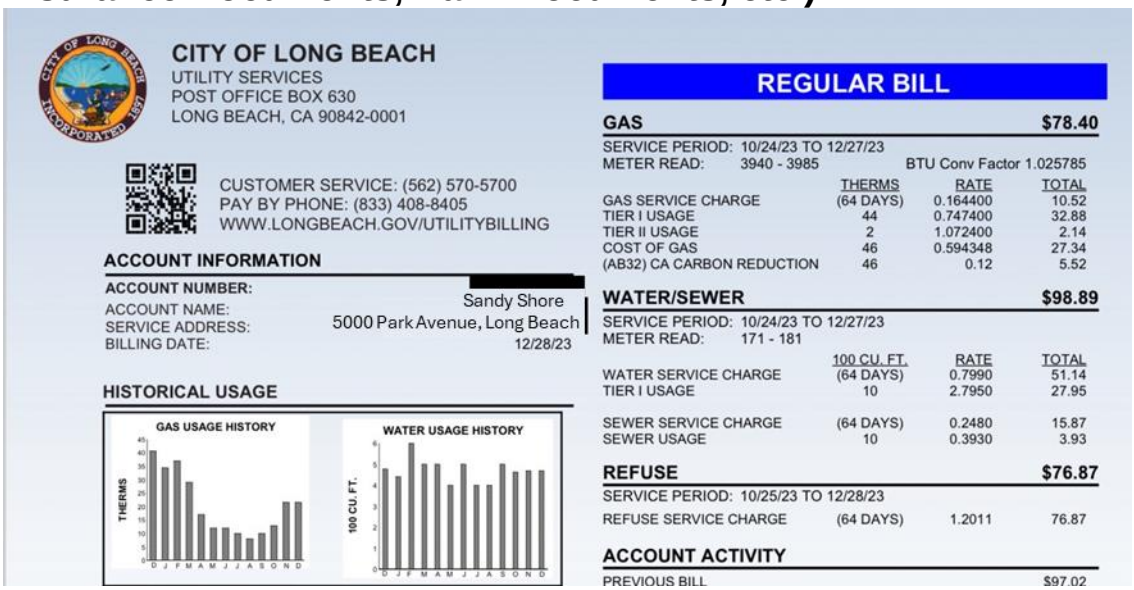
5. **Neighborhood:** Bryant

6. **Please confirm that you have the necessary authority to approve the installation of lighting and cameras on the premises:**

   ☒ I have the necessary authority to approve the installation of lighting and cameras on the premises.

7. **Submit the following Documents:**
   - ❑ **Proof of Address (Utility Bills, Lease, Government Issued Document, Insurance Documents, Bank Documents, etc.)**
   - ❑ **Proposed Location(s) of Lights/Camera Marked on a Map**
   - ❑ **Picture Showing Where Lights/Camera will be installed**
   - ❑ **Picture Showing Where Lights/Camera will be illuminating/Recording (Must be Public Facing)**
   - ❑ **Approval From Appropriate Party (if necessary)**

Proof of Address (Utility Bills, Lease, Government Issued Document, Insurance Documents, Bank Documents, etc.):



CITY OF LONG BEACH
UTILITY SERVICES
POST OFFICE BOX 630
LONG BEACH, CA 90842-0001

CUSTOMER SERVICE: (562) 570-5700
PAY BY PHONE: (833) 408-8405
WWW.LONGBEACH.GOV/UTILITYBILLING

ACCOUNT INFORMATION
ACCOUNT NUMBER: [redacted]
ACCOUNT NAME: Sandy Shore
SERVICE ADDRESS: 5000 Park Avenue, Long Beach
BILLING DATE: 12/28/23

HISTORICAL USAGE
GAS USAGE HISTORY (THERMS)
WATER USAGE HISTORY (100 CU. FT.)

REGULAR BILL

GAS $78.40
SERVICE PERIOD: 10/24/23 TO 12/27/23
METER READ: 3940 - 3985 BTU Conv Factor 1.025785

	THERMS	RATE	TOTAL
GAS SERVICE CHARGE	(64 DAYS)	0.164400	10.52
TIER I USAGE	44	0.747400	32.88
TIER II USAGE	2	1.072400	2.14
COST OF GAS	46	0.594348	27.34
(AB32) CA CARBON REDUCTION	46	0.12	5.52

WATER/SEWER $98.89
SERVICE PERIOD: 10/24/23 TO 12/27/23
METER READ: 171 - 181

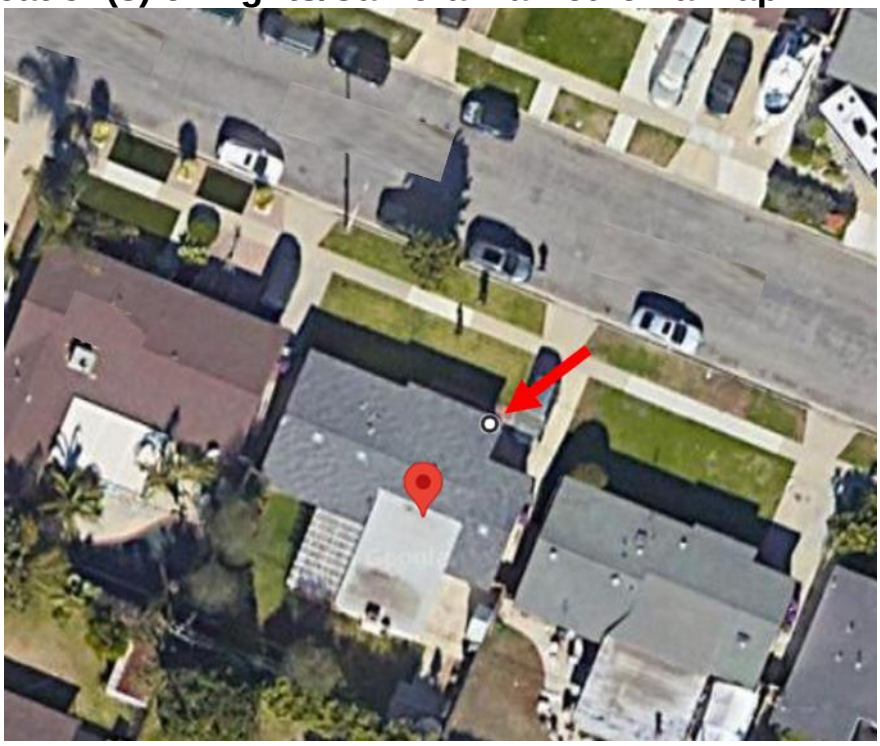
	100 CU. FT.	RATE	TOTAL
WATER SERVICE CHARGE	(64 DAYS)	0.7990	51.14
TIER I USAGE	10	2.7950	27.95
SEWER SERVICE CHARGE	(64 DAYS)	0.2480	15.87
SEWER USAGE	10	0.3930	3.93

REFUSE $76.87
SERVICE PERIOD: 10/25/23 TO 12/28/23

REFUSE SERVICE CHARGE	(64 DAYS)	1.2011	76.87

ACCOUNT ACTIVITY
PREVIOUS BILL $97.02

Proposed Location(s) of Lights/Camera Marked on a Map



Picture Showing Where Lights/Camera will be installed:

Picture Showing Where Lights/Camera will be illuminating/Recording (Must be Public Facing):

Approval From Appropriate Party (if necessary)

To Whom it May Concern:

I, Sunny Lagoon, am the owner and property manager of 5000 Park Avenue. I authorize Sandy Shore to install lights and cameras through the Lights, Camera, No Action Pilot Program on this property.

Sincerely,

Sunny Lagoon

Lights, Camera, No Action Pilot Program

Sample Verification

Proof of Purchase

4/23/2024

#55555

FROM
XYZ Company
Long Beach, CA

TO
Sandy Shore
5000 Park Avenue, Long Beach, CA 90814

DESCRIPTION	TOTAL
Security Lighting	86.54
	0.00
	0.00
	0.00

SUBTOTAL	86.54
DISCOUNT	0.00
SUBTOTAL LESS DISCOUNT	86.54
TAX RATE	10.25%
TOTAL TAX	8.87
Balance Due	**$ 95.41**

<Notes>

Payment received as:
Cash

Proof of Installation