BEACH FRONT IMPROVEMENTS

- Alamitos
- Junipero
- Bluff Zone
- Pier/Pool Zone
- Granada/Bayshore Zone
ALAMITOS
COMMUNITY WORKSHOP

FOOD
PLAY
HEALTH
LEISURE

OPEN HOUSE IMAGES
ALAMITOS

GOALS:

- ENHANCE THE BEACH EXPERIENCE.
- SUPPORT EXISTING ACTIVITIES.
- CREATE A SAFE AND WELCOMING ENVIRONMENT.
RESTROOMS WILL SERVE CONCESSION PATRONS - SHOULD HAVE SUBTLE VISIBILITY

ADJACENCY WILL ALLOW FAMILIES TO SITUATE IN THE CAFE AND WATCH THE PLAY AREA.

MUST BE IN CLOSE PROXIMITY TO PROVIDE EASY ACCESS TO RESTROOMS FOR KIDS

BLOCK VISIBILITY BETWEEN CAFE AND RESTROOMS

DIRECT ACCESS FROM BOARDWALK
DESIGN ELEMENTS:

- PLAZA / NEW DROP OFF
- SIGNAGE
- ACCESS
- GAMES / PLAY
- BEACH CAFE SERVICE
- DIVERT BIKE FAST LANE
- BIKE PARKING & BIKESHARE
- SECURITY
- LIGHTING
CONCEPT: THE PROMENADE

CASE STUDIES:
- CACTUS CLUB, ENGLISH BAY VANCOUVER
- ANNENBERG BEACH HOUSE, MALIBU
- PERRY’S CAFE, SANTA MONICA

Cactus Club English Bay, Vancouver
Chicago
Munich streetscape
Cactus Club English Bay, Vancouver
Annenberg Beach House, Malibu
Long Beach: Beach Front Renovations  ///  02/16/2017  ///  RA-DA & SALT

'GAME BOX'

COMMERCIAL PARASOLS
GAMES CUPBOARD
GAMES TABLES

DUAL CANTILEVER PARASOL UP TO 13' X 26'

CHESS / BACKGAMMON TABLES
PING PONG TABLES
FLAGS & LIGHTS TO DELINEATE GAME ZONE
CORN HOLE

COMMERCIAL PARASOLS
GAMES CUPBOARD
GAMES TABLES

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RA-DA & SALT

Beach Amenities

- Restrooms & Sinks
- Rinse Stations with Benches
- Lockable Gates at All Access Points
- Rental Building & Rental Plaza
- Pylon Sign
- Mile Marker
- Ground Graphics
PLAY “DUNE”

- WOBBLE POD
- GRASS MOUNDS
- BIG SLIDE
- SCRAMBLE WALL

SHADE PARASOLS ALONG SOUTH EDGE (NOT SHOWN HERE)

ANTI-SKATEBOARD GUARDS

PLAYGROUND REFERENCE IMAGERY

- WOBBLE PODS WITH RECYCLED WOOD
- ARTIFICIAL TURF MOUNDS
- PLAY TUNNEL THROUGH MOUNDS
- BIG SLIDE ON MOUND
- SCRAMBLE WALL

Trees omitted for clarity.
UNIFYING ELEMENTS:
• THE BOARDWALK
• SIGNAGE AND BRANDING:
  • PYLON MARKERS
  • BIKE PATH / GROUND MARKINGS
  • MILE MARKER
• MATERIALS / DESIGN APPROACH
• SITE ACCESSORIES (BENCHES, DRINKING FOUNTAINS, BIKE RACKS ETC.)

DIFFERENTIATING ELEMENTS:
• SITE SPECIFIC APPROACH
• NODES AND ACTIVITIES

AN INTEGRATED APPROACH
JUNIPERO & GRANADA
COMMUNITY WORKSHOP

FOOD / PLAY / HEALTH / LEISURE
JUNIPERO & GRANADA

GOALS:

• ENHANCE THE BEACH EXPERIENCE.
• SUPPORT EXISTING ACTIVITIES.
• CREATE A SAFE AND WELCOMING ENVIRONMENT.
EXISTING BUILDING

• IDENTITY
• SAFETY
• SUPPORT
• ACCESS

OPPORTUNITIES

A PROVIDE VISUAL SEPARATION OF BEACH AMENITIES AND CONCESSION AMENITIES.
B PROVIDE RESpite FROM THE ELEMENTS (SHADE, REST, WATER, AND SUSTENANCE).
C ENHANCE BEACH AMENITIES (RINSE STATIONS, RENTALS, VOLLEYBALL).
D PROVIDE CLEAR ACCESS FROM BIKE PATH AND PARKING LOT, AND PROVIDE CLEAR ORIENTATION FOR SITE
E ADD IDENTIFYING SIGNAGE AND BRANDING.
F RE-PURPOSE VACANT CORNER.
G PROVIDE LIGHTING FOR SAFETY AND AMBIENCE.
EXISTING SITE
JUNIPERO

PARKING LOT

EXISTING SITE

PEDESTRIAN PATH
BICYCLE PATH

RESTROOMS

CAFE
KEY DESIGN ELEMENTS:
• THE BOARDWALK
• SCREENING / ENCLOSURE
• SECURITY AND LIGHTING
• SIGNAGE AND BRANDING
• SHADE
• AMENITIES
KEY DESIGN ELEMENTS:
• THE BOARDWALK
• SCREENING / ENCLOSURE
• SECURITY AND LIGHTING
• SIGNAGE AND BRANDING
• SHADE
• AMENITIES
• ACTIVITY NODES - ADVENTURE PLAYGROUND

PLA Y AREA
BASKETBALL COURTS
FITNESS STATION
PEDESTRIAN PATH
BICYCLE PATH
CAFE
RESTROOMS
VENDOR
RINSE STATION
FITNESS STATION:
LAYOUT AND EQUIPMENT

- Unified color scheme for all stations
- Low maintenance equipment with no moving parts
- ADA compliant equipment at each station

FITNESS AREA – LAYOUT AND EQUIPMENT

- Sand
- ADA accessible rubber surface
- Rope climb
- Stretch posts
- Multi bars
- Parallel bars
- Horizontal ladder
- Graphic treatment on bike path

EVENT SPACE
- Rinse station
- PEDESTRIAN PATH
- Bike path
- Graphic treatment on bike path
- CAFE
- Restrooms
- Parking
- Rental

BASKETBALL
- Volleyball
OPPORTUNITIES

A. PROVIDE VISUAL SEPARATION OF BEACH AMENITIES AND CONCESSION AMENITIES & ENHANCE CAFE EXPERIENCE.

B. PROVIDE CLEAR ENTRY POINT AND PATH TO ROSIE’S DOG PARK.

C. ENHANCE BEACH AMENITIES (RINSE STATIONS, RENTALS, VOLLEYBALL).

D. PROVIDE RESPITE FROM THE ELEMENTS (SHADE, REST, WATER, AND SUSTENANCE) /SUPPORT EVENT SPACE.

E. PROVIDE SUPPORT FOR BIKE / PEDESTRIAN PATH (BIKE STATION, CONVENIENT BIKE PARKING, BENCHES ETC.) AND ORGANIZE

F. PROVIDE CLEAR ACCESS FROM BIKE PATH AND PARKING LOT AND BETTER ACCESS TO BEACH.

G. RE-PURPOSE VACANT CORNER.

H. PROVIDE VOLLEYBALL VIEWING ZONE.

EXISTING BUILDING

• IDENTITY
• SAFETY
• SUPPORT
• ACCESS
PLAYGROUND: LAYOUT AND EQUIPMENT

- Graphic treatment by artist – Memories of Long Beach
- ADA accessible concrete surface
- PLAY AREA
- Scultural objects – artist collaboration

HAND PUMP

WATER PLAY FEATURE

GRANADA: ‘TIDE POOL’
FITNESS STATION:
LAYOUT AND EQUIPMENT

- Unified color scheme for all stations
- Low maintenance equipment with no moving parts
- ADA compliant equipment at each station

FITNESS STATION:
LAYOUT AND EQUIPMENT

- Rope climb
- Stretch posts
- Horizontal ladder
- Multi bars
- Graphic treatment on bike path

- Sand ADA accessible rubber surface
- Parallel bars
- Sit up board
- Multi bench
WHAT’S NEXT?

PROCESS:

- PLANNING / ENTITLEMENTS
- DESIGN
- BID & CONSTRUCTION
- TARGETED START DATES:
  - ALAMITOS: 2018
  - JUNIPERÓ & GRANADA: EARLY 2018