

Date: September 5, 2024

To: Thomas B. Modica, City Manager



From: Brent Dennis, Director of Parks, Recreation and Marine



For: Mayor and Members of the City Council

Subject: **California Coastal Cleanup Day**

On Saturday, September 21, 2024, from 9:00 a.m. to noon, Long Beach will celebrate California Coastal Cleanup Day. This statewide event draws tens of thousands of volunteers with the common goal of keeping our waterways and coastline clean and healthy.

El Dorado Regional Park and Nature Center will partner with the California Coastal Commission to coordinate cleanups at Junipero Beach, Belmont Veterans' Memorial Pier, the Peninsula, Mother's Beach, and the Seal Beach Yacht Club. Community partners with the City's Marine Bureau and the Adopt a Beach Program include the Aquarium of the Pacific and sponsorship support of Long Beach Container Terminal and Intex Recreation Corporation. New this year, these partner organizations are launching a youth art and naming contest for the newest piece of debris fighting equipment, the Jellyfishbot. This device can remove up to 100 lbs. of debris in a single mission. A winning artist from one of our surrounding communities will receive a scholarship package, as well as donations from our sponsors. Join City staff at the Belmont Veterans' Memorial Pier to learn more about the youth art contest, and how to get involved.

Last year, over 1,200 volunteers in Long Beach removed more than 2,500 pounds of debris in only three hours. This year, we strive to increase the number of participants and continue to provide educational materials to the community.

We invite you to join us for this great collaborative event. As a community, we can make a positive impact on the health of our local coastline.

If you can attend or need further information about the event, please contact Community Services Supervisor, Meaghan O'Neill at (562) 570-1746 or Meaghan.ONeill@longbeach.gov.

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