


Date: September 20, 2024

To: Mayor and Members of the City Council

From: Thomas B. Modica, City Manager 

Subject: **Save the Date - Beach Streets Uptown Open Streets Event**

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We are excited to announce that "Beach Streets Uptown," an open streets event, is scheduled for Saturday, November 9, 2024, from 11:00 a.m. to 5:00 p.m. The Beach Streets Uptown route features northbound Atlantic Avenue from South Street to Artesia Boulevard, and the newly renovated Artesia Boulevard from Atlantic Avenue to Cherry Avenue, which includes a brand-new bike corridor. This event allows for walking, bicycling, skating, and socializing by temporarily closing the streets to vehicular traffic.

Entertainment hubs along the route will feature music, kids' activities, food trucks, art installations, a Veterans Festival in Houghton Park, and more.

Open street events promote the pursuit of innovative strategies to achieve environmental, social, economic, and public health goals. By repurposing streets for cyclists, pedestrians, and other non-motorized users, cities are encouraged to consider other ways our streets can be used.

Additional updated information, including a route map, will be posted soon at [www.BeachStreets.com](http://www.BeachStreets.com).

ATTACHMENT

CC: DAWN MCINTOSH, CITY ATTORNEY  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
LAURA L. DOUD, CITY AUDITOR  
APRIL WALKER, ASSISTANT CITY MANAGER  
TERESA CHANDLER, DEPUTY CITY MANAGER  
MEREDITH REYNOLDS, DEPUTY CITY MANAGER  
GRACE YOON, DEPUTY CITY MANAGER  
TYLER BONANNO-CURLEY, DEPUTY CITY MANAGER  
KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER  
MONIQUE DE LA GARZA, CITY CLERK  
DEPARTMENT HEADS



**SATURDAY  
NOV 9, 2024  
11:00 AM  
TO  
4:00 PM**



**FOR A SINGLE DAY, WE CLOSE A MAJOR TRAFFIC CORRIDOR TO CARS & OPEN THE STREET FOR WALKING, BICYCLING AND MORE!**

- EXPLORE THE NEIGHBORHOOD ON FOOT, BIKE, SKATEBOARD, BASICALLY ANYTHING WITHOUT A MOTOR!
- DISCOVER A NEW LOCAL BUSINESS
- ENJOY ENTERTAINMENT AT BOTH FESTIVAL HUBS

[BEACHSTREETS.COM](http://BEACHSTREETS.COM)

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