



Date: March 20, 2024

To: Thomas B. Modica, City Manager 

From: Wally Hebeish, Police Chief 

For: Mayor and Members of the City Council

Subject: **Denim Day Long Beach 2024**

April is designated as Sexual Assault Awareness Month, and the Long Beach Police Department, in conjunction with partners from Interval House, are requesting April 24, 2024, to be recognized as “Denim Day Long Beach.” In following tradition, we would like to request that employees of the City of Long Beach be allowed to wear jeans to show their support.

Additionally, Police Department personnel will be attending Denim Day events with our partners from Interval House at local high schools on the following days:


- Thursday, April 18, 2024, at Wilson High School
- Wednesday, April 24, 2024, at Jordan High School

If you have any questions, please contact me or my Chief of Staff, Michael Solomita, at (562) 570-7301.

ATTACHMENT

CC: DAWN MCINTOSH, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
APRIL WALKER, ASSISTANT CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
MEREDITH REYNOLDS, DEPUTY CITY MANAGER
GRACE YOON, DEPUTY CITY MANAGER
TYLER BONANNO-CURLEY, DEPUTY CITY MANAGER
KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER
MONIQUE DE LA GARZA, CITY CLERK
DEPARTMENT HEADS

Long Beach Police Department
& Interval House sponsors

 @denimdaylb
#DenimDayLB

DENIM DAY LONG BEACH

WEDNESDAY
APRIL
24,
2024



CITY OF
LONGBEACH



APRIL IS SEXUAL ASSAULT AWARENESS MONTH

Take a stand. Wear your jeans.

This is a symbol of protest against harmful attitudes about rape in response to an Italian Supreme Court decision to overturn a rape conviction because the victim wore jeans. The justices reasoned that the victim must have helped her attacker remove her tight jeans, which they felt implied consent. We do not believe consent can be implied.

No means No. There's NO excuse.

FOR MORE INFO EMAIL: LBPDEXCRIMES@LONGBEACH.GOV OR SHARON@INTERVALHOUSE.ORG