

Date: March 12, 2024

To: Thomas B. Modica, City Manager



From: Alison King, Director of Health and Human Services



For: Mayor and Members of the City Council

**Subject: Health Department to Host “Spring into Health” Event at McBride Park**

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The Health and Human Service’s Department’s (Health Department) Public Health Emergency Management (PHEM) Division, in partnership with Disability Rights California, will be hosting a “Spring into Health” event on Saturday, March 23, from 11:00 a.m. to 2:00 p.m. at California Recreation Park (McBride Park – 1550 Martin Luther King Jr., Ave.).

This event will provide health screenings, vaccinations, and community resources with an emphasis on reaching the Cambodian community. Flu and COVID-19 vaccinations will be offered to all, and fresh produce will be available for the first 100 attendees on a first-come-first-served basis. The Spring Health Fair will also offer access to a range of essential health and social services, including WIC (Women, Infants, and Children), CalFresh (California's Supplemental Nutrition Assistance Program), and Medi-Cal (California's Medicaid program).

Cambodia Town is located in ZIP codes 90813 and 90805, which has some of the lowest COVID-19 and flu vaccination rates compared to other ZIP codes in Long Beach. In a recent community assessment, 71 responses were collected from the Cambodian community to learn about their beliefs and barriers surrounding COVID-19 and flu vaccination. Of those responses, 40 percent reported trouble getting to vaccination sites or not knowing where to go as barriers to vaccination. This places them at higher risk of contracting and spreading infectious diseases, including COVID-19. Members of the Cambodian community may also face language barriers when accessing healthcare services. These barriers may lead to a lack of trust and understanding about the importance of vaccinations and preventive healthcare measures. By providing resources and materials translated in Khmer, as well as in-person interpretation support, the Health Department can address this disparity and work towards achieving higher vaccination rates.

By organizing a health fair specifically tailored to the needs and preferences of this community, the Health Department can effectively overcome these obstacles and provide culturally competent care. These services are vital for promoting holistic well-being and addressing the socio-economic determinants of health within the Cambodian community.

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If you are interested in joining the “Spring into Health” event, or would like more information about the upcoming health fair, please contact the Mobile Vaccination Coordinator, Lindsey Megee, at [Lindsey.Megee@longbeach.gov](mailto:Lindsey.Megee@longbeach.gov) and (562)-570-4768.

ATTACHMENTS

CC: DAWN MCINTOSH, CITY ATTORNEY  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
LAURA L. DOUD, CITY AUDITOR  
APRIL WALKER, ASSISTANT CITY MANAGER  
TERESA CHANDLER, DEPUTY CITY MANAGER  
MEREDITH REYNOLDS, DEPUTY CITY MANAGER  
GRACE YOON, DEPUTY CITY MANAGER  
TYLER BONANNO-CURLEY, DEPUTY CITY MANAGER  
KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER  
MONIQUE DE LA GARZA, CITY CLERK  
DEPARTMENT HEADS

# SPRING INTO HEALTH 2024

Join the Long Beach Health and Human Service's Mobile Vaccination Team for a day of well-being!



**Saturday, March 23**  
11:00 am - 2:00 pm



**California Recreation Park  
(McBride Park)**

1550 Martin Luther King Jr Ave



**We are offering: Health screenings, vaccinations, and community health resources**



**First 100 people receive fresh produce – first come, first serve!**



**Vaccines offered: COVID-19 & Flu**

- **COVID-19 Eligibility:**
  - **19+: Must be uninsured**
  - **18 years or younger: Must be uninsured or utilizing medical**
- **Flu Vaccine Eligibility: Everyone Ages 6+**



**FREE \$25 Gift Card to those who receive a vaccine, available while supplies last**



for more information:  
[longbeach.gov/IZEvent](https://longbeach.gov/IZEvent) | (562) 570-4636 | @LBHealthDept

# ទិវាជំរុញការថែទាំសុខភាព នានិទាយរដូវ 2024

សូមចូលរួមក្នុងថ្ងៃនៃការថែទាំសុខភាពជាមួយ  
ក្រុមការងារចុះចាក់វ៉ាក់សាំងចល័តរបស់នាយក  
ដ្ឋានសុខាភិបាលនៃទីក្រុងឡងប៊ិច!



ថ្ងៃសៅរ៍ ទី 23 ខែមិនា  
ម៉ោង 11:00 ព្រឹក - 2:00 រសៀល



នៅ California Recreation  
Park (ឧទ្យាន McBride)  
1550 Martin Luther King Jr Ave



មានការចាក់វ៉ាក់សាំង ពិនិត្យសុខភាព និងធនធានព័ត៌មានជាច្រើនទាក់ទងនឹងការថែទាំ  
សុខភាព ។



អ្នកមកចូលរួម 100 អ្នកដំបូង នឹងទទួលបានបន្លែ/ផ្លែឈើស្រស់ - ចំនួនមានកំណត់



មានផ្តល់ជូននូវវ៉ាក់សាំងផ្តាសាយ និងវ៉ាក់សាំង COVID-19 ។

វ៉ាក់សាំងផ្តាសាយ៖ ចាប់ពីអាយុ 6 ឆ្នាំ ឡើងទៅ

វ៉ាក់សាំង COVID-19 ៖

- អាយុ 19ឆ្នាំ ឡើងទៅ៖ អ្នកដែលមិនមានធានារ៉ាប់រងសុខភាព
- អាយុ 18ឆ្នាំ ចុះ ៖ មិនមានធានារ៉ាប់រងសុខភាព ឬ អ្នកដែលមាន Medi-Cal



ផ្តល់ជូនប័ណ្ណអំណោយតំលៃ \$25 ដល់អ្នកដែលទៅចាក់វ៉ាក់សាំង - ចំនួនមានកំណត់ ។



សំរាប់ព័ត៌មានបន្ថែម៖  
[longbeach.gov/IZEvent](http://longbeach.gov/IZEvent) | (562) 570-4636 | @LBHealthDept



# PRIMAVERA DE SAULD 2024

Acompañe al equipo Móvil de  
Vacunación del Servicios Humano y  
de Salud de Long Beach para un día  
de bienestar!



**Sábado, 23 de Marzo**

11:00 am - 2:00 pm



**California Recreation Park  
(McBride Park)**

1550 Martin Luther King Jr Ave



**Ofrecemos: Exámenes de salud, vacunas y recursos de salud  
comunitarios**



**Las primeras 100 personas recibirán productos frescos - ¡por  
orden de llegada!**



**Vacunas ofrecidas: COVID-19 y gripe**

- Elegibilidad para la vacuna contra COVID-19:
- 19+: no debe tener seguro médico
- 18 años o menos: no debe tener seguro o utilizar Medi-Cal.
- Elegibilidad para la vacuna contra la gripe: todas las personas mayores de 6 años



**Tarjeta de regalo GRATUITA de \$25 para quienes reciban una  
vacuna, disponible hasta agotar existencias**



Para más información:  
[longbeach.gov/IZEvent](https://longbeach.gov/IZEvent) | (562) 570-4636 | @LBHealthDept

# KALUSUGAN NGAYONG TAGSIBOL 2024

Sumali sa Grupo ng Pagbabakunang  
Mobil ng Pangkalusugan at  
Serbisyong Pantao sa Long Beach para  
sa isang araw ng kagalingan!



**Sabado, Marso 23**  
11:00 nu - 2:00 nh



**California Recreation Park  
(McBride Park)**

1550 Martin Luther King Jr Ave



**Nag-aalok kami ng: Mga pagsusuri sa kalusugan,  
pagbabakuna, at mapagkukunan ng tulong sa kalusugan ng  
komunidad**



**Ang unang 100 tao ay makakatanggap ng mga sariwang ani –  
first come, first serve!**



**Mga Inaalok na bakuna: COVID-19 at Trangkaso**

- **Kwalipikado sa COVID-19 :**
- **19+: Dapat walang insyurans**
- **18 taong gulang o mas bata: Dapat walang insyurans o gumagamit ng medi-cal**
- **Karapat-dapat sa Bakuna sa Trangkaso:**
- **Lahat ng Edad 6+**



**LIBRENG \$25 Gift Card sa mga nakatanggap ng bakuna,  
habang may suplay pa**



para sa karagdagang kalusugan:  
[longbeach.gov/IZEvent](http://longbeach.gov/IZEvent) | (562) 570-4636 | @LBHealthDept