



Date: July 8, 2024  
To: Thomas B. Modica, City Manager   
From: Alison King, Director of Health and Human Services   
For: Mayor and Members of the City Council

**Subject: Inaugural Long Beach Honors Veterans Banners installed on Carson Street**

The Department of Health and Human Services Office of Veterans Support and the Veterans Commission launched the first-ever veterans banner program with the installation of 25 banners honoring veterans with a connection to Long Beach. The vibrant banners honoring Long Beach veterans, both living and deceased, will be on display on Carson Street between Clark Avenue and Woodruff Avenue until May 2025.

In March 2024, a selection committee comprised of four members of the Veteran's Commission issued an open call for nominations, and more than 60 veterans and their families responded. In April, the honorees were selected, and the banners installed in May. The following individuals were selected for the inaugural Long Beach Honors veterans banner program:

Val Lerch	John Oppenheim
Smoky Northcutt	Walter McHugh
James Silva	Joseluis G. Flores
Mike Metal	Larry Muszynski
Jack C. Carlson	Jim Dolan
Thomas M. Poyer	Frank J. King
Walter Frank Hoffland	Stephanie M. Thomas
Hideto Nelson Tanaka	Tibor Rubin
Peter Dey	Malcolm Harvey
Josh "Smitty" Smith	Rodrigo Hernández
Hal Gosling	Randall Laster
Scott B. Flanigan	Gilbert Dodson
Russell Zawalick	

The veterans banner program was made possible by a one-time, general fund allocation of \$10,000 in the FY 2024 budget. To learn more about each veteran honoree, visit [longbeach.gov/veteransbanners](https://longbeach.gov/veteransbanners). For more information about the Long Beach Honors veterans banner program, please contact the Office of Veterans Support at [veterans@longbeach.gov](mailto:veterans@longbeach.gov).

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