

Date: July 1, 2024

To: Thomas B. Modica, City Manager *aw*

From: Brent Dennis, Director of Parks, Recreation and Marine *BD*

For: Mayor and Members of the City Council

Subject: **Golf Advisory Committee 2023 Annual Report**

In accordance with Long Beach Municipal Code Section 2.18.090, the Golf Advisory Committee (GAC) submits an annual written report to the Mayor and City Council. The attached Annual Report of activities for calendar year 2023 was approved by the GAC on May 29, 2024.

If you would like further information regarding this report, please contact me at (562) 570-3170 or Sherlyn Beatty, Acting Park Planning and Partnerships Manager, at (562) 570-3145.

ATTACHMENT

CC: DAWN MCINTOSH, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
APRIL WALKER, ASSISTANT CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
MEREDITH REYNOLDS, DEPUTY CITY MANAGER
GRACE YOON, DEPUTY CITY MANAGER
TYLER BONANNO-CURLEY, DEPUTY CITY MANAGER
KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER
MONIQUE DE LA GARZA, CITY CLERK
DEPARTMENT HEADS

City of Long Beach Golf Advisory Committee 2023 Annual Report

Objectives and Functions

The Long Beach Golf Advisory Committee's (GAC) purpose is to provide a mechanism for ongoing citizen input to the Director of the Department of Parks, Recreation and Marine, who is the City Manager's designee for the operation of the City's municipal golf course system.

Long Beach Golf Mission Statement

The City of Long Beach will provide a quality recreational experience that fosters the game of golf by operating our golf assets in a welcoming manner that respects local culture and contributes to the quality of life for all of its citizens and visitors.

The GAC's General Duties are to:

- 1) Suggest and/or review proposed modifications to the City's Golf Operations Manual, and various Policies and Procedures for the City's Golf Operation.
- 2) Suggest and/or review proposed changes to the City Golf Course Fees.
- 3) Recommend annual updates to the City Golf Capital Improvement Projects list.
- 4) Apprise the Department of trends and issues in the golf business.
- 5) Perform such other tasks as requested by the Director in furtherance of the Purpose of the Committee.

Meetings, Attendees, and Reports

In 2023, the GAC conducted four regular quarterly public meetings at PRM Administration, 2760 N. Studebaker Road.

February 2, 2023

- A motion was made by Member Barrett, and seconded by Vice Chair Fitzgerald, to approve the recommendation that the Director approve the 2023 Emergency On-Call Vendors List. The motion carried by the following vote: Unanimous.

Members in attendance: Donna Barrett, Larry Conkings, Jim Demetriou, Kevin Fitzgerald (Vice Chair), Joyce Ricci, Terry Thrift (Chair), Angie Young, Martina Yun.

May 4, 2023

- A motion was made by Chair Thrift, and seconded by Member Ricci, to approve the recommendation that the Director approve the proposed FY24 Green Fees, Food & Beverage Prices, and Other Fees. The motion carried by the following vote: Unanimous.

Members in attendance: Theresa Ashby, Donna Barrett, Larry Conkings, Jim Demetriou, Kevin Fitzgerald (Vice Chair), Joyce Ricci, Terry Thrift (Chair), Angie Young.

August 3, 2023

- A motion was made by Member Ashby, and seconded by Member Ricci, to approve the recommendation, as amended, to refer to the Policies and Procedures Subcommittee to review and bring back recommendation on no smoking in the driving ranges, to the Golf Advisory Committee. The motion carried by the following vote: Unanimous.

Members in attendance: Theresa Ashby, Donna Barrett, Larry Conkings, Jim Demetriou, Kevin Fitzgerald (Vice Chair), Joyce Ricci, Angie Young.

November 2, 2023

- A motion was made by Member Barrett, and seconded by Vice Chair Fitzgerald, to approve the recommendation to receive and file a presentation on the Brown Act by Deputy City Attorney Anita Lakhani. The motion carried by the following vote: Unanimous.
- A motion was made by Vice Chair Fitzgerald, and seconded by Member Ricci, to approve the recommendation, as amended, to recommend the Director of Parks, Recreation and Marine request City Council amend Long Beach Municipal Code Section 8.68.066 to allow smoking at municipal golf courses only in areas designated by the Director of Parks, Recreation and Marine. The motion carried by the following vote: Yes – Members Barrett, Conkings, Ricci, Young, Yun, and Vice Chair Fitzgerald. No – Demetriou.
- A motion was made by Member Ricci, and seconded by Member Conkings, to approve the recommendation to appoint members to the Policies and Procedures Subcommittee. The motion carried by the following vote: Unanimous.
- A motion was made by Vice Chair Fitzgerald, and seconded by Member Barrett, to receive and file the 2024 Capital Improvement Projects List; request staff report back regarding the possibility of adding more netting at Recreation Park 18 Golf Course hole number four; and request staff provide a general overview of the policies related to errant golf balls. The motion carried by the following vote: Unanimous.

Members in attendance: Donna Barrett, Larry Conkings, Jim Demetriou, Kevin Fitzgerald (Vice Chair), Joyce Ricci, Angie Young, Martina Yun.

Topics of Discussion:

- Exemption of golf courses from the City's prohibition on smoking in public parks and open spaces.
- Long Beach Golf Festival.
- Long Beach Golf Hall of Fame.
- Errant golf balls and requisites for installation of additional netting.
- Resale of tee times.

Subcommittees:

- The Fees and Charges Subcommittee convened in April to review the proposed FY24 Green Fees, Food and Beverage prices, and Other Fees; and recommend the Committee recommend for approval by the Director.
- The Policies and Procedures Subcommittee convened in September and October to review the Golf Operations Manual and discuss updates. The Subcommittee also reviewed the Municipal Code pertaining to the prohibition of smoking in public parks and

open spaces and made a recommendation to the full Committee to recommend the Director request an update to the Code.

- The Capital Improvement Projects subcommittee convened in October to review the 2024 CIP List and recommend the Committee send the list as drafted to the Director for approval.

Public Hearings

The GAC did not conduct any public hearings in 2023.

Funding Expended to Support the Body

Minimal funding was expended on supporting the GAC. Costs per meeting included photocopies and staff time to prepare reports and presentations.

City Personnel Assisting the Body

The GAC is staffed by the Department of Parks, Recreation and Marine. The primary individuals supporting the GAC in 2023 were:

- Lori C. Craig, Administrative Analyst
- Lilia E. Romero, Secretary
- Sherlyn Beatty, Partnership Officer
- Nancy Villaseñor, Manager of Park Planning and Partnerships

Recommendation as to Whether the Body should be Abolished, Modified, or Continued

We recommend that the GAC be continued in accordance with the Long Beach Golf Mission Statement and that the PRM Department utilize our combined expertise as outlined in the objective and duties above.



Respectfully submitted by _____
Kevin Fitzgerald, Vice Chair