



Date: September 20, 2023

To: Thomas B. Modica, City Manager 

From: Eric Lopez, Public Works Director 

For: Mayor and Members of the City Council

Subject: **New Community Partnership and Event with LB Reuse**

The Public Works Department Environmental Services Bureau (ESB) has joined a collaborative community group known as Long Beach Reuses (LB Reuses). LB Reuses' mission is to reduce single-use plastic and overall waste through engagement, advocacy, and collaboration to activate reuse initiatives. The group is currently comprised of community members, Long Beach businesses, and environmental organizations.

Long Beach residents are invited to participate in LB Reuses' first-annual Bring Your Own (BYO) Week. BYO Week will kick off with a free screening of the documentary, *The Story of Plastics*, on Friday, September 29, 2023, at 6:30 p.m. at the Aquarium of the Pacific located at 100 Aquarium Way, Long Beach, CA 90802.

Beginning the week of October 1st, 2023, BYO Week will highlight businesses across Long Beach dedicated to reducing waste. For more information, please visit <http://www.longbeach.gov/lbrecycles>.

If you have any questions, please contact Joy Contreras at (562) 570-6739.

ATTACHMENT

CC: DAWN MCINTOSH, CITY ATTORNEY
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KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER
MONIQUE DE LA GARZA, CITY CLERK
DEPARTMENT HEADS

BYO WEEK IN LONG BEACH

OCTOBER 1-7, 2023



Join LB Reuses for our first-annual **BYO Week!** Win prizes and discounts all week long while celebrating Long Beach businesses dedicated to reducing single-use plastics. Use your reusable containers at participating locations and join in on BYO festivities to be entered to win prizes. Scan the QR Code below to find details on how to get your own card, directions to participate, and list of participating businesses.

SCAN QR CODE TO PARTICIPATE TODAY!

