



Date: February 8, 2023

To: Thomas B. Modica, City Manager 

From: Christopher Koontz, Director of Development Services 

For: Mayor and Members of the City Council

Subject: **Commercial Corridor Façade Improvement Program**

The Development Services Department is pleased to announce that applications are available for the Commercial Corridor Façade Improvement Program (CCFIP). This an enhancement of the Department's previous Commercial Improvement Rebate Program and was approved by the City Council and the Department of Housing and Urban Development in the City of Long Beach's 2022-2023 Action Plan.

During Phase 1, CCFIP will provide grants up to \$25,000 per storefront to property owners for exterior improvements to commercial properties located along business corridors within Placed-Based Neighborhood Improvement Strategy and Racially and Ethnically Concentrated Area of Poverty areas. These grants are intended to improve neighborhoods and remove blight, to the benefit of the community at large with a particular focus on areas that receive less private-sector investment and experience concentrated poverty and have been subject to historic segregation or discrimination.

CCFIP information, application and map of eligible areas (Attachments A, B, and C) are available from the program website longbeach.gov/ccfip and can be shared with your constituents.

For more information please contact Margaret Madden, Neighborhood Improvement Officer, at (562) 570-6830 or Margaret.Madden@longbeach.gov.

ATTACHMENTS: A - COMMERCIAL CORRIDOR FAÇADE IMPROVEMENT PROGRAM FLYER
 B - COMMERCIAL CORRIDOR FAÇADE IMPROVEMENT PROGRAM APPLICATION
 C - PBNIS/R/ECAP MAP

CC: DAWN A. MCINTOSH, CITY ATTORNEY
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 KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER
 MONIQUE DE LA GARZA, CITY CLERK
 DEPARTMENT HEADS