CITY OF LONG BEACH

Memorandum

Date: April 27, 2023

To: Thomas B. Modica, City Manager

From: Meredith Reynolds, Special Deputy City Manager for Recovery MKR

For: Mayor and Members of the City Council

Subject: **Long Beach Recovery Act Reporting – Report 4**

On March 16, 2021, the City Council approved the Long Beach Recovery Act (LB Recovery Act), becoming one of the first major cities to approve a COVID-19 recovery program utilizing federal American Rescue Plan Act (ARPA) funds. Since then, City of Long Beach (City) staff have designed and launched the Recovery programs with a focus on equity and collective impact.

SUMMARY

Report 4

Over the last six months, the Citywide Recovery team, in partnership with community-based organizations (CBOs) and other vendors, have launched 12 additional programs, most notably the First-Time Homebuyer Assistance Program which provides funding for first-generation homebuyers to buy a home and the Visual Improvement Program that provides grants to small business owners impacted by vandalism. Other programs have remained live and disbursed all their funds, such as the Small Business and Nonprofit grant programs. This culminates in $38.56 million dollars spent in the last 6 months. For full Long Beach Recovery Act budgets and spending, please see Attachments A and B.

This is the LB Recovery Act's fourth report, and it provides a high-level update on the status of the LB Recovery Act including sections that highlight the status of program implementation, contracting, data collection and evaluation, website updates and community information. The LB Recovery Act includes ARPA and a variety of other recovery-related funding sources totaling $296.2 million to support programs in three main categories through December 2024:

- Economic Recovery: $71.2 million
- Healthy and Safe Community: $149.3 million
- Securing Our City's Future: $75.7 million

Long Beach Recovery Act Reporting Schedule

As the City continues to implement and run LB Recovery Act Programs, staff is providing regular reporting on how the City is spending funding to provide recovery services throughout the Long Beach community.

Recovery Reports	Reporting Period	Report Prepared
Report 1 (Initial Report)	Mar 2021 – Sep 2021	Nov 2021
Report 2	Oct 2021 – Mar 2022	Apr 2022
Report 3	Apr 2022 – Sep 2022	Oct 2022
Report 4	Oct 2022 – Mar 2023	Apr 2023
Report 5	Apr 2023 – Sep 2023	Oct 2023
Report 6	Oct 2023 – Mar 2024	Apr 2024
Report 7	Apr 2024 – Sep 2024	Oct 2024
Report 8 (Final Report)	Oct 2024 – Dec 2024	Apr 2025

Recovery Update Memos	Date Posted
Long Beach Recovery Act Update Memo	January 20, 2022
Long Beach Emergency Rental Assistance Program (LB-ERAP) and Keep Long Beach Housed Update	January 28, 2022
Long Beach Recovery Act Update Memo	February 22, 2022
Equity Investment Framework	March 24, 2022
Long Beach Recovery Act Cultural Events	May 13, 2022
Hoops After Dark Program Restart	July 8, 2022
Response to Questions from the Budget Oversight Committee and the City Council Budget Hearing	September 1, 2022
World Mental Health Day Resource Fair	September 13,2022
Community Crisis Response Team Update	September 21,2022
Update on the Office of Youth Development	October 6,2022
Long Beach Recovery Act-Small Business and Nonprofit Relief Grants	October 10,2022
Health Equity Community Projects	October 10,2022
Safe Passage Program	October 14,2022
Ready to Launch the Long Beach Micro-Transit Shuttle Program	October 24,2022
Homelessness Emergency Proclamation: Small Business Recovery Support Programs	February 1,2023
Economic Empowerment Zones (EEZs) Program	March 21, 2023
Long Beach Recovery Act – Fresh Start Long Beach Program	April 6, 2023

LONG BEACH RECOVERY ACT PROGRAM FUNDING

Under ARPA, the U.S. Department of Treasury adopted a Final Rule in January 2022. The Final Rule provides various eligible uses for ARPA funds, including the use of funds to provide and maintain current City services (e.g.: police, parks, and other public services) to the extent of revenue lost by the City due to the pandemic.

In compliance with the Final Rule, the City's approach is to utilize the majority of ARPA funds to provide and maintain current City services (specifically police and parks and recreation services) that were originally intended to be provided by the General Fund. This approach

makes available General Fund monies ($125.8 million as shown on the table below) that are then used to enable the delivery of City Council-approved programs in the LB Recovery Act.

Since adoption of the LB Recovery Act in March 2021, the City has secured $296.2 million from a variety of recovery-related funding sources, including:

Funding Source	Funding Amount[++]
General Fund[*]	$125,800,000
General Fund[**]	$4,100,000
ARPA[+]	$10,000,000
Airport Grant	$15,100,000
CDC Public Health Workforce Development Grant	$2,800,000
ELC Schools Reopening Safety Grant	$700,000
Emergency Rental Housing Program – Round 1	$30,200,000
Emergency Rental Housing Program – Round 2	$34,100,000
Emergency Rental Housing Program – Reallocation Funds	$17,000,000
Epidemiology and Laboratory Capacity (ELC) Grant	$26,800,000
Health Disparities Grant	$7,700,000
HUD Home ARP (to address Homelessness)	$10,200,000
Long Beach Community Foundation – Ballmer Group Grant	$100,000
Long Beach Community Foundation – Knight Donor Grant	$200,000
Vaccination Grant	$5,100,000
Youth Workforce Development Grant	$6,300,000
Total Long Beach Recovery Act Funding	**$296,200,000**

* Funds made available due to funding from ARPA covering existing City services.
** Funds made available due to funding from CARES covering existing City services, Police Department savings, and other sources.
+ This represents the portion of LBRA programs funded directly by ARPA. The remaining portion of ARPA funding will be used to support existing public safety and parks and recreation services.
++ Totals are rounded to the nearest $100,000.

Since adoption of the LB Recovery Act in March 2021, the City received $17.9 million less ARPA funds than initially anticipated and has secured an additional $78.7 million from several funding sources, included in the table below, for a revised grand total of $296.2 million. Attachment A lists all approved LB Recovery Act Programs and their budgeted funding.

Funding Source	Funding Amount[+]
CDC Public Health Workforce Development Grant	$2,800,000
General Fund*	$4,100,000
ELC Schools Reopening Safety Grant	$700,000
Emergency Rental Housing Program – Round 2	$34,100,000
Emergency Rental Housing Program – Reallocation Funds	$17,000,000
Health Disparities Grant	$7,700,000
Long Beach Community Foundation – Ballmer Group Grant[**]	$100,000

Long Beach Community Foundation – Knight Donor Grant**	$200,000
Vaccination Grant	$5,100,000
Youth Workforce Development Grant	$6,300,000
Updated amounts of existing grants	$600,000
Additional Long Beach Recovery Act Funding	**$78,700,000**

* Funds made available due to funding from CARES covering existing City services, Police Department savings, and other General Fund sources.
** New funding sources since the previous Bi-Annual report.
+ Totals are rounded to the nearest $100,000.

Under the Securing Our City's Future category, to date the City has been able to utilize $55.9 million of General Fund funds made available due to ARPA covering existing City services for the following:

- $13.2 million to replace lost revenue that caused the General Fund Operating Reserve to be drawn down by that same amount in Fiscal Year 2020 (FY 20)
- $9.2 million to replace lost revenue that caused the General Fund Emergency Reserve to be drawn down by that same amount in FY 20
- $1.5 million to replace the Uplands Oil Fund pandemic related revenue loss, making it possible to fund the annual set aside for future oil well abandonment costs
- $5.2 million to replace lost revenue of the Special Advertising and Promotion Fund due to the pandemic
- $4.5 million to cover General Fund costs due to the elimination of the planned employee furloughs for the second half of FY 21
- $11.5 million to cover the FY 22 Year-End General Fund budget shortfall, including the General Fund costs for employee retention bonus payments
- $10.7 million to fund recommended FY 23 one-time programs and projects
- Additional funds will be used for future fiscal years FY 23. Staff will provide an update on the dollar amount in a subsequent Biannual Report.
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LONG BEACH RECOVERY ACT PROGRAM IMPLEMENTATION

Program Development

Following the adoption of the LB Recovery Act, a citywide staff team was formed to provide overall management and oversight of then total of $235.5 million, a sum larger than the entire annual budgets of many California cities. The team is also responsible for securing additional recovery-related funding, which has led to an increase in funding with a new total of $296.2 million. The Team is led by Special Deputy City Manager for Recovery, Meredith Reynolds, reporting to the Assistant City Manager, and is made up of departmental sub-teams to provide management of more than eighty recovery programs across eleven City Departments. To ensure appropriate program and financial management of the LB Recovery

Act, the City has implemented a three-year staffing and administration plan through December 2024, with many positions being filled by existing staff from various City departments, with their positions being backfilled.

Departments have prepared Implementation Plans for each program, detailing how the program (1) addresses the needs of community members most impacted by the COVID-19 pandemic through targeted service delivery; (2) embeds an equity lens to the design of each program to address the needs of the most adversely impacted and vulnerable community members; (3) is communicated consistent with the City's Language Access Policy and through partnerships with key community-based organizations to conduct culturally and linguistically appropriate outreach, engagement, education; and (4) demonstrates how each program conforms to federal funding eligibility and guidelines, purchasing and reporting requirements and service delivery and collective impact metrics.

Long Beach Recovery Act – Live Programs

The following programs are live and available for the public.

Healthy & Safe Community

- Community Nutrition Security Projects
  Health and Human Services Department

  The Community Nutrition Security Projects funds community organizations, non-profits, learning institutions, etc., to expand and/or implement strategies that strengthen the food system to reduce food insecurity. There are four types of community projects being funded through this program. Food Distribution Projects have launched across Long Beach and ran until February 2023. Food Access Projects have been selected and launched their projects in Fall 2022. An additional Produce to Market Request for Proposals (RFP) is seeking to plan, implement and evaluate a sustainable program that will allow small, medium, and convenience markets in Long Beach the ability to procure fresh, quality produce at comparable prices to larger grocery markets. The last funding opportunity, Harvest to Plate, is seeking to increase access for low-income, food-insecure households/individuals in Long Beach to urban agriculture programs that allow them to grow and harvest fruits and vegetables. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Basic Needs Response Infrastructure – LB Resource Line
  Health and Human Services Department
  Press Release: Long Beach Launches Unite Us Online Community Resource and Referral Platform to Assist Residents in Accessing COVID-19 Support
  Press Release: Long Beach Expands LB Resource Line, a City Hotline Connecting Residents with Local Community Resources

The City expanded its LB Resource Line, an informational hotline that provides free and confidential support to anyone who lives, works, learns, or plays in Long Beach and needs assistance finding and accessing local community resources and social services. The LB Resource Line launched in March 2020 during the COVID-19 Safer-At-Home Health Order to connect older adults to critical pandemic-related information, resources and services. The line has now expanded its services to provide support to all Long Beach residents, and callers can now connect in real time with a professionally trained Resource Navigator for support. The LB Resource Line is available by calling 562.570.4246 weekdays from 9 a.m. to 4:30 p.m. Callers who are unable to connect to a Resource Navigator during normal business hours may leave a voicemail and their call will be returned within 24 hours. Residents can also submit an Assistance Request Form online to connect with a Resource Navigator and receive information and assistance. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- LB Resource Line – Housing Navigation Expansion
  Health and Human Services Department

  The LB Resource Line includes Housing Navigators, who assist residents with information and referrals regarding housing needs. This program operates in close partnership with Development Services and housing navigators have been hired and are currently receiving training and responding to callers and requests for housing navigation and resource support. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Motel Vouchers Program
  Health and Human Services Department

  The Motel Vouchers Program provides safe sheltering to people experiencing homelessness through motel vouchers for individuals and families and referrals to other wrap-around services and permanent housing solutions to reduce the number of people experiencing unsheltered homelessness. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- COVID Response and Vaccination Distribution Program
  Health and Human Services Department
  Press Release: Long Beach Health and Human Services Department Distributes 2.7 Million Masks for Children (11/22/21)

  In December 2020, the City began a rollout of equitable distribution of vaccines and administered vaccinations to healthcare workers, older adults, emergency services personnel, educators, and food sector employees in Long Beach. As of March 8, 2023, 89.9 percent of residents over the age of 18 have received at least one dose of the vaccine and 81.3 percent are fully vaccinated. All children, 6 months and older, and adults are now eligible for the COVID-19 vaccine booster and bivalent dose.

- Early Childhood Education, Childcare, and Literacy Development – Early Childhood Emergency Supplies Program
  Health and Human Services Department
  Press Release: City of Long Beach Partners to Distribute Infant and Toddler Supplies (10/29/2020)

  The Early Childhood Education (ECE) Supplies Distribution sub-program provides emergency supplies such as diapers, wipes, and formula to licensed childcare providers and families in Long Beach to help increase access to basic hygiene supplies for children in need. The Program will distribute supplies at five Long Beach parks and Long Beach Unified School District (LBUSD) sites for families across Long Beach. Local childcare providers can access the supplies and receive more information about local resources by joining the local ECE Newsletter.

  With four or five distribution days each month, this program has 18,303 beneficiaries. Over 18,000 diapers, 13,000 wipes, 2,000 diaper creams and 648 formulas have been distributed. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Early Childhood Education, Childcare, and Literacy Development – Early Childhood Educator Training
  Health and Human Services Department
  Early Childhood Education Event Website

  The ECE Educator Training sub-program supports the LB ECE Symposium in providing professional development opportunities to at least 400 local ECE providers with a focus on providing professional tools to help provide care and education to children. This symposium includes sessions on early childhood mental health, educator self-care, trauma informed care, and more, with a specific lens in helping children, families and providers overcome the challenges of COVID-19. Twenty-six (26) scholarships were provided for students and in-home care providers to attend the Symposium on Saturday, March 26, 2022. There were 332 training participants in total at the Symposium. There will be a second symposium scheduled for April 2023. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Older Adult Supports – Older Adult Case Management
  Health and Human Services Department

  The Older Adult Case Management Program provides public health nursing and social work services to older adults in need of supports by conducting home or telehealth visits and providing connections to needed services within the Long Beach Senior Links Program. Anyone 55 or older living in Long Beach who needs help to continue living safely and independently in their home can seek care through this program.

Between October 2022 through February 2023 there have been a total of 875 older adults served by this program. This includes mainly transportation, individual/family support, housing/shelter, case management, care giving, healthcare, and nutrition. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Trauma-Informed Mental Health Resources and Response Program
  Health and Human Services Department
  Press Release: Long Beach to Host Resource Fair in Celebration of World Mental Health Day (10/14/22), Long Beach Launches the Mental Health Matters Awareness Campaign (11/17/22)

  The Trauma-Informed Mental Health Program continues the City's mental health awareness campaign first developed through CARES funding and continues the implementation of the Trauma Informed and Resiliency program (TRI LB).

  On November 2022, the Health Department hosted the first World Mental Health Day Resource Fair at Admiral Kidd Park. This event launched the second iteration of the Mental Health Awareness Campaign and community members engaged with and received information from local organizations who hosted interactive booths. From this event, there were a total of 69 community members and 44 Mental Health Champion Pledges. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Nutrition Security Initiatives – Healthy Market Partnerships and Store Conversions
  Health and Human Services Department
  Press Release: City Seeks Partners to Help Increase Fresh Produce in Priority Neighborhood Markets (1/6/23)

  The Healthy Market Partnerships and Store Conversions Program expands access to healthy and affordable foods in Long Beach's most nutrition-insecure neighborhoods by converting existing small markets, convenience stores, and/or liquor stores to healthy markets providing increased access to fresh produce and culturally appropriate healthy food offerings. La Mexicana, located in 90810, has joined the partnership and continues to work with the Health Department to transform their market and bring more healthy food options to West Long Beach. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Language Access Translation
  City Manager's Office – Office of Equity

  To ensure equitable outreach and community engagement, funding and capacity for administering the Language Access Policy (LAP), through document translation and meeting interpretation, is specifically allocated to ensure all LB Recovery programs are promoted and accessible in Spanish, Khmer, Tagalog, and other languages as requested. As of August 1, 2022, three full-time positions have been added to the LAP

team to assist with recovery efforts. The Language Access Program Specialist manage citywide implementation of the LAP, analyzes quarterly trends in language access requests, and conducts research on best practices in language justice to inform citywide recommendations to the LAP. The Khmer and Spanish Language Access Specialists perform in-house translation and interpretation services for recovery programs and other City services. Since FY 22, the LAP team has serviced 791 translation requests, of which 115 were for LB Recovery Act programs. Additionally, the team has provided interpretation for 283 meetings, of which 7 were for LB recovery act programs. The most requested languages include Spanish, Khmer, Tagalog and Korean.

- Mobile Recess Program
  Department of Parks, Recreation and Marine
  Press Release: Mobile Recess Program (11/17/21)

  The Mobile Recess program offers opportunities for youth to play, socialize and participate in recreation and enrichment activities through the establishment of play zones in various neighborhoods throughout Long Beach. Mobile Recess staff focus on neighborhoods that have little to no access to parks or recreation programs. The free Program provides recreational supplies, equipment, and other resources to designated closed neighborhood streets and pocket parks while Recreation staff provide lead recreation, physical fitness, and arts and crafts activities for youth ages 5 through 14 (Grades K-8). Mobile Recess provides “pop-up” events throughout the year to offer as many opportunities as possible for youth to engage in fun, healthy and enriching activities and families have access to resources and information. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Community Learning Hubs Program
  Department of Parks, Recreation and Marine
  Press Release: Community Learning Hubs (12/17/21)

  The Community Learning Hubs Program provide afterschool programming with enhanced academic enrichment activities. Learning Hub staff receive training in social emotional learning and trauma-informed practices that are incorporated into every activity. Community Learning Hubs are implemented at Houghton, McBride, Orizaba and Veterans Parks. Registration is required and is available online at LBParks.org. This program continues and additional program data will be shared on the LB Recovery Dashboard

- Nutrition Security Initiatives - Emergency Food Distributions
  Department of Health and Human Services

  On Saturday, June 4, 2022, the Health and Human Services Department partnered with Long Beach Public Library and the Los Angeles Regional Food Bank to host a non-vehicle food distribution event at Billie Jean King Main Library. Open to anyone in need, the event provided 25 lbs. of food and resources to 387 individuals/households.

This program plans to partner with LA County to have a city-run food distribution in June of 2023. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Virtual Recreation Program,
  Parks, Recreation, and Marine Department
  Press Release: Virtual Recreation Program for Youth (2/18/22)

  The Virtual Recreation Program provides online/virtual class options for recreation, enrichment and entertainment opportunities for youth regardless of their ZIP code or access to transportation. With the use of ParksLongBeach YouTube Channel, staff provide a wide variety of content including science lessons, games, fitness activities, as well as seasonal, culturally inclusive content for youth throughout Long Beach. These virtual videos are provided in multiple languages and can be accessed at any time after they have been posted. This allows youth and their families the opportunity to participate on their own time from the comfort of their home! This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Teen Academy Program,
  Library Services Department
  Press Release: Long Beach Libraries to Offer Expanded Programming for Teens (6/22/22)

  The Teen Academy program provides free youth enrichment activities to assist with recovery in the following areas: education, violence prevention/safety, and health and wellness. The Teen Academy Program project significantly expands current library services and programming for teens in Long Beach and offers leadership development and mentorship opportunities for teens citywide. Programs include Youth Poet Laureate program; Science, Technology, Arts, Engineering, and Mathematics (STEAM) workshops such as computer coding, robotics, 3D design, and printing; augmented/virtual reality; video game development; mental health and wellness enrichment activities; and the expansion of Teen Advisory Groups to multiple library locations. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- My Hood, My City – Summer Neighborhood Engagement Program
  Health and Human Services Department
  Press Release: City Launches Summer Youth Engagement Program My Hood, My City (6/08/22) , City of Long Beach Invites Residents to Participate in Youth-led Tours of the North, West and Washington Neighborhoods (10/14/22)

  The Office of Youth Development launched the program My Hood, My City to engage youth through civics education and leadership development. The program provides youth led storytelling through Neighborhood Tours that raise awareness, pride, and knowledge regarding the cultural and structural makeup of neighborhoods in North, West, and Central Long Beach. This program includes a local youth-led storytelling

nonprofit, the Youth Leadership Institute, to facilitate the storytelling work with youth over Summer 2022. The program kicked-off with an orientation in July 2022 and since then youth have explored different multimedia platforms to share their neighborhood's story. The digital assets of each neighborhood are expected to be featured on City and Youth Leadership Institute websites, social media channels, and newsletters. My Hood, My City program has outreached to 95 youths and served 28 youths.

- Older Adult Supports - Older Adult Health and Wellness Program
  Parks, Recreation, and Marine Department
  Press Release: City Partners with CSULB LifeFit Center to Offer Exercise Class Programs for Older Adults (7/12/22)

  The Older Adult Health and Wellness Program provides health and wellness programming at three Senior Centers (McBride, Chavez, and Houghton Parks). Offered weekly at each site, this evidence-based programming for older adults builds intergenerational opportunities for social connection, lowers chronic disease, and fall risk, enhances quality of life among Long Beach older adults, and builds a local workforce skilled in serving older adults by providing learning opportunities to CSULB undergraduate and graduate students studying in health and human services degree programs. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Health Equity Fund - Black Mental Health Program
  Health and Human Services Department
  Press Release: City Announces Request for Qualification for Black Mental Health Services (1/7/22)

  The Black Mental Health sub-program provides no-cost psychotherapy treatment to uninsured and underinsured Black Long Beach residents in need of mental health support. These professional clinicians demonstrate capacity and expertise in working with the Black community and ensures uninterrupted coverage of currently enrolled clients and an increase in new clients in need of service. This program carries over the work started with Coronavirus Aid, Relief and Economic Security (CARES) Act funding. From October 2021 through April 2022, 241 individuals were served with culturally affirming mental health services and an additional six therapy groups were engaged. Beginning in July 2022, the program expanded, bringing on new providers and expanding the scope of services. In October 2022, the Black Mental Health Program team partnered with California State University Long Beach's Black Health Equity Collaborative and hosted a Black Mental Health Townhall entitled: Stress Less: Tapping into Your Black Joy. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Parent Engagement and Early Literacy
  Library Services Department

  The Parent Engagement and Early Literacy program provides expanded free library services for literacy development in young children. Bi-lingual Early Literacy Specialists work directly with parents and caregivers to offer families access to early childhood resources, including parent education workshops, early learning festivals, and kindergarten readiness programs, each developed to ensure that parents feel confident to make informed decisions about their children's care and education and that children are prepared to enter school ready to learn.

- Older Adult Supports - Older Adult Aging Services Network
  Health and Human Services Department

  The Long Beach Aging Services Collaborative (LBASC) connects service providers, community organizations, and advocacy groups to current services, resources, and legislative information for older adults. The LBASC continues to convene and respond to emerging needs of older adults that have been exacerbated by COVID-19. With input from leadership of the LBASC, The Heart of Ida was selected to support coordination and administration duties of the LBASC and advance the goals of the group.

- Outreach and Case Management Program
  Health and Human Services Department

  The Mobile Outreach Stations, Case Management Services, and REACH Operations will provide people experiencing homelessness and those at risk of becoming homeless with easier access to shelter and housing referrals, social services enrollments, and mental health services, and assistance to avoid unnecessary contact with law enforcement and the criminal justice system. The Program will engage and link individuals experiencing homelessness to housing and supportive services. This will include leading and implementing homeless community outreach, education, and response; creating and implementing engagement strategies to encourage people to connect to services to resolve their barriers to permanent housing; and identifying encampments and locations where people experiencing homelessness congregate.

  The Mobile Access Center (MAC) started operating on December 7, 2022 in downtown Long Beach. By the end of February, the MAC began operating five days per week in locations in downtown, North, and East Long Beach and has made numerous contacts with individuals experiencing homelessness.

  Four agencies (MHALA, PATH, Illumination Foundation, and Family Promise of the South Bay) are contracted to provide intensive case management services (ICMS) for individuals who received Emergency Housing Vouchers (EHV). As of the end of February, 352 individuals are enrolled and receiving ICMS through these agencies.

- Health Equity Community Projects
  Health and Human Services Department
  Press Release: City Awards More Than $3 Million to Community Organizations to Implement Health Equity Programs Addressing Impacts of COVID-19 (10/19/22)

  The Health Equity Community Projects Program is an investment to advance health and wellness equity, serving communities most impacted by COVID-19. Awards have been made to community organizations to implement a range of projects across eight key strategies to invest in the factors that contributed to the disproportionate impact of COVID19 and invest in health outcomes. Twenty-one (21) organizations began implementing projects beginning in Fall/Winter 2022. Another eight (8) organizations will engage in technical assistance with The Nonprofit Partnership. Organizations awarded these contracts will participate in group trainings and individual consultancy services and later be considered for implementation of the proposed project.

- Early Childhood Education West Health Facility Renovation Project
  Health and Human Services Department

  The Early Childhood Resiliency Survey gathers information from parents on their children's early development and experiences. This data, collected in partnership with the Health and Human Services Department, Long Beach Unified School District, and UCLA, will help ongoing collaboration on creating and implementing place-based services and opportunities for children and their families. The City is currently working with contractors on site assessments and design.

- Youth Academic Programming
  Library Department

  The Youth Academic Programming project significantly expands current library services and programming for teens in Long Beach and offers leadership development and mentorship opportunities for teens citywide. Programs include the Youth Poet Laureate program, Science, Technology, Arts, Engineering and Mathematics (STEAM) workshops such as computer coding, robotics, 3D design and printing, augmented and virtual reality, video game development, mental health and wellness enrichment activities, and the expansion of Teen Advisory Groups (TAG) to multiple library locations.

- City of Long Beach Employees Youth Mentoring Program
  Department of Parks, Recreation and Marine
  Press Release: City Seeks Partner for City of Long Beach Employees Youth Mentoring Program (10/7/22)

  The City of Long Beach Employees Youth Mentoring Program will provide City employees the opportunity to mentor Middle School students in the Long Beach Unified School District. Students from Middle Schools in neighborhoods affected by disproportionate amounts of violence, poverty, and COVID-19 will be the target

population. A third-party mentoring organization will facilitate the program and mentoring connections. The program team is in contracting stages with the selected vendor. There are currently 100 City Employees who signed up for this program.

- Hoops After Dark
  Department of Parks, Recreation and Marine

  Hoops After Dark (HAD) is a program in Long Beach patterned after Midnight Basketball that provides a safe environment for area youth to develop athletic and leadership skills in conjunction with educational workshops. Mentorship and career counseling are additional areas of the focus contained within the workshops.

- CDC Public Health Workforce
  Health and Human Services Department

  This grant covers additional staff support needed to respond to the ongoing COVID-19 pandemic. It covers the cost of clinical and epidemiological staff. Visit the COVID-19 webpage for access to the digital dashboard and more information on current community levels (https://www.longbeach.gov/health/diseases-and-condition/information-on/coronavirus/).

- Schools Reopening Safely
  Health and Human Services Department

  This program supports testing and outbreak investigations of COVID-19 at the local school district and private schools in the city. This program also supports a test site dedicated to K-12 students and faculty. Visit this webpage for more information: https://www.longbeach.gov/health/diseases-and-condition/information-on/coronavirus/schools.

- Modular Non-Congregate Shelter Housing, Summer 2023
  Health and Human Services Department
  Press Release: City of Long Beach Selects Firm to Design and Build Tiny Homes for People Experiencing Homelessness

  The Modular Non-Congregate Shelter Housing Program will be installing approximately 30-35 Modular Shelter/Tiny Home units at the Multi-Service Center and operating them as temporary crisis shelters. These modular shelters will help reduce the number of people experiencing homelessness by providing temporary non-congregate housing and improved linkages to services and permanent housing solutions. The State of California Department of Housing and Community Development (HCD) has awarded the City a $30.5 million grant to create more interim housing for people experiencing homelessness. Approximately $25.2 million will be utilized for building and modular acquisition, installation and improvements, and the remaining $5.3 million for operations and services.

A Request for Proposals (RFP) was released on October 20, 2022 for a qualified vendor for the design, manufacture, delivery, and installation of 30 to 35 modular non-congregate shelter units to safely house people experiencing homelessness. On February 7, 2023, the City Council approved the contract with HOME EC Inc., dba Connect Homes to provide the design, manufacturing, delivery, and installation of 30 to 35 modular non-congregate shelter units to provide interim or temporary housing for people experiencing homelessness at the MSC.

- Promotora/Community Health Champions Program, Summer 2023
  Health and Human Services Department
  Press Release: City Launches Request for Proposals for Community Organizations to Expand or Launch New Promotora/Community Health Champion Programs

  The Promotora/Community Health Champion Program is a best-practice effort where trusted voices from the community are educating and connecting those living in communities, to promote education, health, and wellness opportunities. This program will train promotoras/community health workers and fund non-profit organizations to implement or expand programs. A vendor has been selected to lead the training and technical assistance efforts under this program while an RFP is currently open to engage community organizations to receive the training and expand their promotora/community health champion programs.

  El Sol is the Training and Technical Assistance Provider and has begun their work. The Health Department is contracting with six additional community-based organizations who will implement or expand Promotora/Community Health Champion programs.

Economic Recovery

- Long Beach Pledge: Guaranteed Income Pilot Program
  Economic Development Department
  Press Release: City of Long Beach Launches New Long Beach Pledge Website for Guaranteed Income Pilot (10/20/22)
  Long Beach Pledge- Guaranteed Income Pilot Application Now Open (11/18/22)

  The Long Beach Guaranteed Income (LBGI) Pilot Program will provide direct cash assistance in line with national income pilot research studies. LBGI will serve 250 families living at or below the federal poverty level and residing in the 90813 ZIP code. These families will be eligible to receive $500 a month for 12 months while participating in a research study conducted by academic partners. Staff will focus on seeking additional grant dollars to bring the total number of participants up to 500. The City has contracted with the selected implementation partner and is finalizing the contract with the selected evaluation partner, CSULB. Applications have closed and are being processed.

- First-Time Homebuyer Assistance Program
  Development Services Department
  Press Release: City of Long Beach Launches New Website for First-Time Homebuyer Assistance Program (10/31/22)
  City of Long Beach to Host Orientation Sessions for First-Time Homebuyer Assistance Program Applicants (02/01/23)

  The First-Time Homebuyer Program provides grants of $20,000 to cover closing costs for first-time homebuyers, thereby buying down the cost of home purchases so that individuals can build intergenerational wealth and stability for their families. The Program is targeted toward individuals and communities traditionally excluded from home ownership. The program is now live and accepting applications.

- Business Improvement District Grant Program
  Economic Development Department

  The Business Improvement District Grant Program provides $1.1 million in funding to 10 non-profit business associations (BIDs) that contract with the City to manage Business Improvement Districts. The program enables BIDs to help small businesses survive and recover by connecting them to financial and technical assistance, promoting businesses, marketing commercial districts, and maintaining clean and safe commercial districts. Seven contracts have been executed with BIDs, five of which have received $286,587 in total funding to date, and remaining organizations are in process.

- Mobility-Micro Transit Program
  Public Works Department
  Press Release: City of Long Beach Launches Micro-Transit Shuttle Program for Downtown and Alamitos Beach Areas (11/22/22)

  The Micro Transit Program will operate on-demand electric shuttles in two service areas (Belmont Shore-Alamitos Bay and Downtown-Alamitos Beach) with the potential to extend the program into other business corridors with the support of business improvement districts and associations. This program is for residents, workers, and customers within designated service areas for an initial two-year period. Circuit launched in the Belmont Shore-Alamitos Bay service area in October 2022 quickly followed by the launch of service in the Downtown-Alamitos Beach area in November 2022. Riders can download the Ride Circuit mobile application (app) from any app store or visit ridecircuit.com/ride for more information.

- Tenant Right to Counsel Program
  Development Services Department

  The Right to Counsel Program, a collaboration with the County Los Angeles collaborative Stay Housed LA, is providing legal counsel to low-income residents

facing eviction. The City's involvement is through a Memorandum of Understanding (MOU) whereby the City provides funding and the County of Los Angeles, and its contractors provide the services. The program includes Long Beach-based nonprofit organizations such as Long Beach Residents Empowered (LIBRE) and the nonprofit Legal Aid Foundation of Greater Los Angeles in the bench of consultant legal providers. According to Stay Housed LA, to-date 125,243 Long Beach tenants have received either a call, text, or in person outreach about Stay Housed LA and tenant protections. However, at a deeper level, Stay Housed LA, between March 2021 and February 2023, has provided legal services to 862 Long Beach households. 181 tenants were represented in court eviction cases, while 681 tenants received legal advice, or proper legal assistance. Learn more here: https://www.stayhousedla.org/

- ActivateLB Cultural Events Program
  City Manager's Office/Economic Development Department
  Press Release: ActivateLB Seed Grants Available to Grow Community Events, Activate Businesses (6/21/22)

  This Program provides funding for large citywide cultural events, along with neighborhood event seed grants and business activation grants. This program continues and additional program data will be shared on the LB Recovery Dashboard.

  - ActivateLB Cultural Special Events Grants: Eight grants of up to $25,000 each were awarded to nonprofit organizations for Citywide cultural events. Awardees have been selected and the grants are being expended as credits to their Special Events permit.
  - ActivateLB Neighborhood Activation Seed Grants: Twelve grants of $5,000 were awarded for small-scale, neighborhood, and first-time cultural activations. Awardees have been selected and grants have been distributed as one-time payments.
  - ActivateLB Business Activation Grants: Grants totaling $100,000 were distributed in $5,000 and $10,000 grants to support 16 local events and promotions that increase consumer spending at local small businesses. Events and promotions will focus on commercial corridors that are not supported by a Business Improvement District and must measure impact on consumer spending and/or foot traffic. Awardees have been selected and all funds have been disbursed.

- Clean Team Program
  Public Works and Parks, Recreation and Marine Departments

  The Clean Team Program provides litter removal in public right-of-way, alleys, and high traffic business corridors, and removes illegally dumped items and graffiti to reduce blight and address code enforcement violations. Including additional funding provided by the LB Recovery Act, the Clean Team program has been able to complete 1,562 homeless encampment cleanup assignments, 556 alley clean-up assignments,

and 1,085 parkway/regular hotspot assignments since October 2021. The Recovery funding has also expanded capacity to complete 24,002 field activities related to illegally dumped items in the last fiscal year.

- BizCare Program
  Economic Development Department
  Press Release: City of Long Beach Announces New BizCare Outreach Team (6/24/21)

  BizCare began in November of 2020 to support small businesses affected by the COVID19 pandemic. The team, comprised of City staff, is focused on helping small businesses located in low-to-moderate income areas of Long Beach benefit from small business grants, loans, technical assistance, and other resources. The BizCare Team supports a call center and email help line for Long Beach Businesses, hosts Pop-Ups once a week where businesses can access one-on-one assistance and conducts outreach to help businesses learn about and apply for all the various programs to maximize the equitable distribution of resources. More information can be found at www.longbeach.gov/bizcare. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Inclusive Procurement: Long Beach Buys Implementation
  Department of Financial Management
  Press Release: Inclusive Purchasing Vendor Engagement (10/15/21)
  Press Release: Long Beach Announces New Procurement Software, Long Beach Buys (3/24/22)
  Press Release: Long Beach Launches New Procurement Software, Long Beach Buys (6/8/22)

  In collaboration with the Harvard Kennedy School Government Performance Lab (GPL), the City completed a comprehensive evaluation and remaking of its procurement systems and processes to make procurement more efficient, consistent, and forward-looking, so that all vendors, including local, minority- and women-owned businesses, are better positioned to do business with the City and provide services on the City's behalf that best serve the Long Beach community. The City featured an online survey, available in English, Spanish, Khmer, and Tagalog, that collected input from previous and current vendors as well as from unsuccessful and prospective vendors. The survey helped identify barriers faced by prospective and current vendors and will be used to improve vendor outreach with a focus on Long Beach businesses, and design and implement new solutions to increase opportunities for contracting. The City also launched Long Beach Buys, powered by Periscope's ePro software, as the modern system widely enhances the City's procurement abilities, including the lowering of barriers for small, local and disadvantaged vendors and improved contract management.

- Inclusive Business Navigator Program
  Economic Development Department
  Press Release: City of Long Beach Launches Inclusive Business Navigators Program (2/16/23)

  The Inclusive Business Navigators Program promotes economic recovery for small business owners across Long Beach. The Inclusive Business Navigators Program helps small business owners benefit from important financial assistance, marketing, and technical assistance that will enable their businesses to survive and recover from the financial challenges created by the pandemic. By expanding partnerships with entrepreneur support organizations (ESOs) that prioritize outreach and support for diverse business owners across Long Beach, the Inclusive Business Navigators Program increases inclusive business outreach and access to small business grants and loans, marketing, and the delivery of free technical assistance. After a competitive procurement process, four vendors including United Cambodian Community, Centro CHA, April Parker Foundation, and RightSource Services have started this work.

- Creative Economy Grants
  City Manager's Office
  Press Release: Creative Economy Grants (4/25/2022), Grant Applications Now Open for City of Long Beach Creative Economy Grants Program (5/2/22), City Extends Application Deadline for Creative Economy Grants (6/23/22)

  The Arts and Culture Grants Program provides grants to assist arts and culture non-profit organizations and businesses, as well as individual artists. This program has been expanded from the CARES Act allocations in 2020 to capture the African American Cultural Center, Cambodian Cultural Center, and the Latino Cultural Center to facilitate the ongoing development of these efforts. The grants can be used for strategic planning, fixed costs, hiring employees, and launching new programs that result in the production of art and culture throughout Long Beach. Grants will be awarded through a competitive allocation and selection process which incorporates recommendations from Community Roundtables and the Arts Council for Long Beach, among others.

  - Organizational Grants - Applications Closed August 5, 2022
  - Public Mural Program - Applications Closed September 2, 2022
  - Community Project Grants - Applications Closed August 5, 2022
  - Professional Artist Fellowship - Applications Closed August 5, 2022
  - Cultural Center Grants - Applications Ongoing

- Digital Inclusion Resources Hotline
  Technology and Innovation Department
  Press Release: City Resumes the Digital Inclusion Resources Hotline (5/12/22)

  In May 2022, the Technology and Innovation Department re-launched the Digital Inclusion Resources Hotline (Hotline). The Hotline connects the Long Beach community to digital inclusion resources, services, and language interpretation services. A team of digital inclusion navigators were made available via email and by phone from May 2022 through mid-August 2022 and directed residents to information about free and low-cost internet services, computer resources, digital literacy training opportunities, and more. One-on-one assistance and language interpretation services were available for callers in English and Spanish through the digital inclusion navigators, with language interpretation services in Khmer and Tagalog made available upon request through the City's Language Access program. Residents, businesses, and non-profits can contact the Hotline via voicemail and email. City staff is responding to received inquiries through voicemail and email within 24 - 72 hours. To date, the Hotline has received 148 inquiries (e.g., phones, emails, in-person). This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Free Internet Services and Computing Devices Program
  Technology and Innovation Department
  Press Release: City of Long Beach Celebrates National Digital Inclusion Week Spotlighting Long Beach Recovery Act Community Partners (9/30/2022) , City of Long Beach to Provide Free Hotspots and Chromebooks to Residents, Businesses and Non-profits in Collaboration with Long Beach Recovery Act Community Partners (10/18/22)

  The Technology and Innovation Department has relaunched the Free Internet Services and Computing Devices Program (Program). The Program includes two primary focus areas: equitable community outreach implementation and free devices distribution. The City is contracting with eight community partners who are implementing equitable and inclusive community outreach and canvassing activities to promote digital inclusion resources and services to residents, businesses, and non-profits. To date, more than 340 community outreach activities have been implemented by community partners reaching more than 13,000 community members.

  City staff is contracting with Human-I-T and the eight community partners to administer the free mobile broadband hotspots and Chromebooks. The Program provides more than 1,400 free mobile broadband hotspots and 1,400 free Chromebooks to residents, businesses, and non-profits who are disproportionately affected by the digital divide during the COVID-19 pandemic. The hotspots and Chromebooks will be distributed to qualified Long Beach residents, businesses, and non-profits based on connectivity and/or technology needs through partnerships with eight Recovery Act digital inclusion community partners. All Program applicants must meet the application eligibility requirements as part of the Program's application process. To date, more than 700

mobile broadband hotspots and 700 Chromebooks have been distributed to Long Beach residents. Additionally, more than 60 mobile broadband hotspots and 60 Chromebooks have been distributed to Long Beach businesses and non-profits. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Digital Inclusion Confidence Program
  Technology and Innovation Department

  In September 2022, the Technology and Innovation launched a new pilot called the Digital Inclusion Confidence Program (Program). The Program provides in-person one-on-one computer literacy support services and digital inclusion navigation to residents, businesses, and non-profits. Program participants enhance their computer literacy skills through guided sessions on computers, internet, and email usage. The City is contracting with Centro CHA who is coordinating the logistics and hosting the one-on-one sessions at locations in neighborhoods that are disproportionately affected by the digital divide. Real-time interpretation services in Spanish will be provided by the Centro CHA team. Khmer and Spanish interpretation services will be available upon request by the City's Language Access Program. To date, 39 Long Beach residents have participated in a Program session. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Be SAFE Program
  Parks, Recreation, and Marine Department

  The Be SAFE (Summer Activities in a Friendly Environment) Program is a 10-week summer program offered at designated parks to better serve the needs of the neighborhoods in West, Central and North Long Beach. Be SAFE extends the regular supervised hours to keep locations open during the evenings in the summer.

- Space Beach Teacher Externship Program
  Economic Development Department
  Press Release: City Launches Space Beach Teacher Externship Program in Collaboration with Long Beach Unified School District (8/22/22)

  The Space Beach Teacher Externship Program is a professional development program for K-12 educators to create streamlined, easy-to-navigate career pathways for students interested in aerospace and related industries. The Space Beach Teacher Externship Program is part of a broader Space Beach workforce development initiative, led by the City's workforce bureau, Pacific Gateway Workforce Innovation Network, that engages youth, employers and educators in work-based learning activities such as speaker series, field trips, student competitions, mentorship, internships and long-term employment placements in the aerospace industry. The Space Beach Teacher Externship Program kicked off on August 9, 2022 with a three-day workshop held across multiple employer sites in Long Beach including special visits to Boeing, Relativity Space, Rocket Lab, Spin Launch and Virgin Orbit. In March

2023, Pacific Gateway took 120 Long Beach students to Virgin Orbit, Relativity Space, Rocket Lab, and Boeing to participate in Space Beach Career Day, a day of immersive learning filled with guest speakers, hands-on activities, direct access to new and emerging technology, and inspiration.

- Long Beach Collaboratory (LB Co-Lab)
  Technology & Innovation Department
  Press Release: City Launches Long Beach Collaboratory Smart City Initiative Program (11/7/22)

  The Long Beach Collaboratory (LB Co-Lab) is an immersive technology training program to engage over 30 local stakeholders from four Long Beach neighborhoods (including business owners, residents, and students) in a collaborative community engagement process to scope and implement a pilot technology infrastructure project. Participants will also be taught professional skills in technology development, service design, and digital literacy; and receive a stipend and certificate upon program completion. This approach will ensure that the City invests in context-appropriate technology enhancements based on community-identified needs, while also teaching community members about technology design and development. The technology implemented through this program will also catalyze additional funding for neighborhood improvements. Examples of technology solutions considered for implementation through this program include digital wayfinding kiosks, charging stations, public wi-fi stations, interactive cultural augmented reality exhibits, smart bus shelters, and many more. The LB Co-Lab community workshops will begin in March 2023 and conclude in October 2023. Following a three-month in-person and digital outreach campaign, 51 community members applied to participate in the LB Co-Lab.

- Customer Activation Program
  Economic Development Department

  The Customer Activation Program will activate consumer spending through events and citywide programming. Locally-serving small businesses including restaurants, bars, personal services, and face-to-face retail establishments have been hard hit by COVID-19 restrictions. Many consumers have resorted in purchasing goods and services online including e-commerce and delivery services. To stimulate in-person consumer spending at local small businesses, the Program provides local organizations grants to develop, implement, and deliver strategies and events to connect with residents, and a citywide program to stimulate consumer spending, encourage residents to "Buy Local" and attract consumers to local service sector businesses experiencing the greatest economic impacts, revenue decline, and job losses. The Long Beach Center for Economic Inclusion was selected through the ActivateLB Customer Activation RFP to implement the citywide customer activation program with the goal of increasing consumer spending at local businesses by $1 million.

- Community Land Trust Program

Development Services Department
Press Release: City Seeks Partner to Establish Community Land Trust (12/9/22)

The Community Land Trust Program will offer a contract opportunity to establish a community land trust in Long Beach. Land Trusts own the underlying fee (land) under affordable housing. The grant has been awarded to Social and Environmental Entrepreneurs (SEE); fiscal sponsor of Long Beach Residents Empowered (LiBRE) through a competitive RFP with the first tranche of funding paid to the awardee upon selection and the second tranche paid after legal establishment of the land trust and formation of a Board of Directors. Planning for the Community Land Trust is underway with this community partner.

- Visual Improvement Program
  Economic Development Department
  Press Release: City Announces Visual Improvement Grants Available for Small Businesses Impacted by Crime and Vandalism (1/27/23) City Announces Business Improvement Districts Grant Awards Under the Visual Improvement Program (1/30/23) City Launches Applications for Visual Improvement Program Grant (2/24/23)

  The Visual Improvement Program (VIP) Grant supports local businesses impacted by crime and vandalism on or after October 1, 2022. Eligible businesses can receive $1,500 to cover storefront repairs, boarding costs, insurance deductibles and business operating expenses, replenish reserves to maintain a structural balance in the City's budget. Grant applications opened as of February 22, 2023. Applications will remain open and grant awards will be issued on a rolling basis to all eligible applicants until funding is exhausted. $100,000 will also be distributed to Business Improvement Districts to support sidewalk activation, special events, and clean and safe initiatives.

- Airport Operations
  Airport Department

  The Long Beach Airport (Airport) received $15.1M from the American Rescue Plan Act (ARPA) through the Federal Aviation Administration's (FAA) Airport Rescue Grant. These funds helped the Airport preserve its liquidity, meet debt obligations, and reduce financial turbulence to business partners.

- Planning Permit Counter Ombudsperson
  Development Services Department

  This program assists Permit Center customers through the permitting process, conflict resolution, or concerns related to issues that may arise on individual projects, data collection, and to facilitate process improvements for customers and City Staff.

New Programs Launching Summer 2023 (Program Implementation):

The following programs and subprograms have been developed and are approved to be implemented in the coming months.

Healthy and Safe Community

- Long Beach Justice Fund, Summer 2023
  City Manager's Office, Office of Equity

  The Long Beach Justice Fund provides free legal representation to low-income immigrants facing deportation in Long Beach. With the additional Recovery funding, the Justice Fund will provide preventive services that expand beyond removal defense, including:

  - Affirmative Relief Applications: assistance/representation for a person who is not in removal proceedings to proactively apply for asylum through U.S. government, with the U.S. Citizenship and Immigration Services (USCIS), a division of the Department of Homeland Security (DHS). Examples of affirmative relief include U Visas, which provide a path to status for immigrant victims of crime; T Visas, which provide a path to status for immigrant victims of trafficking; and VAWA, which provides a path to status for certain survivors of domestic violence and abuse.
  - Appellate Removal Defense: assistance/representation for cases in the Ninth Circuit Court of Appeals.

- Safe Passage - Advancing Peace Neighborhood Activation, Summer 2023
  Health and Human Services Department

  The City is seeking a vendor to administer the Safe Passage Program (SPP). The SPP has four key components: 1) securing an entity to coordinate SPP site partnership, 2) identifying, training, and recognizing program volunteers and community interventionists (peacekeepers), 3) linking students with after-school activities and supports to ensure their well-being wherever possible, and 4) identifying, collecting and analyzing program data to determine program effectiveness. The program outcomes are to: 1) increase safe passage to and from school for students; 2) reduce the involvement of at-risk youth in gangs, 3) increase perceptions of safety for youth and community members and 4) the development of a violence prevention and pedestrian injury model through an intradepartmental city and community collaboration. An RFP is being drafted to contract with organizations. The Long Beach Advancing Peace Steering Committee held a study session informing the development of the RFP.

- Re-Entry and Family Reunification Program, Summer 2023

Health and Human Services Department
Press Release: City of Long Beach Seeks Partner for Reentry Achievement Program

The Re-Entry and Family Reunification program will support formerly incarcerated persons and their families with employment, service navigation and supportive services. with the City is seeking a community-based organization to convene partners, offer case management and mental health services and the development of the solicitation was informed by the Ad Hoc Committee of the Reentry Advisory Council.

- Community Crisis Response Pilot Program, Summer 2023
  Health and Human Services Department

  The Community Crisis Response Pilot Program will be a collaboration with an interdepartmental taskforce, in developing a pilot for non-police crisis response team(s) focused on responding to non-violent, non-criminal, non-medical calls for service related to mental health crises with connections to services and resources. This taskforce includes representatives from the Office of Equity, City Prosecutor's Office, Disaster Preparedness and Emergency Communications, Fire, Health and Human Services, Library Services, and the Police Department. The Community Crisis Response Team is expected to launch early in 2023 and will operate Monday – Friday from 10:00 a.m. - 7:00 p.m. Some members of the team are on-boarded and preparing to launch community services.

- Early Childhood Education Enrollment Hub, Summer 2023
  Health and Human Services Department

  The Early Childhood - ECE Enroll Hub program will create an Early Childhood Enrollment system that makes enrolling a child in ECE programming accessible and functional. This program will be available for childcare providers and parents of young children through a partnership with Long Beach Unified School District.

- Mobile Food Market Program, Summer 2023
  Health and Human Services Department

  This program will offer fresh fruits and vegetables to the North Long Beach Community. The City is refining this program to fit in with existing Nutrition Security initiatives and will release an RFP for an implementation partner in summer 2023.

- Immigrant and Street Vendor Support Services - Direct Relief, Summer 2023
  Health and Human Services Department

  The Immigrant and Street Vendor Direct Relief Program will distribute funds for households who do not qualify for other types of direct relief. The City will be seeking a

partner to lead the community outreach, application review, and the funding distribution process.

Economic Recovery

- WorkLB: On-Demand Worker and Employer Assistance, Summer 2023
  Economic Development Department

  The WorkLB: On-Demand Worker and Employer Assistance Program is an innovative app-based program that connects the unemployed and underemployed job seekers with work. Launched in 2020 by Pacific Gateway Workforce Partnership in partnership the U.K. -based non-profit MM4A ("Modern Markets for All"), the WorkLB platform focuses on non-career positions and targets workers who are excluded from traditional labor markets.

- Long Beach College Promise Internship Program Summer 2023
  Economic Development Department

  The Long Beach College Promise Internship Program, formerly the City's HERO program, will leverage workforce development resources such as job preparation, networking opportunities, and training to link Promise students to hands-on experiences that contextualize their college education, bolster engagement, and allow them to explore a variety of careers related to their area of study. This program's namesake, Long Beach College Promise, is a cross-agency agreement between the City, Long Beach City College, Long Beach State University, and the Port of Long Beach to work as one system to guarantee access to higher education, employment opportunities, and engagement in civic matters.

  The Long Beach College Promise Internship Program will prioritize the work training needs of seventy (70) Long Beach City College and Long Beach State students between the ages of 18-30 that live in communities most impacted by COVID-19. Students will participate in leadership development activities, including an introduction to careers in government, tours of city hall, and guest speaker engagements in coordination with city departments and other public agencies.

- Long Beach Local Hire Program, Summer 2023
  Economic Development Department

  The Long Beach Local Hire Program (LBLH) will connect and support the development of increased numbers of skilled construction workers from residents living in Long Beach, to meet the labor needs of all City construction projects, and the requirements of the local construction industry generally. The primary goals are to maximize construction work opportunities for traditionally underrepresented members of the community and those impacted by the COVID-19 pandemic. The LBLH is expected to launch August – September 2023.

- Economic Empowerment Zones (EEZ), Summer 2023
  Economic Development Department

  The Economic Empowerment Zone (EEZ) Program is the identification and establishment of areas of Long Beach most impacted by COVID-19. EEZs are both community and culturally-focused districts as well as dominant sector-based districts to facilitate the growth of that business sector. Identification of these areas will be focused on assisting low-to-moderate income communities, with robust demographic data and community-outreach feedback supporting these EEZs. Funding would be dedicated to the establishment of the EEZs including data and fiscal analysis to support community outreach, planning, land trust development, small business coordination, arts and culture, housing development, private sector investment attraction, and other services to address economic impacts that have been exacerbated by COVID-19. The establishment of these EEZs allow for access to align a local strategy with federal and State economic development place-based initiatives like Opportunity Zones (OZ) and special districts, such as Enhanced Infrastructure Finance Districts (EIFDs), Workforce Housing Opportunity Zones (WHOZ), Community Revitalization and Investment Authorities (CRIAs), and sustainability districts.

- Fresh Start Program, Summer 2023
  Economic Development Department

  The Fresh Start Program, is a Business License Tax and Fee Grant Program that will provide financial relief to business most impacted by the COVID-19 pandemic and cover up to $599 of delinquent business licenses, inspection fees, and other City-related permits for the period of 2020-2022. This program is for businesses and non-profits that remain open or have closed.

- Bike Share Reduced Fare Program (Bike Share For All), Spring 2023
  Public Works Department

  The Bike Share For All Program will provide community members, including residents, students, and employees, with a one-year Long Beach Bike Share membership for just $5 per year. This program will provide low-income community members currently enrolled in one of 14 eligible assistance programs with three hours of daily ride time. The program aims to increase access to employment, educational, and recreational opportunities and create first-and-last mile connections to transit via a sustainable and reliable transportation option. The Bike Share For All program will include cash payment options for unbanked members and RFID membership cards for those who do not have smartphone access. The operational details have been finalized and the program will launch in the spring of 2023.

- E-Bike Library Program, Summer 2023
  Public Works Department

  The E-Bike Library Program will operate a pilot program to provide access to electric bicycles (e-bikes) to residents at a discounted rate. This program will loan e-bikes to residents for a three-month period to provide a new transportation option and allow residents to learn if an e-bike is a viable option for their lives. Two thirds of the e-bikes loaned through this program will be reserved for low-income residents and workers. This pilot is for an initial 12-month period. The next steps will be purchasing equipment, including e-bikes, and establishing relationships with implementation partners.

- Economic Recovery Study and Community Reporting, Summer 2023
  Economic Development Department

  The Economic Recovery Study and Community Reporting provides funding for CSULB/nonprofit research partner(s) to track, report and inform the community regarding the Economic Recovery Strategy to mitigate racial impacts of the COVID-19 recession; and to prevent economic disparities from growing.

- Economic Empowerment Fund Development, Summer 2023
  Economic Development Department

  The Economic Empowerment Fund Development provides seed funding to local community-based non-profit community and economic development corporations to conduct a feasibility study and develop an implementation plan for creating a non-profit community development bank to provide down payment assistance, guaranteed income, HUD certified counseling, financial services, lending, purchase order secured line of credit services for small business procurement, and Land Trust investments; for non-profit organizations, under-represented business owners, and disadvantaged home buyer programs.

Programs Launching Fall 2023:

- Early Childhood Placed Based Resiliency Projects, Fall 2023
  Health and Human Services Department

  This Early Childhood Place Based Resiliency project will use data from the Children's Health Experiences Questionnaire (CHEq) to determine areas with the highest levels of vulnerability. The Early Childhood team will work in partnership with Community-Based Organizations and with the identified neighborhoods to co-design interventions to support young children and their families.

Programs Completed:

- Summer Day Camp Scholarship Program, $55,100
  Parks, Recreation, and Marine Department

  The Summer Day Camp Scholarship Program provides weekly scholarships to qualifying Long Beach families. Families that have the most need and provide income verification are awarded scholarships used for Day Camp fees. Day camps offer youth ages 5-12 a safe, fun, healthy and positive atmosphere with a strict 1:10 staff to campers' ratio. Participants enjoy recreational group activities in an indoor and outdoor setting. LB Recovery Act funds provided additional funding to award more scholarships in communities disproportionately impacted by COVID-19. This program was also offered in Summer 2021. This program continues and additional program data will be shared on the LB Recovery Dashboard.

- Long Beach Emergency Rental Assistance Program, $81,351,859
  Development Services Department
  Press Release: Long Beach Reopens Emergency Rental Assistance Program (8/13/21)
  The Emergency Rental Assistance Program (ERAP), which opened applications in April 2021, assists landlords and income-eligible tenants (renters) who have experienced financial loss or hardship due to COVID-19 through rental assistance. ERAP helped income-eligible tenants pay rent and utilities, both for past due bills and future payments. The program prioritized assisting lower-income tenants who have been unemployed for 90 days or more and who are at risk of housing instability. The program will serve to implement the tenant protection laws enacted by the State of California. New applications, including recertifications, for Long Beach Emergency Rental Assistance are no longer accepted as of 4:00 p.m. on Thursday, March 31, 2022. The City requested additional funds from the State of California to help meet additional demand. The funds have been granted, and the City will continue to process fully submitted and approved cases that were submitted on or before the March 31, 2022 deadline, until these new funds have been exhausted. To date, a total of 8,913 payments have been completed totaling approximately $70M. Additionally, 6,311 utility payments totaling $3.1M have been made.

- Summer Day Camp Scholarship Program
  Parks, Recreation, and Marine Department
  Press Release: Long Beach to Offer Summer Adaptive Youth and Adult Recreation Program (5/27/21)

  The Parks Summer Camp Program provided subsidized recreation and enrichment activities in a summer camp format, made possible by a combination of Recovery Funds and Community Development Block Grant (CDBG) funds. This Program was offered to families at 20 park sites during the Summer of 2021.

- Nutrition Security Initiatives – Older Adult Food & Meal Delivery Program, $115,298
  Health and Human Services Department

The Food and Meal Delivery Program carried over the work started with $3 million in Coronavirus Aid, Relief and Economic Security (CARES) Act funding to support projects aimed at increasing food security. The Meal and Food Delivery Program continued distributing food during 2021 summer months under the LB Recovery Act. This program provided nutritious meals or food deliveries to the homes of over 490 eligible older adults over three months. This program has been an essential lifeline for older adults and those most at-risk for severe illness or death from COVID-19 to receive nutritious food delivered to their homes. Over 3,700 meals and 5,250 food boxes were delivered from July to September 2021.

- Building Youth Social Capital Program, $88,571
  Department of Health and Human Services

  The Building Youth Social Capital program provides continued funding to six organizations working in communities disproportionately impacted by COVID-19, violence, and poverty to build social capital in local youth (ages 8-24) through project-based work experience opportunities, academic leadership programming, and social connectedness following the isolation from the COVID-19 pandemic. Over the program period, 93 youth in Long Beach have been engaged by these organizations

- Small Business Relief Grants, $1,581,068
  Economic Development Department
  Press Release: Small Business Relief Grants (3/9/22)

  The Small Business Relief Grant Program provided grants up to $10,000 to business owners to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a business. This program supported small businesses impacted by COVID-19. Applications were accepted between March 16 – May 15, 2022. There were 234 businesses funded and over $1.4 million distributed to Long Beach businesses impacted by the pandemic. The Long Beach Recovery Act Small Business and Nonprofit Grants Final Report (Attachment C) shows outreach efforts completed in 2022 to ensure inclusive business outreach to businesses for Relief Grants.

- Non-Profit Relief Grants, $2,371,602
  Economic Development Department
  Press Release: Nonprofit Support Grants (3/9/22)

  The Non-Profit Relief Grant Program provided direct relief grants up to $25,000 to help existing Long Beach non-profit organizations to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other related expenses required to operate a non-profit. Applications were accepted between March 16 – June 15, 2022. There were 129 nonprofits funded and over $1.8 million

distributed to Long Beach nonprofits impacted by the pandemic. The Recovery Act Grant Outreach Map Data (Attachment C) shows outreach efforts completed in 2022 to ensure inclusive business outreach to businesses for Relief Grants.

- Personal Services and Fitness Relief Grants, $3,952,671
  Economic Development Department
  Press Release: Personal Services and Fitness Services Grants (3/9/22)

  The Personal Services and Fitness Resiliency Grant Program provided grants up to $25,000 to support small gyms, barbershops, salons, nail salons, and other personal service businesses. Grant funding may be used to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a small business. Applications were accepted between March 16 – May 15, 2022. There were 323 businesses funded and over $3.5 million distributed to Long Beach businesses impacted by the pandemic. The Recovery Act Grant Outreach Map Data (Attachment C) shows outreach efforts completed in 2022 to ensure inclusive business outreach to businesses for Relief Grants.

- Restaurant, Brewery, and Bars Relief Grants, $3,952,671
  Economic Development Department
  Press Release: Restaurant, Brewery, and Bar Relief Grants (3/9/22)

  The Restaurant, Brewery, and Bar Relief Grant Program provided grants up to $25,000 to restaurants, breweries, bars, and related businesses. Grant funding can be used to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a small business. Applications were accepted between March 16 – May 15, 2022. There were 208 businesses funded and over $3.5 million distributed to Long Beach businesses impacted by the pandemic. The Recovery Act Grant Outreach Map Data (Attachment C) shows outreach efforts completed in 2022 to ensure inclusive business outreach to businesses for Relief Grants.

- Visitor Attraction & Hospitality Recovery, $1,111,689
  Economic Development Department

  The Visitor Attraction and Hospitality Sector Recovery Program stimulates the leisure and hospitality sector Long Beach. The sector provided employment to over 21,000 workers in hotels, restaurants, and other venues that cater to business and leisure travelers and was among the hardest hit by COVID-19. This program provided the Convention and Visitors Bureau (CVB) and partners including the State of California with the funding to coordinate marketing, promotion, and visitor generation in the hotel, hospitality, entertainment, and visitor-serving sectors needed to reopen businesses and recover lost jobs. The CVB received funds to coordinate marketing campaigns in conjunction with the State "Visit California" to reach business and leisure visitors from

both the region as well as abroad; and, to restore hotel occupancy, boost room nights, and bring workers back to jobs in a range of hospitality-related occupations.

LB RECOVERY PROGRAM CONTRACT OPPORTUNITIES

Many Recovery programs are designed to partner with community-based organizations and businesses for program implementation through a purchase order or contract issued by the City. The City advertises the contracting opportunities to a wide array of businesses and community-based organizations, including local minority and women-owned businesses and those who work with communities of color, that have expertise and may be interested in providing recovery-related programs and services. These Recovery programs contracting opportunities are listed below and have been announced in the Recovery Act Contracting Act Opportunities Press Release. Attachment D provides communications examples of community outreach on recovery programs.

Contracting Opportunities Under Review:

The application period for these opportunities is now closed. City staff is in the process of evaluating submitted proposals and will announce the results via Long Beach Buys.

- Reentry Achievement Program
  Release Date: February 28, 2023
  Proposal Date: March 14, 2023
  Press Release: City of Long Beach Seeks to Partner for Reentry Achievement Program
  Expected Final Awarded Date: May 2023
  The Long Beach Reentry Achievement Program will provide supportive services to formerly incarcerated community members and their families to ease their transition and help them live fulfilling lives.

- Produce to Market
  Release Date: January 06, 2023
  Proposal Date: March 02, 2023
  The City is seeking to partner one or more qualified organizations to plan, implement and evaluate a sustainable program that will allow small, medium convenience markets in Long Beach the ability to procure fresh, quality produce at comparable prices to corporate grocery markets.

Spring Contract Opportunities (April to June 2023)

Upcoming contract opportunities Spring 2023.

- **LB Advancing Peace - Safe Passage:** The City is soliciting proposals from qualified organizations to administer day-to-day operations of the LB Advancing Peace-Safe Passage Program. The pilot program will focus on ensuring the safety of middle and

high school students as they walk to and from school in high-impact areas of crime and high pedestrian injury.

- **Immigrant and Street Vendor Support Services Direct Relief Program:** The City is soliciting proposals from qualified community-based and non-profit organizations with knowledge of and access to immigrant/migrant community members residing in Long Beach. The awarded organization will need to be experienced in conducting community outreach.

- **Economic Empowerment Fund (Feasibility Study):** The City seeks to partner with a local, non-profit, economic development entity to provide a feasibility study. The completion of the feasibility study and ultimately establishing an Economic Empowerment Fund (EEF) will focus on determining how large the fund would need to be to ensure success, gauge small business owner/resident interest, and leverage relationships to garner partnerships and investment to establish and grow the fund.

- **The Long Beach Justice Fund:** The City seeks to contract with an experienced Legal Service Provider to expand capacity of The Long Beach Justice Fund. In its expanded capacity, the Justice Fund will provide affirmative relief and appellate removal defense for non-citizen, low-income Long Beach community members.

Summer Contract Opportunities (July to September 2023)

Upcoming contract opportunities Summer 2023.

- **LB Co-Lab:** The City seeks to partner with an experienced Contractor to assist in implementing the Community Technology Program. The program seeks to deploy technology infrastructure solutions based on community-identified needs and conduct technology training in high-need Long Beach neighborhoods where participants will earn certificates in core technology development principles.

Contracting in Progress:

Departments have completed their evaluation and are working with vendor(s) to finalize contract terms.

Social and Environmental Entrepreneurs, Inc., of Calabasas, CA, as fiscal sponsor of Long Beach Residents Empowered (LiBRE), of Long Beach, CA – Community Land Trust Service(s): establish a Community Land Trust, identify grant and loan funds for operational and affordable housing acquisition rehabilitation and/or development needs, acquire real estate, and rehabilitate existing or build new affordable housing units, with a goal to focus in high resource areas of the City.
Press Release: City Seeks Partner to Establish Community Land Trust

HOME EC Inc Dba Connect Homes, Of Los Angeles, CA. - Project Homekey
Service(s): design, manufacture, delivery, and installation of 30-35 modular non-congregate shelter units to safely house people experiencing homelessness (PEH).

Big Brothers Big Sisters of Great Los Angeles, Of Los Angeles, CA. – Youth Mentoring Program
Service(s): facilitate a Citywide Mentoring Program to connect middle school students with City employees to receive mentorship.
Press Release: City Seeks Partner for City of Long Beach Employees Youth Mentoring Program (10/7/22)

Long Beach Center For Economic Inclusion, Of Long Beach, CA.– ActivateLB Program
Service(s): develop and implement citywide solutions through its ActivateLB program to increase customer spending in Long Beach small businesses to support economic recovery.
Press Release: ActivateLB Seed Grants Available to Grow Community Events, Activate Businesses (6/21/22)

California State University Long Beach Research Foundation, Of Long Beach, CA. - Guaranteed Income Pilot Program
Service(s): provide a full research plan and evaluation of the Pilot, including: the overall research program design, survey-instrument development and launch, community-informed Key Performance Indicator (KPI) identification, analysis of survey and participant data, the preparation of the final research report of methods, findings, and other services as specified.
Press Release: City Seeks Partner to Evaluate the Impact of the Long Beach Guaranteed Income Pilot Program (09/13/2022)

Awarded Contract Opportunities:

This section details contract opportunities awarded via a competitive process.

- **Multiple Organizations Awarded (6)**
  April Parker Foundation, of Long Beach, CA; • California Aquatic Therapy & Wellness Center, Inc. dba Pools of Hope, of Long Beach, CA; • Cambodian Association of America, of Long Beach, CA; • Long Beach Center for Economic Inclusion, of Long Beach, CA; • Mind-1-1, of Long Beach, CA; and • The Heart of Ida, of Long Beach, CA.
  Promotora / Community Health Champion Program
  Executed: February 17, 2023 ($1,000,000)

- **Multiple Organizations Awarded (4)**
  April Parker Foundation, of Long Beach, CA; • Centro CHA Inc., of Long Beach, CA; • RightSource Services, of Signal Hill, CA; and • United Cambodian Community, of Long Beach, CA
  Inclusive Business Navigators Program
  Executed: January 23, 2023 ($230,000)

- **Circuit Transit., Of West Palm Beach, FL**
  Mobility – Micro Transit Program
  Executed: October 18, 2022 ($1,340,000)

- **Multiple Organizations Awarded (6)**
  California Aquatic Therapy & Wellness Center, dba Pools of Hope, of Long Beach, CA; • DAYS Long Beach, of Long Beach, CA; • Food Finders, Inc., of Los Alamitos, CA; • Puente Latino Association Inc., of Long Beach, CA; • Sunny Central Neighborhood Association, of Long Beach, CA; and • YMCA of Greater Long Beach, of Long Beach, CA.
  Nutrition Security Food Access Projects
  Executed: October 27, 2022 ($494,250)

- **El Sol Neighborhood Educational Center, Of San Bernardino CA**
  Promotora / Community Health Champion Program
  Executed: December 27, 2022 ($1,000,000)

- **Masters Landscape And Maintenance Inc., Of Westminster, CA**
  Clean Team Program
  Executed: October 1st, 2022 ($100,000)

- **Multiple Organizations Awarded (29)**
  Tier A
  April Parker Foundation, of Long Beach, CA; • California Aquatic Therapy & Wellness Center, Inc. dba Pools of Hope, of Long Beach, CA; • California Conference for Equality and Justice, of Long Beach, CA; • Centro CHA Inc, of Long Beach, CA; • Children's Dental Foundation dba Children's Dental Health Clinic, of Long Beach, CA; • Earthlodge Center for Transformation, of Long Beach, CA; • Filipino Migrant Center, of Long Beach, CA; • Ground Education, of Long Beach, CA; • Heroes 1st Incorporated, of Long Beach, CA; • Interval House, of Long Beach, CA; • Jewish Family & Children's Service of Long Beach/West Orange County, of Long Beach, CA; • Khmer Girls in Action, of Long Beach, CA; • Long Beach Center for Economic Inclusion, of Long Beach, CA; • New Hope Grief Support Community, Long Beach, CA; • Project Optimism, Inc., of Long Beach, CA; • Public Health Foundation Enterprises, Inc. dba Heluna Health, of City of Industry, CA, as a fiscal agent for Long Beach Early Childhood Education Committee, of Long Beach, CA; • Sustainable Health Empowerment, of Long Beach, CA; and • The Heart of Ida, of Long Beach, CA.

  Tier B
  Birthworkers of Color Collective, of Long Beach, CA; • Community Medical Wellness Centers USA, of Long Beach, CA; • Community Partners, of Los Angeles, CA, as a fiscal agent for Long Beach Immigrant Rights Coalition, of Long Beach, CA; • Devotion Fitness Inc., of Long Beach, CA; and • The G.R.E.E.NE Foundation dba The G.R.E.E.N Foundation, of Santa Ana, CA.

Tier C
African American Cultural Center of Long Beach, of Long Beach, CA; • AOC7 Neighborhood Organization, of Long Beach, CA; • Global Refugee Awareness Healing Center, of Long Beach, CA; • Indigenous Circle of Wellness; Individual, Couple, Family Counseling; A Professional Corporation Inc., dba Indigenous Circle of Wellness, of Commerce, CA; • MORE MOTHERS dba M.O.R.E. Mothers, of Cerritos, CA; • New Generations, NG Inc., of Long Beach, CA; • Puente Latino Association Inc, of Long Beach, CA; and • The RightWay Foundation, of Los Angeles, CA.
Health Equity Community Projects
Executed: December 1st, 2022 ($3,000,000)

- **Fund for Guaranteed Income, of El Segundo, CA**
  Guaranteed Income Pilot Program
  Executed: September 20, 2022 ($460,915)

- **Human IT, of Long Beach**
  Digital Inclusion Confidence Program
  Executed: September 20, 2022 ($1,000,000)

- **First To Serve Inc**
  Project Homekey Round 2 Operations and Supportive Services
  Executed: September 8, 2022 ($2,007,500)

- **Multiple Organizations Awarded (27)**
  Affordable Online Classes, LLC, of San Diego, CA; • Alexandra Joy Scott, of Vallejo, CA; • Beverly Tarpley Heart to Heart Therapy, of Long Beach, CA; • Center for Best Living, of Long Beach, CA; • Compassionate Counseling, of Los Angeles, CA; • Cr8tive Mindz, of San Pedro, CA; • Divinely Restored Health & Wellness, of Long Beach, CA; • Doctor Yasmeen Psychology Services, of Long Beach, CA; • Dr. Tina Webb Licensed Clinical Social Worker Inc, of Long Beach, CA; • Emblaze Family Therapy Inc, of Torrance, CA; • Faith in Action Community Education Services, of Stockton, CA; • Fuller Life Concepts, of Long Beach, CA; • Ginger Lavender Therapy, of Long Beach, CA; • Indigenous Circle of Wellness, of Commerce, CA; • Los Angeles Centers for Alcohol and Drug Abuse, of Santa Fe Springs, CA; • Michelle D Matthews, of Los Angeles, CA; • Shelly Ware Marriage and Family Therapist, of San Pedro, CA; • SHIELDS for Families, of Los Angeles, CA; • SISTAHFRIENDS Women's Counseling and Eldercare Management, of Los Angeles, CA; • St. Mary Medical Center Foundation, of Long Beach, CA; • Steps Toward Healing, of Los Angeles, CA; • Strong Tower Services Inc., of Santa Fe Springs, CA; • The Emmada Institute of Behavioral Health and Wellness, of Los Angeles, CA; • Thelese Consulting Group, LLC, of Los Angeles, CA; • Ubuntu Psychological Services, of Corona, CA; • You Can Therapeutic Services, of Long Beach, CA; and • Z. Karen Balumbu-Bennett, of Long Beach, CA.

Black Mental Health – Health Equity Fund
Executed: July 12, 2022 ($1,000,000)

- **Multiple Organizations Awarded (6)**
  California Aquatic Therapy & Wellness Center, dba Pools of Hope, of Long Beach, CA; • DAYS Long Beach, of Long Beach, CA; • Food Finders, Inc., of Los Alamitos, CA; • Puente Latino Association Inc., of Long Beach, CA; • Sunny Central Neighborhood Association, of Long Beach, CA; and • YMCA of Greater Long Beach, of Long Beach, CA.

  Nutrition (Food) Security – Food Distribution Projects
  Executed: July 11, 2022 ($69,758)

- **Shree Ganesh, Inc.**
  Motel Vouchers Program
  Executed: June 29,2022 ($2,778,785)

- **Centro Cha Inc, of Long Beach CA,**
  Digital Inclusion Confidence Program
  Executed: June 1, 2022 ($62,000)

- **Geocko Inc.**
  Direct Relief for Business Programs
  Executed: March 16, 2022 ($690,000)

- **Yardi Systems**
  Emergency Rental Assistance Program
  Executed: October 26, 2021 ($5,307,957)

- **Multiple Organizations Awarded (3)**
  Family Promise Of The South Bay; • The Illumination Foundation, Mental Health American Of Los Angeles; • People Assisting The Homeless,
  Outreach and Case Management Program
  Executed: January 4, 2021 ($1,533,320)

FEDERAL REPORTING AND AUDITING

The City is required to submit various federal reports for grants awarded by federal agencies. As explained in the section LB Recovery Act Program Funding, the City's approach in utilizing ARPA funds is to maintain current City services to the extent of revenue lost by the City. As a result, the City's reporting to the U.S. Department of Treasury will show the majority of ARPA funds being spent to maintain police and parks and recreation services, while the City's LB Recovery Act reports to City Council that are posted on the City's LB Recovery Act website will continue to show the intended and desired programs for residents and businesses (reported as being funded by the General Fund). For ARPA funds, the City will submit three types of federal reports to the U.S. Department Treasury:

1. Interim Report: Provide initial overview of status and uses of funding. This is a one-time report that was due on August 31, 2021, with expenditures by category. The City has completed and filed this report by the required due date.
2. Project and Expenditure Report: Reports on projects funded, expenditures, and contracts and subawards over $50,000, and other information. The U.S. Department of Treasury extended the deadline for the first submission of the first Project and Expenditure Report to January 31, 2022. The next report was due April 30, 2022, and then subsequent reports are due 30 days after the end of each quarter thereafter. The City has completed and filed reports by the required due dates.
3. Recovery Plan Performance Report: Provides information on the projects that large recipients are undertaking with program funding and how they plan to ensure program outcomes are achieved in an effective, efficient, and equitable manner. It includes key performance indicators identified by the recipient and some mandatory indicators identified by Treasury. The first report was due on August 31, 2021, subsequent reports are due annually thereafter by July 31. The City has completed and filed these annual reports by the required due dates.

The Recovery Plan Performance Report is to be posted on the City's website and submitted to the U.S. Department of Treasury. The City's reports can be found on the City's LB Recovery Act website: https://longbeach.gov/recovery/reporting-data/

As a part of the LB Recovery Act funding, the City can be selected for audit by several auditing agencies, including the U.S. Department of Treasury. These agencies will review how the City has complied with program requirements listed in the funding guidance documents and may also review compliance with specific requirements of the federal agency or grant program per the grant agreement or award letter that may contain additional and specific terms, conditions, and reporting requirements. In preparation for these future audits, the City is maintaining appropriate documentation and audit-ready files for all LB Recovery Act programs.

LB RECOVERY ACT HUMAN RESOURCES UPDATE

The Human Resources Recovery team provides citywide human resources support to Departments that will be administering and/or implementing Long Beach Recovery related programs and services. This includes, but is not limited to personnel, recruitment, onboarding, offboarding, and other human resources related responsibilities and needs. There are currently a total of eleven (11) City departments providing recovery related programs and services. This includes City Attorney; City Manager; Development Services; Economic Development; Financial Management; Health and Human Services; Human Resources; Library Services; Parks, Recreation, and Marine; Public Works; and Technology and Innovation.

Under these departments, a total of 160 temporary positions have been approved to implement LB Recovery Act programs until December 2024:

- 91 full-time positions
- 69 part-time positions

As of March 2023, 110 positions have been filled. Participating City departments and the HR Recovery Team have worked closely together to fill critical program management and support positions and will continue to focus on filling the remaining vacancies which include additional support staff and intern positions. As of this memo, the following are the Equal Employment Office Statistics for LB Recovery Act positions.

Gender	*Residency Statistics*
• 27.3% Male • 72.7 Female	• Long Beach 50.9% • Other 49.1%
Race/Ethnicity	*Internal Hires vs External Hires*
• 50% Hispanic/Latino • 20.9% White • 16.4% Asian • 10% Black • 2.7% Two or more races	• Internal 43.6% • External 56.4%

REPORTING AND DATA

LB Recovery Data Dashboard Development

The City has developed an innovative and user-friendly dashboard for the community called the Recovery Dashboard. This new tool tracks spending, and key performance metrics related to the LB Recovery Act and aims to enhance transparency, ensuring a results-driven, equitable, and transparent approach to Recovery funding.

The dashboard provides an overview of all LB Recovery Act budget and spending, a list of live programs, and key performance data for 29 highlighted recovery programs. The dashboard's interactive features allow the public to explore various data elements, including the ability to disaggregate data by program, race/ethnicity, and program status. Additionally, the dashboard includes a new community impact story tool that shows qualitative data on the progress toward equity and collective impact goals.

To evaluate the positive impact of the Recovery efforts, the dashboard includes a Recovery and Equity Index that assesses areas of the city based on their ability to recover from the health, economic, and social impacts of the pandemic. The dashboard will be updated every six months following the publication of the LB Recovery Act Bi-Annual Report, with Recovery Act Community Brief reports available in multiple languages.

The dashboard is intended to be iterative and will be updated quarterly, with the next update available in May 2023. To learn more about the Long Beach Recovery Act Dashboard, please visit longbeach.gov/recovery/reporting-data/. The dashboard is a key component of the City's ongoing efforts to enhance transparency and ensure a results-driven approach in Recovery funding.

LONG BEACH RECOVERY ACT WEBSITE UPDATES

The City has updated the Long Beach Recovery website, where all LB Recovery Act information is available to the public: https://longbeach.gov/recovery . Since the initial launch, the Recovery Website has been updated with up-to-date information pertaining to future contracting opportunities, recovery programs, and economic opportunities for residents, businesses, and local community-based organizations. Staff also updates Current Opportunities pertaining to Recovery which details:

- Assistance Programs: The Recovery programs that are currently live and ready for enrollment and participation.
- Grant Opportunities: The grant opportunities for businesses, nonprofits, artists, vendors, etc. that are available for application as well as technical assistance for application.
- Contracting Opportunities: Current, past, and future contracting opportunities for community-based organizations and other businesses to partner with the City to deliver Recovery programs.

Staff regularly maintains a Reporting and Data page where this report and other reports will live. Staff reports on the LB Recovery Act efforts in the following ways:

- **Monthly reports:** These reports provide quick updates on upcoming programs, recent events, open grant opportunities, and contracting opportunities.
- **Biannual reports:** The purpose of these reports is to communicate what recovery programs have been implemented, information on each program, service delivery and equity data, and to demonstrate collective impact across all Long Beach Recovery Act Programs. These reports will be provided every six months, covering the previous six months, as shown below.
- **U.S. Treasury Reports:** Under ARPA, the U.S. Department of Treasury adopted a Final Rule in January 2022 for the Coronavirus State and Local Fiscal Recovery Funds (SLFRF). These are funds that, along with other recovery-related grant funds, make up the LB Recovery Act. The Final Rule provides various eligible uses for ARPA funds, including the use of funds to provide and maintain current City services (e.g., policeand parks services) to the extent of revenue lost by the City due to the pandemic and requires reporting to the U.S Treasury.

The Recovery Website also features a Procurement Forecast which provides a greater level of advance and up-to-date information pertaining to future contracting opportunities so local

businesses and community-based organizations wishing to do business with the City can plan ahead. This information, along with educational and technical assistance information about how to become a City vendor, helps to create equitable economic opportunities for residents, workers, investors, and entrepreneurs in Long Beach for sustained economic recovery. The Procurement Forecast is shown in the table below and is available to view and download at: https://longbeach.gov/recovery/opportunities/contracting-opportunities/

The Recovery website is the one-stop resource for all recovery program information for residents, businesses and community organizations providing economic recovery and safe and healthy cities program announcements and resources as well as communicating progress in implementing recovery programs.

NEXT STEPS

This overview of the LB Recovery Act programs, application process, and protocols describes the City's best approach to meeting the program goals outlined by the City Council and ensuring that programs meet various federal funding requirements and are compliant with all required protocols for financial tracking and documentation.

The LB Recovery Act has hit its halfway mark and preliminary data show that the programs have been disbursed equitably throughout the City and have supported the communities most disproportionately impacted by COVID-19. The 80+ programs under the LB Recovery Act are temporary and the majority of them will not be continued after December 2024, when the LB Recovery Act ends. The City will continue to provide updates on progress, data, impact, and community stories via the City's LB Recovery Act website: https://longbeach.gov/recovery/reporting-data/.

If you have any questions, please contact Meredith Reynolds, Special Deputy City Manager for Recovery, at (562) 570-6677 or at Meredith.Reynolds@longbeach.gov.

ATTACHMENTS
Attachment A: Long Beach Recovery Act Programs and Budget
Attachment B: Long Beach Recovery Act Expenditures to Date
Attachment C: Long Beach Recovery Act Small Business and Nonprofits Grants Final Report
Attachment D: Long Beach Recovery Act Communications Examples

CC:
CHARLES PARKIN, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
KATY NOMURA, DEPUTY CITY MANAGER
APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER
KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER
MONIQUE DE LA GARZA, CITY CLERK
DEPARTMENT HEADS

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
1. Economic Recovery			
Airport Operations			
AP	Airport Operations **		$ 15,131,261
	Main Program Category Sub-Total		**$ 15,131,261**
Clean Cities			
PW	Corridor Cleanups		$ 3,900,000
PRM	Parks Clean-Ups		$ 100,000
	Main Program Category Sub-Total		**$ 4,000,000**
COVID Protection for Businesses and Non-Profits			
HE	COVID-19 Protection for Service Sector Businesses, Non-Profits & Workers **		$ 13,200,000
	Main Program Category Sub-Total		**$ 13,200,000**
Direct Business Support			
ED	ActivateLB: Business Activation Grants, Customer Activation		$ 444,675
ED	Business Improvement District Grant Program		$ 1,531,068
CM	Creative Economy Grant		$ 889,351
DV	Expedited Permitting		$ 250,000
ED	Fresh Start (Business License Tax and Fee Grant)		$ 1,666,870
ED	Inclusive Business Navigators		$ 617,605
ED	Non-Profit Relief Grant		$ 2,371,602
ED	Personal Services and Fitness Resiliency Grant		$ 3,952,671

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
ED	Restaurant, Brewery, and Bar Relief Grant		$ 3,952,671
ED	Small Business Relief Grant		$ 1,581,068
ED	Visitor Attraction & Hospitality Sector Recovery		$ 1,111,689
ED	Visual Improvement Program (VIP)		$ 650,000
		Main Program Category Sub-Total	**$ 19,019,270**
Economic Inclusion			
ED	Bridge the Digital Divide	Digital Inclusion Confidence	$ 62,000
ED		Digital Inclusion Resources Hotline	$ 150,000
ED		Free Internet Services and Computing Devices	$ 1,266,702
ED		Community Outreach & Device Distribution	$ 300,000
		Program Sub-Total	$ 1,778,702
CM	Cultural Events	City-Sponsored Cultural Events	$ 336,099
CM		Community Cultural Event Seed Grants	$ 73,776
LS		Library Cultural Events	$ 17,400
PRM		Park Cultural Classes & Performances	$ 17,400
		Program Sub-Total	$ 444,675

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
ED	Economic & Digital Inclusion Coordination		$ 400,208
ED	Economic Empowerment Zones		$ 3,364,503
ED	Empowerment Fund Development		$ 94,675
ED	HERO Program		$ 889,351
FM	Inclusive Procurement Study & Technical Assistance	ePro Procurement Software Platform	$ 116,000
FM		Inclusive Procurement Study	$ 134,000
		Program Sub-Total	$ 250,000
TI	Long Beach Collaboratory (LB Collab) **		$ 220,000
ED	Long Beach Local Hire		$ 98,817
ED	WorkLB: On-Demand Worker and Employer Assistance		$ 247,042
ED	Youth Jobs **		$ 6,348,277
	Main Program Category Sub-Total		**$ 14,136,250**
Economic Stability			
ED	LB Pledge (Guaranteed Income Pilot Program)		$ 2,912,224
	Main Program Category Sub-Total		**$ 2,912,224**
Technical Assistance			
ED	BizCare Program		$ 947,605

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
ED	Economic Recovery Study		$ 247,042
		Main Program Category Sub-Total	**$ 1,194,647**
Transit			
PW	Micro and Public Transit Pilot Program	Bike Share Reduced Fare Program	$ 50,000
PW		E-Bike Program	$ 350,000
PW		Micro Transit Program	$ 1,200,000
		Program Sub-Total	$ 1,600,000
		Main Program Category Sub-Total	**$ 1,600,000**
Economic Recovery Total			
		Total	**$ 71,193,652**
2. Healthy and Safe Community			
Basic Needs			
HE	Long Beach Resource Line		$ 1,363,630
HE	Nutrition Security Initiatives		$ 1,157,942
HE		Community Nutrition Security Projects	$ 1,276,000
HE		Emergency Food Distribution	$ 12,760
HE		Food and Meal Delivery	$ 115,298
HE		Healthy Market Partnerships	$ 638,000
HE		Mobile Market	$ 1,333,688
		Program Sub-Total	$ 4,533,688

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
HE	Older Adults Supports	Aging Service Network Coordination	$ 63,800
HE		Case Management	$ 384,760
PRM		Health and Wellness Programming	$ 92,800
		Program Sub-Total	$ 541,360
DV	Right to Counsel (Housing Legal Support)		$ 810,000
		Main Program Category Sub-Total	**$ 7,248,678**
Early Childhood Education and Childcare Supports			
HE	Early Childhood Education (ECE), Childcare, and Literacy Development		$ 527,704
LS		Dive Into Learning	$ 95,000
HE		ECE Educator Training	$ 51,040
HE		ECE Emergency Supply Distribution	$ 299,860
HE		ECE Place-Based Community Resiliency Projects	$ 109,408
HE		Enrollment Hub	$ 765,600
HE		Resilience Survey	$ 80,388
PRM		Summer Day Camp Scholarship	$ 55,100

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
HE	Early Childhood Education (ECE), Childcare, and Literacy Development	West Health Facility Renovation	$ 510,400
		Program Sub-Total	$ 2,494,500
LS	Increase Community Access to Library Resources		$ 300,000
		Main Program Category Sub-Total	**$ 2,794,500**
Equity			
CM	Equity Framework		$ 39,524
		Main Program Category Sub-Total	**$ 39,524**
Homelessness			
HE	Modular Non-Congregate Shelter Housing **		$ 2,855,442
HE	Motel Vouchers		$ 250,560
HE	Outreach and Case Management **		$ 7,385,416
HE	Social Enterprise and Healthy Food Market		$ 15,752
		Main Program Category Sub-Total	**$ 10,507,170**
Housing Support			
DV	Additional Down Payment Assistance		$ 3,000,000
DV	Emergency Rental Assistance **		$ 81,351,859
DV	Land Trust		$ 1,000,000
HE	LB Resource Line: Housing Navigation Expansion		$ 1,000,000
		Main Program Category Sub-Total	**$ 86,351,859**

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
Language Access			
CM	Language Access / Translation		$ 750,000
		Main Program Category Sub-Total	**$ 750,000**
LB Justice Fund			
CM	LB Justice Fund		$ 300,000
		Main Program Category Sub-Total	**$ 300,000**
Physical and Mental Health Equity			
HE	Addressing Health Disparities**		$ 7,663,366
HE		Health Equity Community Projects	
HE		Promotoras / Community Health Champions Program	
		Program Sub-Total	$ 7,663,366
HE	Health Equity Fund**	Black Mental Health	$ 472,120
HE		Health Equity Community Projects	$ 3,122,390
		Program Sub-Total	$ 3,594,510
HE	Immigrant Support Services and Street Vendor Support		$ 647,042
HE	Trauma-Informed Mental Health Resources and Response		$ 526,370
		Main Program Category Sub-Total	**$ 12,431,288**

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
Public Health COVID-19 Response			
HE	CDC Public Health Workforce Development **		$ 2,751,815
HE	Public Health COVID Response **		$ 13,553,750
HE	Schools Reopening Safety **		$ 750,000
HE	Vaccination Distribution **		$ 5,118,900
	Main Program Category Sub-Total		**$ 22,174,465**
Violence Prevention and Safe Cities			
PRM	Be SAFE Expansion		$ 421,500
HE	Building Youth Social Capital Grantee Program		$ 88,571
HE	City of Long Beach Employees-Youth Mentoring Program		$ 389,286
HE	Community Crisis Response Pilot		$ 2,028,575
HE	Re-Entry Program Pilot		$ 1,027,736
HE	Safe Passage – Advancing Peace Neighborhood Activation		$ 468,217
ED	Space Beach		$ 35,000
HE	Summer Neighborhood Engagement Program, My Hood, My City		$ 146,571
PRM	Teen Program Enhancement		$ 120,000
LS	Youth Academic Programming		$ 810,000

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
PRM	Youth Health and Safety Programming	Community Learning Hubs	$ 360,000
PRM		Hoops After Dark	$ 298,324
PRM		Mobile Recess	$ 380,000
PRM		Outdoor Youth Connection	$ 10,000
PRM		Teen Volunteers	$ 15,000
PRM		Virtual Recreation	$ 140,000
		Program Sub-Total	$ 1,203,324
		Main Program Category Sub-Total	**$ 6,738,780**
Healthy and Safe Community Total			
		Total	**$ 149,336,263**
3. Securing Our City's Future			
Maintaining Services for Residents and Businesses			
XC	Cover Budget Shortfall		$ 30,000,000
XC	Eliminating Furloughs		$ 4,542,872
		Main Program Category Sub-Total	**$ 34,542,872**
Restoring Lost Revenue			
XC	Restoring Lost Revenue		$ 41,165,206
		Main Program Category Sub-Total	**$ 41,165,206**
Securing Our City's Future Total			
		Total	**$ 75,708,078**

LONG BEACH RECOVERY ACT PROGRAM ALLOCATIONS

Dept.*	Program Title	Sub-Program	Program Allocation+
LONG BEACH RECOVERY ACT TOTAL +			
		Grand Total	**$ 296,237,994**

* AP = Airport Department, CM = City Manager's Office, DV = Development Services Department, ED = Economic Development Department, FM = Financial Management Department, HE = Health and Human Services Department, LS = Library Services Department, PRM = Parks, Recreation and Marine Department, PW = Public Works Department, TI = Technology and Innovation Department and XC = Citywide Activities Department.

** These programs are funded by various grants that allow for only specific types of expenditures.

+ An allocation of approximately 16% will be applied to each program for administrative expenses to ensure the proper program development, program implementation, and report coordination to ensure compliance with funding requirements.

ATTACHMENT B

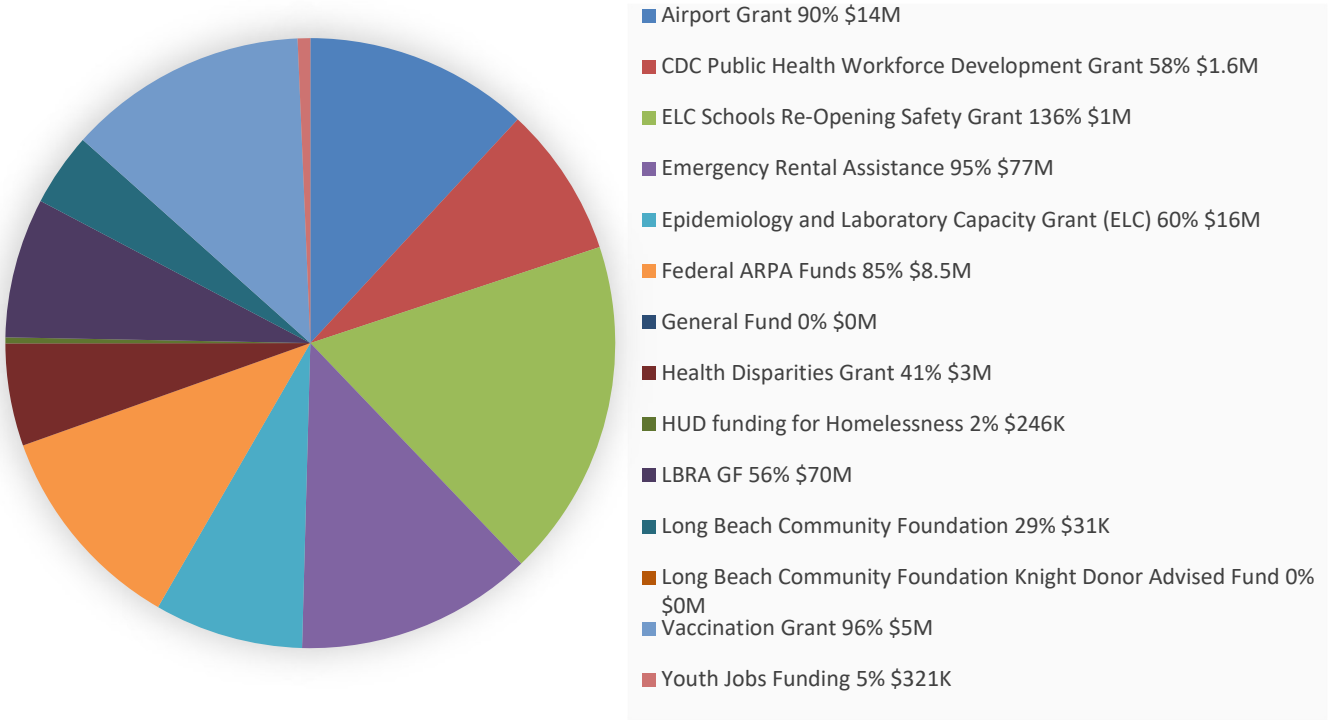
LB Recovery Act Expenditures to Date

LB Recovery Act Budget and Spending to Date

	Budget Allocation	Spending To Date*	Remaining Balance
Healthy and Safe Community	$149,336,263	$ 108,285,511	$ 41,050,753
Economic Recovery	71,193,652	33,368,602	37,825,051
Securing Our City's Future	75,708,078	55,980,174	19,727,904
Grand Total	**$296,237,994**	**$ 197,634,287**	**$ 98,603,707**

* Spending from April 2021 through March 2023

LB Recovery Act Spending by Funding Sources



Notes:

- Spending from April 2021 through March 2023
- Percentage represents the portion spent to date of the LB Recovery Act, all funding sources.
- 67% of our funding has been spent to date.

ATTACHMENT B

LB Recovery Act Expenditures to Date

General Fund LB Recovery Act Spending

General Fund - LBRA	Main Program Category	Program Budget	Spending To Date*	Remaining Balance
Economic Recovery	Clean Cities	$4,000,000	$ 572,671	$ 3,427,329
	Direct Business Support	10,517,870	5,866,388	4,651,482
	Economic Inclusion	7,637,973	1,755,218	5,882,755
	Economic Stability	1,412,224	34,844	1,377,380
	Technical Assistance	1,194,647	233,106	961,541
	Transit	1,600,000	-	1,600,000
Healthy and Safe Community	Basic Needs	7,248,678	2,317,310	4,931,368
	Early Childhood Education and Childcare Supports	2,794,500	746,587	2,047,913
	Equity	39,524	-	39,524
	Homelessness	266,312	259,786	6,526
	Housing Support	5,000,000	310,491	4,689,509
	Language Access	750,000	332,224	417,776
	LB Justice Fund	300,000	38,227	261,773
	Physical and Mental Health Equity	4,662,452	886,726	3,775,726
	Violence Prevention and Safe Cities	6,738,780	1,269,796	5,468,984
Securing Our City's Future	Maintaining Services for Residents and Businesses	34,542,872	22,240,025	12,302,847
	Restoring Lost Revenue	37,045,846	33,740,149	3,305,697
Grand Total		**$ 125,751,678**	**$70,603,549**	**$55,148,129**

Notes:

- Spending from April 2021 through March 2023.
- 56% of our General Fund – LB Recovery Act funding has been spent to date.

Long Beach Recovery Act Small Business and Nonprofit Grants Final Report

CITY OF LONG BEACH
RECOVERY ACT

CITY OF LONG BEACH RECOVERY ACT

Agenda

1. Overview
2. Program Metrics
3. Outreach Efforts
4. Conclusion

Long Beach Recovery Act Overview

- Originally adopted in March 2021, the Long Beach Recovery Act was one of the first COVID-19 recovery program utilizing federal American Rescue Plan Act (ARPA) funds.
- The Long Beach Recovery Act funds a number of major economic, public health and fiscal initiatives for Long Beach residents, business owners and workers critically impacted by the pandemic.

Program Overview

$10,347,600 AWARDED

894 LOCAL BUSINESSES AND NONPROFITS SUPPORTED

$11,580 AVERAGE GRANT AMOUNT AWARDED

“The grant was a life line that will help us stay afloat longer. The funds will allow us to finally take better care of our team that have stayed with us through the whole pandemic. Also, thanks to the grant, we'll be able to fix some of our equipment that needed urgent repairs. Thank you!”

- La Chancla Mexican Grill,
Long Beach Recovery Act Grant Recipient

“Surviving Covid has been incredibly hard and seems to be even more difficult now with how the economy is. I am trying to do more advertising to bring in business but that is very costly, so this grant will help a lot with that. We are also working on applying for grants to be able to offer free lice treatments to families who can not afford it, so we are looking forward to launching this program very soon.”

- Magic Hands,
Long Beach Recovery Act Grant Recipient

“Proceso muy útil, y gran ayuda, porque el costo de productos y payroll era demasiado.”

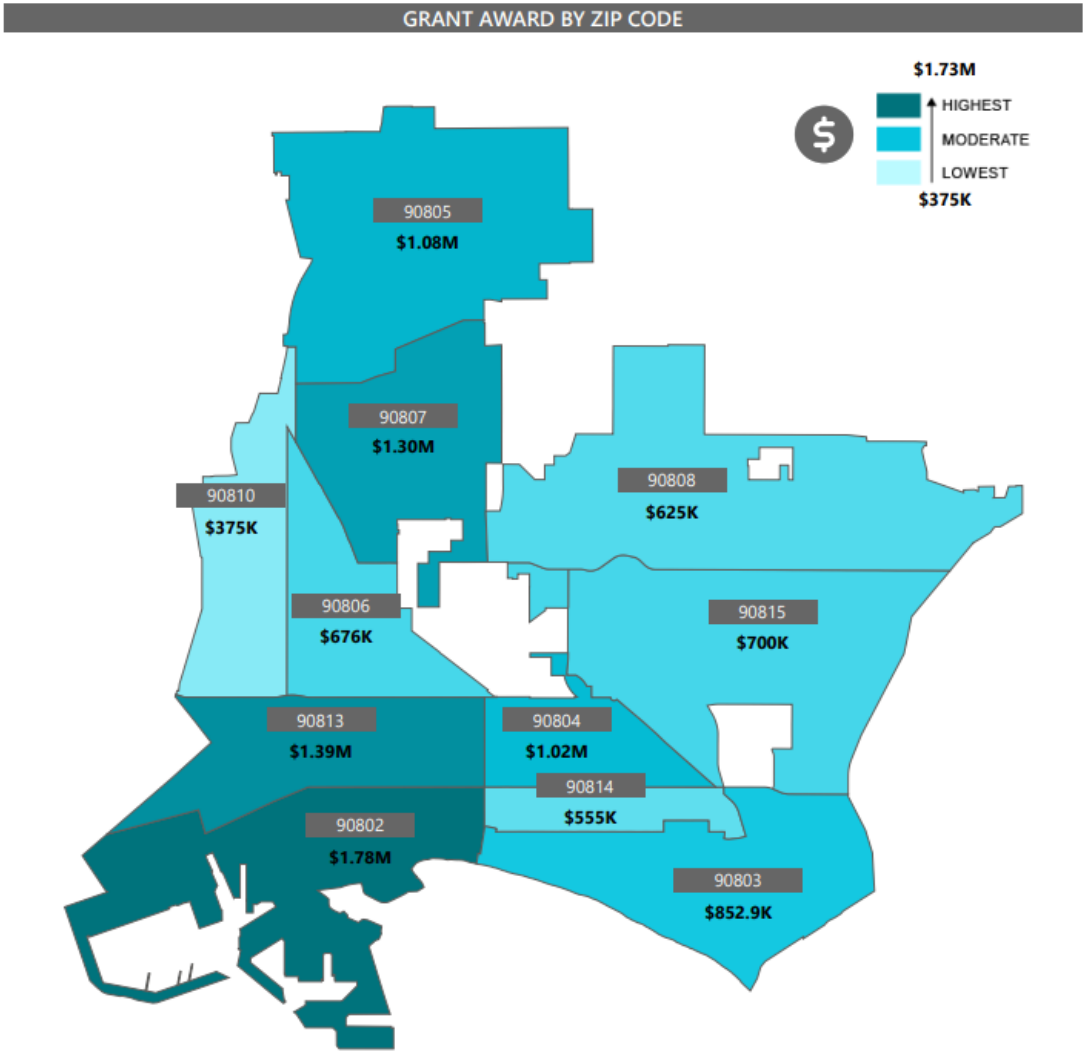
- Tacos La Pequena,
Long Beach Recovery Act Grant Recipient

Program Metrics

Funds Distributed by Grant

Grant Type	# of Businesses Funded	Funding Distributed	Average Award Amount
Restaurant Brewery and Bar	208	$3,540,900	$17,024
Personal Services and Fitness	323	$3,532,000	$10,950
Small Business	234	$1,436,000	$6,137
Nonprofit	129	$1,838,700	$14,253
TOTAL	894	**$**10,347,600	**$**11,600

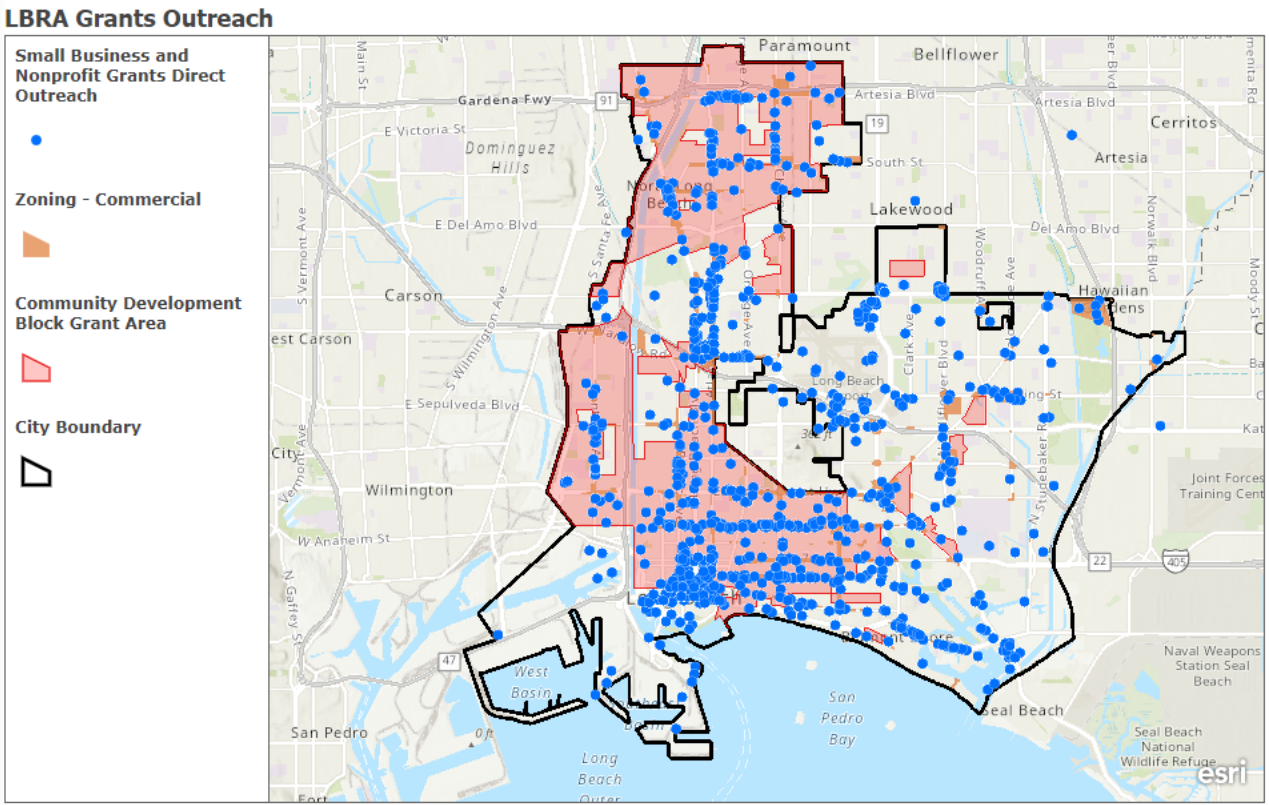
Awards by Zip Code



Outreach

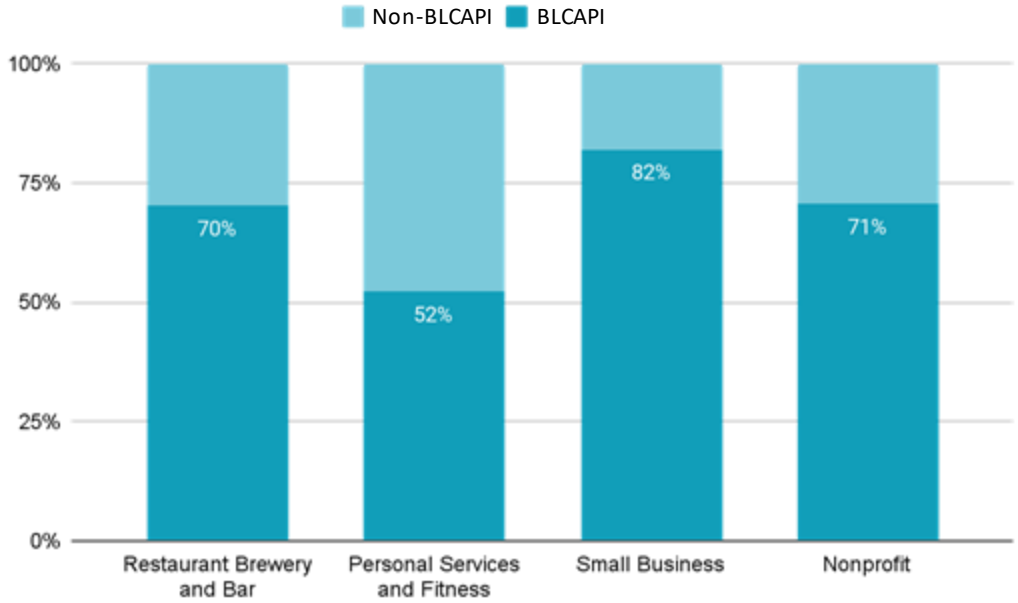
Map: small business contacted by City's BizCare team, Business Liaisons & local partners

978 businesses contacted with a focus on business corridors in low and moderate income areas



Esri, NASA, NGA, USGS | City of Long Beach, County of Los Angeles, California State Parks, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA

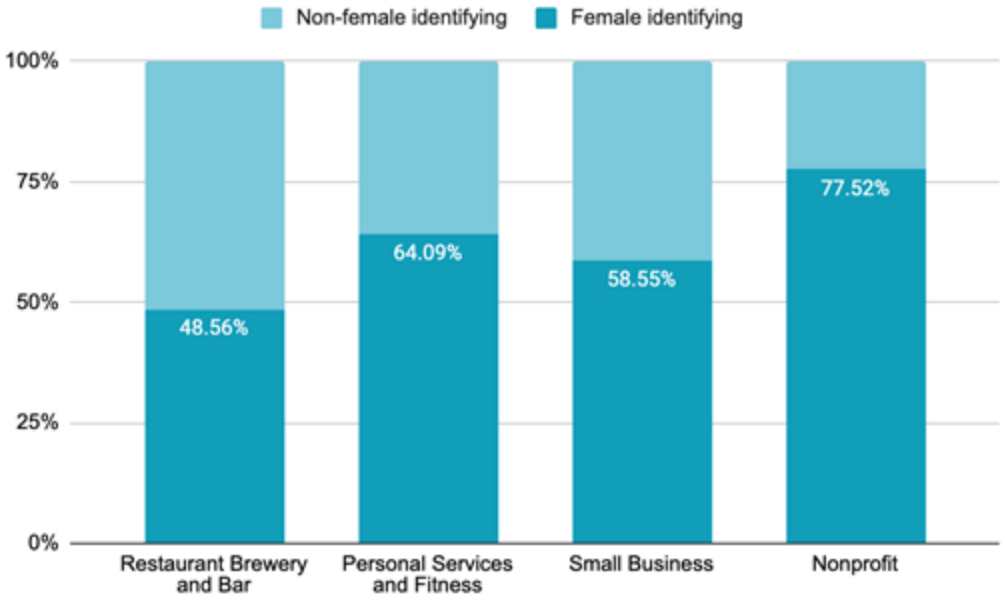
Equity Metrics



68%

of awardees were Black, Latinx, Cambodian, Asian, and Pacific Islander (BLCAPI) owned small businesses

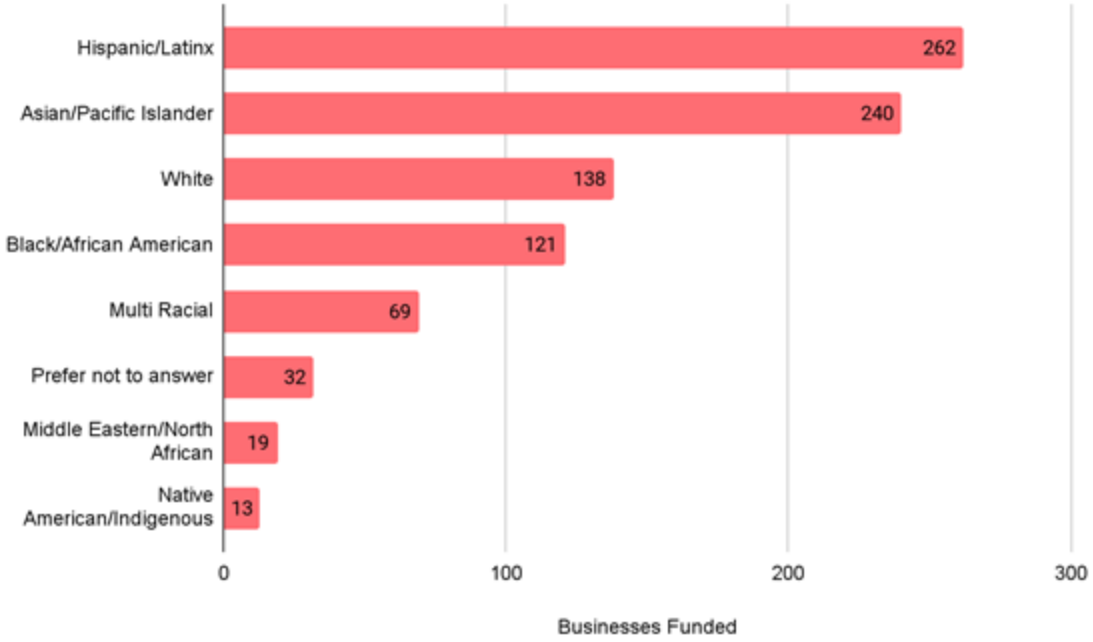
Equity Metrics



62%

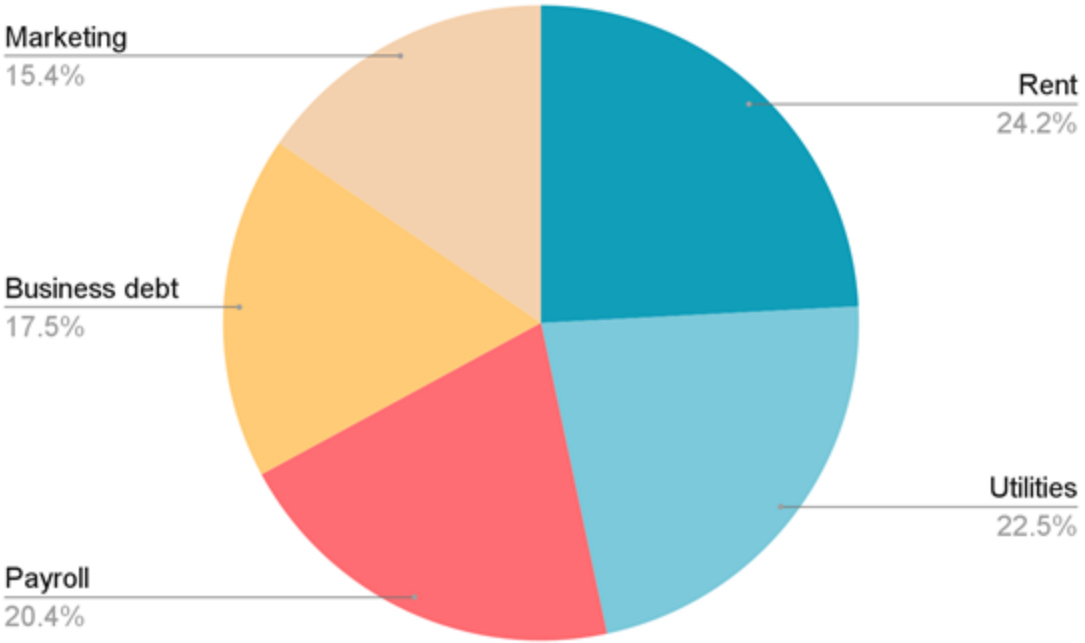
of awardees were women-owned business

Awards by Ethnicity



The majority of awarded businesses identified as Hispanic/Latinx or Asian/Pacific Islander.

Uses of Funding



Businesses are using the funds to support:

1. Rent
2. Utilities
3. Payroll
4. Business Debt
5. Marketing

Unfunded Applicants

	Total Eligible Applications	Applications Awarded	Eligible Applications Not Funded	Eligible Amount Not Funded
Restaurant, Brewery and Bar	313	208 (66%)	105 (34%)	$2,100,000
Personal Services and Fitness	357	323 (91%)	34 (9%)	$470,000
Small Business	500	234 (47%)	266 (53%)	$1,645,000
Nonprofit	141	129 (92%)	12 (8%)	$215,000
Total	1,305	894 (69%)	411 (31%)	$4,430,000

Thank You

ATTACHMENT D

COMMUNICATIONS EXAMPLES

Below are communications examples pertaining to the Long Beach Recovery Act broken down by recovery area. The following communications are multi-lingual examples of City outreach on Long Beach Recovery Act programs available to residents, businesses, and nonprofits.

FUNDING AREA: ECONOMIC RECOVERY

Visual Improvement Grants

The following communications demonstrate the Visual Improvement Grants communication translated in Spanish, Khmer, and Tagalog for local small businesses and nonprofits to apply.

COMMUNICATIONS EXAMPLES

Inclusive Business Navigators Program

The following communications demonstrate the Inclusive Business Navigators Program. These communications were all translated in Spanish, Khmer, and Tagalog for organizations and businesses to apply.

ATTACHMENT D

COMMUNICATIONS EXAMPLES

ATTACHMENT D

COMMUNICATIONS EXAMPLES

FUNDING AREA: HEALTHY & SAFE COMMUNITY

First Time Homebuyer Assistance Program

The following communications demonstrate the First Time Homebuyer Assistance Program communication translated in Spanish, Khmer, and Tagalog for residents.

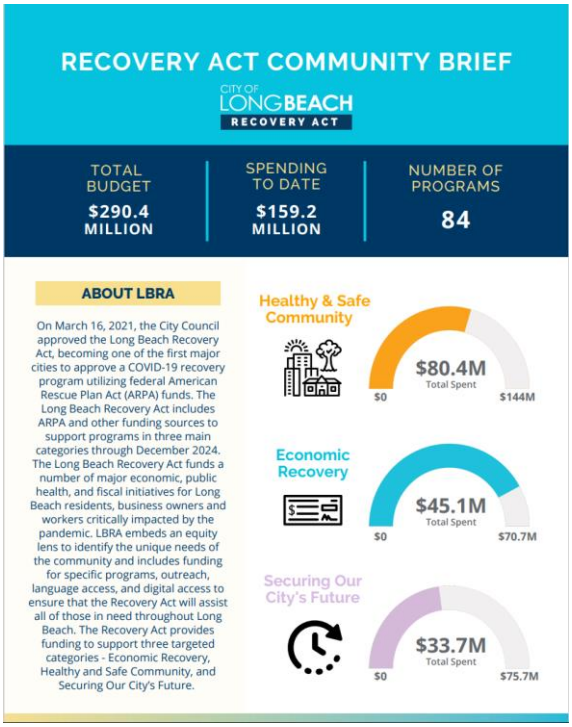
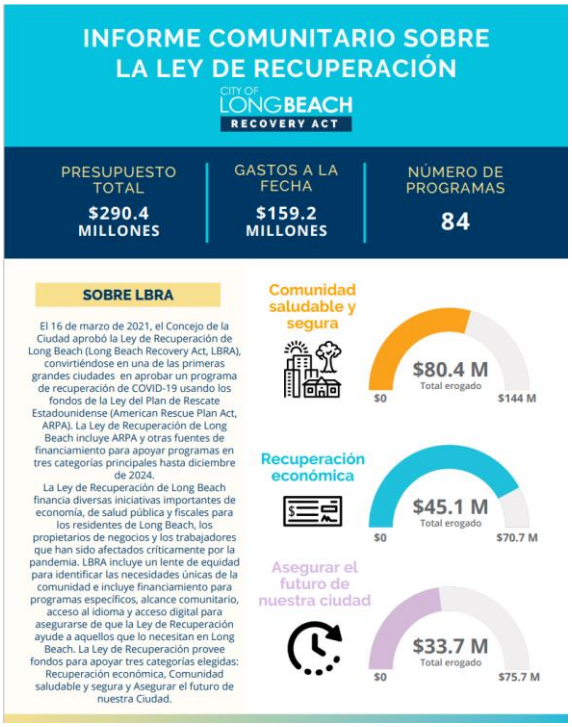
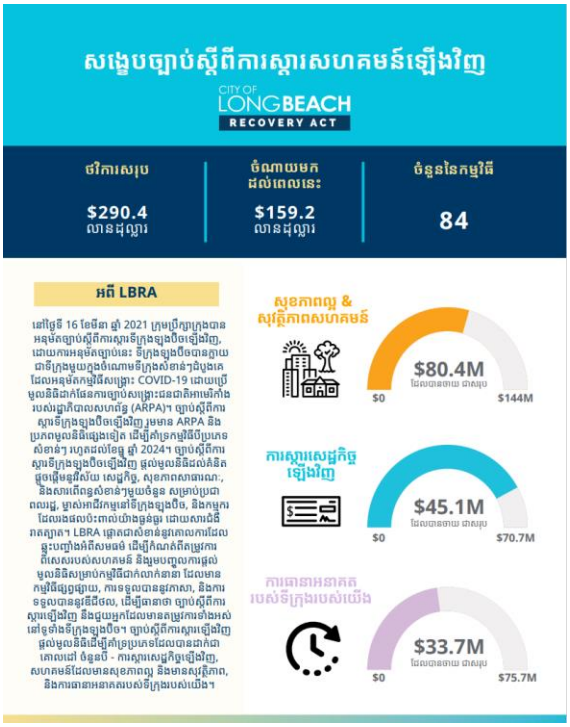
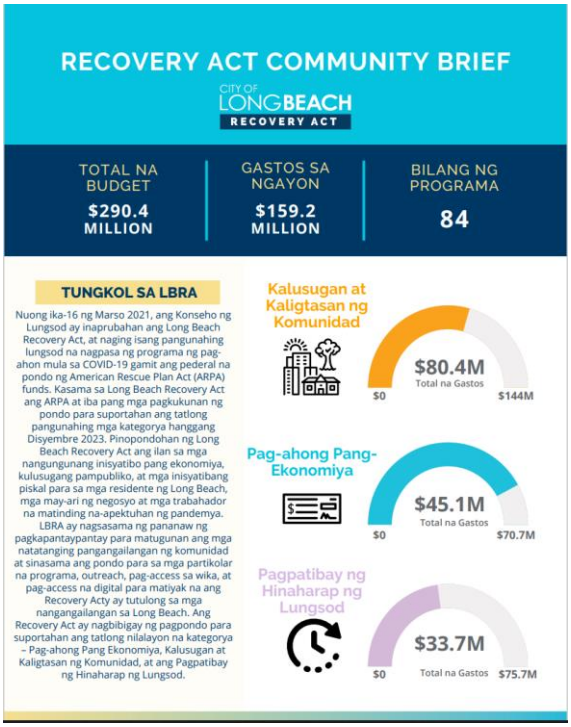
ATTACHMENT D

COMMUNICATIONS EXAMPLES

Community Nutrition Security Projects

The following communications demonstrate outreach to promote the Community Nutrition Security Projects partner in multiple languages.

Community Briefs

The following communications demonstrate outreach to promote the Recovery Dashboard with Community Briefs available in multiple languages.

COMMUNICATIONS EXAMPLES