Date: September 26, 2022

To: Thomas B. Modica, City Manager

From: Christopher Koontz, Acting Director of Development Services

For: Mayor and Members of the City Council

Subject: Community Planning Month - October 2022

Every October, the American Planning Association celebrates National Community Planning Month, a time to recognize planners’ work to improve the well-being of all people living in our communities. This year’s theme is “Collaborating to Enhance the Places and Spaces You Love”.

Across the City of Long Beach (City), planners are involved in delivering the crucial services and infrastructure that make Long Beach a great place to live, work, and play. Beyond the Planning Bureau, planners work to interdepartmentally develop innovative and accessible parks, ensure our Airport and Port run safely and efficiently, create mobility infrastructure for many modes of transportation, and produce new housing and jobs for all residents. Our goal this year is to showcase the interdepartmental collaboration in the planning process.

The City’s Planning Bureau will commemorate Community Planning Month and incorporate this theme throughout the month of October with the following initiatives:

- City Hall Media Wall Takeover
- Social Media Campaign
- Planning 101 Video Launch
- Planning Commission on the Road
- Interdepartmental Bike Tour
- Community Outreach Event

Additional information will be available on the Long Beach Development Services webpage at longbeach.gov/lbplanningmonth. The public is also invited to join the Community Planning Month conversation on social media using the hashtag #LBPlanningMonth.

If you have questions regarding this matter, please contact Elise Roberts, Planning Analyst, at 562-570-5859.

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