Date: September 21, 2022
To: Thomas B. Modica, City Manager
From: Eric Lopez, Public Works Director
For: Mayor and Members of the City Council

Subject: Shoe Collection at the Long Beach Marathon

The Department of Public Works, Environmental Services Bureau (ESB), is hosting a shoe collection event during the 2022 Long Beach Marathon in partnership with Waste Management, Inc., the City of Long Beach’s (City) residential recycling collection contractor.

Race participants are encouraged to participate by bringing gently used shoes to the Long Beach Marathon Expo from Friday, October 7, 2022 – Saturday, October 8, 2022, and at the Finish Line Festival on Sunday, October 9, 2022. Additionally, any gently used running clothing discarded during the race will also be collected for donation.

The donated items will be sanitized and redistributed to community members in partnership with the Long Beach Rescue Mission, a local non-profit organization. This partnership encourages waste reduction through reuse and will benefit residents in need.

For more information, please visit http://www.longbeach.gov/lbrecycles/.

If you have any questions regarding this matter, please call Diko Melkonian at (562) 570-2856.

ATTACHMENT: SHOE DONATION EVENT FLYER

CC: CHARLES PARKIN, CITY ATTORNEY
    DOUGLAS P. HAUBERT, CITY PROSECUTOR
    LAURA L. DOUD, CITY AUDITOR
    LINDA F. TATUM, ASSISTANT CITY MANAGER
    TERESA CHANDLER, DEPUTY CITY MANAGER
    KATY NOMURA, DEPUTY CITY MANAGER
    APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER
    KEVIN LEE, CHIEF PUBLIC AFFAIRS OFFICER
    MONIQUE DE LA GARZA, CITY CLERK
    DIKO MELKONIAN, DEPUTY DIRECTOR OF PUBLIC WORKS
    DEPARTMENT HEADS
The City of Long Beach, Waste Management, and Motiv Sports, invite you to donate your gently-worn running shoes and clothing at the Long Beach Marathon Expo October 7-8 or drop them off at the Finish Line Festival on October 9. The donated items will be cleaned and redistributed to community members in partnership with the Long Beach Rescue Mission, a local non-profit organization.

Additionally, any clothing discarded during the race will be collected for donation.

**Drop-off Locations and Times:**

**Long Beach Marathon Expo***
(LB Convention Center, Hall C)
300 E Ocean Blvd,
Long Beach, CA 90802

**October 7, 2022,** 12pm - 6pm
**October 8, 2022,** 10am - 4pm

**Finish Line Festival**
(Marina Green Park)
386 E Shoreline Dr,
Long Beach, CA 90803

**October 9, 2022,** 7am - 1:30pm

Please look for designated marked boxes for shoe donations or visit the Waste Management booth.

*Long Beach Marathon Expo is free and open to the public.*

Have questions or need more information? Visit longbeach.gov/lbrecycles or call 562-570-2869