


Date: February 22, 2022

To: Thomas B. Modica, City Manager 

From: Meredith Reynolds, Special Deputy City Manager for Recovery 

For: Mayor and Members of the City Council

Subject: **Long Beach Recovery Act Update- February 2022**

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Since March 2021, when the City Council approved the Long Beach Recovery Act, City staff have designed the Recovery Programs with a focus on equity and collective impact and submitted them for approval to begin implementation. This memo provides a high-level update on the status of various programs including highlights of the procurement processes underway, as well as an update on programs currently underway or those that are anticipated to be rolled out in the near term. This memo also provides an update on recent Recovery funding received as well as funding opportunities for which staff have applied.

### **Long Beach Recovery Act Highlights**

The following Recovery Programs are underway and expected to go live between February – March 2022.

- Digital Inclusion Resource Hotline, February 2022  
*Economic Development Department*

The Digital Inclusion Resources Hotline provides digital inclusion resources and services to residents and small business owners during the COVID-19 pandemic. The Hotline will be staffed by digital inclusion navigators who will provide services by phone and email in a number of languages to connect residents and small business owners to information about free and low-cost Internet service offers, computing devices, and computer literacy training. This program is expected to go live by the end of February.

- Parent Engagement & Early Literacy, February 2022  
*Library Services Department*

The Parent Engagement and Early Literacy program provides expanded free library services for literacy development in young children. Bi-lingual Early Literacy Specialists work directly with parents and caregivers to offer families access to early childhood resources, including parent education workshops, early learning festivals, and kindergarten readiness programs, each developed to ensure that parents feel confident to make informed decisions about their children's care and education and that children are prepared to enter school ready to learn.

- Youth Academic Programming, February 2022

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### *Library Services Department*

The Youth Academic Programming program provides free youth enrichment activities to assist with recovery in the following areas: education, violence prevention/safety, and health and wellness. The Youth Academic Programming project significantly expands current library services and programming for teens in Long Beach and offers leadership development and mentorship opportunities for teens citywide. Programs include Youth Poet Laureate program, Science, Technology, Arts, Engineering, and Mathematics (STEAM) workshops such as computer coding, robotics, 3D design, and printing, augmented/virtual reality, video game development, mental health and wellness enrichment activities, and the expansion of Teen Advisory Groups to multiple library locations.

- Restaurant, Brewery, and Bar Relief Grant, March 2022  
*Economic Development Department*

The Restaurant, Brewery, and Bar Relief Grant provides grants up to \$25,000 to restaurants, breweries, bars, and related businesses. Grant funding may be used to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a small business. The application period will open in March 2022 and remain open until program funds are exhausted. Application information can be found at: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Personal Services and Fitness Resiliency Grant, March 2022  
*Economic Development Department*

The Personal Services and Fitness Resiliency Grant provides grants up to \$25,000 to support small gyms, barbershops, salons, nail salons, and other personal service businesses. Grant funding may be used to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a small business. The application period will open in March 2022 and remain open until program funds are exhausted. Application information can be found at: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Small Business Relief Grant, March 2022  
*Economic Development Department*

The Small Business Relief Grant provides grants up to \$10,000 to business owners to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a business. This program will support small businesses impacted by COVID-19. The application period will open in March 2022 and remain open until program funds are

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exhausted. Application information can be found at:  
<https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Non-Profit Relief Grant Program, March 2022  
*Economic Development Department*

The Non-Profit Relief Grant provides direct relief grants up to \$25,000 to help existing Long Beach non-profit organizations to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other related expenses required to operate a non-profit. The application period will open in March 2022 and remain open until program funds are exhausted. Application information can be found at: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Business Improvement District Grant Program, March 2022  
*Economic Development Department*

The Business Improvement District (BID) Grant Program provides funding to non-profit business associations (i.e., BID Associations) that contract with the City to manage BIDs. The program will enable BID Associations to help small businesses survive and recover by connecting them to financial assistance and technical assistance, promoting businesses, marketing commercial districts, and maintaining clean and safe commercial districts. The application is expected to open for BIDs in March 2022. Application information can be found at: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Inclusive Business Navigator Grants, March 2022  
*Economic Development Department*

The Inclusive Business Navigators Program provides technical and financial assistance and marketing to help diverse small business owners survive and recover from the financial challenges created by the pandemic. By expanding partnerships with entrepreneur support organizations (ESOs) that prioritize outreach to diverse business owners, the Inclusive Navigator Program will result in inclusive business outreach, increase access to small business grants and loans, marketing, and the delivery of free technical assistance. The program is expected to open in March 2022. Program information can be found at: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>.

- Citywide Small Business Navigator Program, March 2022  
*Economic Development Department*

The Citywide Small Business Navigators Program promotes economic recovery for small business owners across the city. The Citywide Small Business Navigators Program will help small business owners benefit from important financial assistance, marketing, and technical assistance that will enable their businesses to survive and

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recover from the financial challenges created by the pandemic. By expanding partnerships with entrepreneur support organizations (ESOs) that prioritize outreach and support for business owners across the city, the Citywide Small Business Navigators Program will result in strengthened business outreach, increased access to small business grants and loans, marketing, and the delivery of free technical assistance. The application is expected to open in March 2022. Application information can be found at:

<https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Creative Economy Grants, March 2022  
*City Manager's Office*

The Creative Economy Grant Program provides grants to assist arts and culture non-profit organizations and businesses, as well as individual artists. This program has been expanded from the CARES Act allocations in 2020 to include allocations to the African American Cultural Center, Cambodian Cultural Center, and the Latino Cultural Center to facilitate the ongoing development of these efforts. The City Manager's Office is coordinating efforts to move forward with the implementation of program with applications expected to open in March. Application information can be found at:

<https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Community Nutrition Security Projects, March 2022  
*Health and Human Services Department*

The Community Nutrition Food Security program provides funding to community organizations, non-profits, and learning institutions to implement strategies that strengthen the food system to increase food security and close gaps in access to healthy food. This program is expected to go live in March. Application information can be found at: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Nutrition Security-Healthy Market Partnerships and Store Conversions, March 2022  
*Health and Human Services Department*

The Nutrition Security-Healthy Market Partnerships and Store Conversions provides expanded access to healthy and affordable foods for our most nutrition insecure neighborhoods by converting existing small markets, convenience stores, and or liquor stores to "healthy markets" that provide increased access to fresh produce and culturally appropriate healthy food offerings. This program is expected to launch in March. Application can be found here: <https://www.longbeach.gov/recovery/opportunities/grant-opportunities/>

- Guaranteed Income Pilot, Spring 2022  
*Economic Development Department*

The Guaranteed Income Pilot provides a direct cash assistance program in line with the national income pilot research studies. The Long Beach Guaranteed Income Pilot will

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serve 250 families living at or below the poverty line and residing in the 90813 zip code with a goal of expanding it up to 500 families if state grants are awarded. These families will be eligible to receive up to \$500 per month for 12 months while participating in a research study by academic partners. The program is expected to go live in Spring 2022.

Additionally, the City's BizCARE Program continues to provide support and technical assistance to businesses and non-profits in advance of the start of these programs so that applicants are prepared to submit successful applications for these solicitations. The BizCare Program includes a hotline, pop-ups, Outreach Team, and CBO Partnerships Team that prioritizes services in areas of the City that have been most impacted by COVID-19 and that have historically received less access to City resources. Those needing technical assistance can email [4biz@longbeach.gov](mailto:4biz@longbeach.gov) or call the BizCare Hotline at 562-570-4BIZ (4249). The BizCare Hotline hours are 8:00AM – 5:00PM and is open Monday – Friday. City staff will respond to voicemails made after business hours within 24 hours. For more information on BizCare, visit <https://www.longbeach.gov/economicdevelopment/covid-19-business-support/>

### Long Beach Recovery Act Program Events

There were no public events or activities for Recovery Programs held between January 20, 2022 (last update [memo](#)) and February 21, 2022.

### Long Beach Recovery Act Contracts

Many Recovery Programs are designed to partner with community-based organizations and businesses for program implementation. The City is currently seeking qualified businesses and/or community-based organizations to provide services as a part of the City's recovery programs through the following procurement opportunities:

- **Grant Writing Support Services RFQ Opportunity**

Release Date: February 2, 2022

Statements of Qualifications Due: February 23, 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-detail/90470>

The City of Long Beach is seeking grant writing consultants/firms to provide grant writing expertise across various areas (infrastructure, economic development, health, libraries, parks, etc.) to serve various City Departments by providing tailored grant writing services and to government agencies and support for a range of simple to complex county, State, federal, and philanthropic/foundation grants; and the ability to apply an equity lens throughout the grant application process and have a Long Beach business license.

- **Digital Inclusion Confidence RFP Opportunity**

Release Date: February 7, 2022

Proposals Due: March 1, 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-detail/90610>

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The City is seeking a community-based organization (CBO) who will host community pop-ups in neighborhoods most disproportionately affected by the digital divide and provide one-on-one computer literacy support sessions.

- **Digital Inclusion Free Internet Services and Computing Devices RFP Opportunity**

Release Date: February 7, 2022

Proposals Due: March 1, 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-detail/90636>

The City is seeking for-profit, non-profit, and community-based organizations to provide the following digital inclusion resources and services: 1) coordinate the purchasing and management of free hotspots and computing devices (one award opportunity available); and 2) connect residents and business owners most in need to free hotspots and computing devices through community outreach (multiple award opportunities available).

- **Long Beach Guaranteed Income Pilot RFP Opportunity**

Release Date: February 14, 2022

Proposals Due: March 7, 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-search>

The City of Long Beach, Economic Development Department is seeking vendors to implement the Long Beach Guaranteed Income Pilot, including pre-pilot planning, launch preparation, implementation and administration, and other services as specified. The Guaranteed Income Pilot will be implementing a direct cash assistance program in line with national income pilot research studies to serve 250 families living at or below the poverty line and residing in the 90813-zip code, with a goal of expanding it up to 500 families if state grants are awarded. These families will be eligible to receive up to \$500 per month for 12 months while participating in a research study conducted by academic partners.

- **Emergency Food Distributions RFP Opportunity**

Release Date: Coming Early Spring 2022

Proposals Due: Closing Early Spring 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-search>

The City of Long Beach, Health Department, is seeking to help fund temporary/stand-alone food distribution events. Funding will be used to cover required and necessary expenses to support emergency food distribution events in an effort to reach households in need. Note this opportunity is not intended to fund ongoing food pantry programs or comprehensive nutrition security efforts.

- **Community Food Access Programs RFP Opportunity**

Release Date: Coming Early Spring 2022

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Proposals Due: Closing Early Spring 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-search>

The City of Long Beach, Health Department, is seeking to support ongoing food pantry, food distribution or comprehensive nutrition security programs. This opportunity is intended to support the expansion and/or improvement on the quality of food provided to community food pantry program(s), food waste and recovery programs that directly link recovered food to vulnerable populations. To be eligible, projects must also include activities to increase participation in federal nutrition assistance programs (WIC, CalFresh, etc) and need to offer and/or link participants to class(es) that increase food resource management. Please note that this opportunity is not intended to fund emergency or one-time food distribution efforts.

- **Micro-transit Shuttle Services RFP Opportunity**

Release Date: Coming Early Spring 2022

Proposals Due: Closing Early Spring 2022

<https://pbsystem.planetbids.com/portal/15810/bo/bo-search>

The City of Long Beach, Public Works Department, is seeking to contract with a vendor to operate a micro-transit shuttle servicing a micro-transit route(s) encompassing a 1-2 square mile area. The fleet should (preferably) operate with 100% sustainable, alternative fuels.

These procurement opportunities are advertised on the City's recovery website (<https://www.longbeach.gov/recovery/opportunities/contracting-opportunities>), on the City's social media accounts, in the Press Telegram and the Long Beach Business Journal, and through direct emails to a wide array of businesses and community-based organizations that have expertise and may be interested in providing recovery-related programs and services. These opportunities to do business with the City are specifically advertised to local minority and women-owned businesses and those who work with communities of color.

## New Long Beach Recovery Act Funding

Since adoption of the Long Beach Recovery Act in March 2021, the City continues to secure new recovery funding and City staff are closely tracking future opportunities for recovery funding. The City has received notice of the opportunity to compete for the following new recovery funding. City staff have worked with the City Manager to prepare a list of projects that would be competitive to receive funding in the available project categories:

- *Bipartisan Infrastructure Investment and Jobs Act (IIJA)*

The Infrastructure Investment and Jobs Act (IIJA), enacted on November 15, 2021, provides \$1.2 trillion in federal funding for infrastructure over the next five years (Fiscal Years 22-26). As described in the [November 22, 2021 memorandum](#), the legislation reauthorizes existing surface transportation and water infrastructure programs and also allocates \$550 billion in new spending for roads and highways, bridges, public transit,

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rail, water, traffic safety, broadband, energy resiliency, and other infrastructure categories of interest to the City. The IIJA legislation outlines the overall funding categories, amounts, and allocation methodologies for infrastructure investments over the five-year period. While the City is eligible to apply directly to some of the new federal competitive grant programs that will be developed, a majority of the funds will be distributed directly to States through formula-based allocations and will be sub-granted to local jurisdictions through competitive grant solicitations. Following Congressional appropriation, federal agencies are currently in the process of developing new grant programs and distributing formula funding authorized by the IIJA. For new programs, agencies will engage in a rulemaking process over the coming months to finetune grant timelines, eligibility requirements, administrative policies, reporting and auditing requirements, and application processes that are not detailed in the legislation. Many formula-funded programs, on the other hand, already exist and will likely move faster than new grants. Once States receive allocations for these programs, they will develop sub-grantee requirements and processes for local jurisdictions to compete for funds. This process of distribution and sub-granting through the States will occur annually over the five-year allocation period (December 2026).

- *Governor Newsom's Proposed FY 23 State Budget*  
On January 10, 2022, Governor Newsom released the proposed Fiscal Year 2023 (FY 23) State Budget (Budget). As with the two previous State budgets, the Governor's FY 23 proposal outlines funding to support COVID-19 recovery efforts and redoubles the State's commitment to behavioral health, housing and homelessness, economic recovery, climate resilience, and public safety. This [January 25, 2022 memorandum](#) provides additional details regarding key provisions in the proposed Budget that may impact City of Long Beach recovery priorities, operations, and programs.

## Long Beach Recovery Act Website Updates

The City launched the Recovery website, where all Long Beach Recovery Act information is available to the public: <https://longbeach.gov/recovery>.

The Recovery Website also features a Procurement Forecast which provides a greater level of advance and up-to-date information pertaining to future contracting opportunities so local businesses and community-based organizations wishing to do business with the City can plan ahead. The Procurement Forecast is show in the table below and is available to view and download at: <https://longbeach.gov/recovery/opportunities/contracting-opportunities/>

Anticipated Release Date	Working Project Title/ Services Sought	Associated LBRA Program
Summer 2022	Workforce Development Services	Social Enterprise and Healthy Foods Market
Winter 2022	Services to Support Older Adults	Older Adults Supports Community Grants
Winter 2022	Summer Youth Neighborhood Engagement	Summer Neighborhood Engagement



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<b>Summer 2022</b>	Healthy Foods Market Operations	Social Enterprise and Healthy Foods Market
<b>Spring 2022</b>	Emergency Food Distributions Events	Nutrition Security - Community Nutrition Security Projects
<b>Spring 2022</b>	Community Food Access Programs	Nutrition Security - Community Nutrition Security Projects
<b>Spring 2022</b>	Community Navigators/Care Coordinators/Referrals	Health Equity: Promotora/ Community Health Champions Program
<b>Spring 2022</b>	CBO(s) to provide training and technical assistance	Health Equity: Promotora/ Community Health Champions Program
<b>Winter 2022</b>	Micro-transit Shuttle Services	Mobility - Micro Transit
<b>Winter 2022</b>	Anchor Center Development Consultants	Economic Empowerment Zones (EEZ)
<b>Winter 2022</b>	Community Engagement Consultant	Economic Empowerment Zones (EEZ)
<b>Winter 2022</b>	Hotspots and Computing Devices (Purchasing and Management)	Free Internet Services & Computing Devices Program
<b>Winter 2022</b>	District Formation Feasibility Analysis	Economic Innovation District (EID)
<b>Winter 2022</b>	Guaranteed Income Program Research & Evaluation Services	Guaranteed Income Pilot
<b>Winter 2022</b>	Cultural Organization	Economic Empowerment Zones (EEZ)
<b>Spring 2022</b>	Park Encampment Cleanup Services	Clean Team
<b>Winter 2022</b>	Lead Community Organization	Economic Empowerment Zones (EEZ)
<b>Winter 2022</b>	Lead Sector Organization	Economic Innovation District (EID)
<b>Winter 2022</b>	Small and Inclusive Business Technical Assistance	Inclusive Business Navigator Grants / Small Business Navigator Grants
<b>Winter 2022</b>	Community-Based Navigator	Economic Empowerment Zones (EEZ)
<b>Winter 2022</b>	Guaranteed Income Program Implementation and Administration Services	Guaranteed Income Pilot
<b>Winter 2022</b>	Zone Formation Feasibility Analysis Consultant	Economic Empowerment Zones (EEZ)
<b>Winter 2022</b>	Hotspots and Computing Devices (Outreach and Distribution)	Free Internet Services and Computing Devices Program
<b>Winter 2022</b>	North Long Beach Community Intervention and Youth Engagement Program	Community Interventionist
<b>Summer 2022</b>	Re-entry Case Management and Employment Services	Re-Entry and Family Reunification Program
<b>Spring 2022</b>	Administrator for Homebuyer Grants	First Time Homebuyer Assistance

This web portal is the one-stop resource for all recovery program information to residents, businesses and community organizations providing economic recovery and safe and healthy

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cities program announcements and resources as well as communicating progress in implementing recovery programs.

## Recovery Reporting

As Long Beach Recovery Act Programs are implemented, regular updates will be provided through memos such as this memo in addition to a summary report that will be prepared every six months as shown below. Report 2 will be prepared in April 2022.

Recovery Reports	Reporting Period	Report Prepared
<a href="#">Report 1 (Initial Report)</a>	Mar 2021 – Sep 2021	Nov 2021
Report 2	Oct 2021 – Mar 2022	Apr 2022
Report 3	Apr 2022 – Sep 2022	Oct 2022
Report 4	Oct 2022 – Mar 2023	Apr 2023
Report 5	Apr 2023 – Sep 2023	Oct 2023
Report 6	Oct 2023 – Mar 2024	Apr 2024
Report 7	Apr 2024 – Sep 2024	Oct 2024
Report 8 (Final Report)	Oct 2024 – Dec 2024	Apr 2025

Recovery Update Memos	Date Posted
<a href="#">Long Beach Recovery Act Update Memo</a>	January 20, 2022
<a href="#">Long Beach Emergency Rental Assistance Program (LB-ERAP) and Keep Long Beach Housed Update</a>	January 28, 2022

The City will proceed with implementation using the City Council-approved goals and funding guidelines unless staff receives further direction from the City Council no later than the March 1, 2022 City Council meeting. The City's Recovery Act website will be updated to reflect the information included in this memo. Additional program announcements and highlights will be shared in late February 2022/early March to communicate the status and highlight various approved programs.

If you have any questions, please contact Meredith Reynolds, Special Deputy City Manager for Recovery, at (562) 570-6677 or [Meredith.Reynolds@longbeach.gov](mailto:Meredith.Reynolds@longbeach.gov).

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