Date: April 18, 2022

To: Thomas B. Modica, City Manager

From: Wally Hebeish, Chief of Police

For: Mayor and Members of the City Council

Subject: Sexual Assault Awareness Month - Denim Day

April is Sexual Assault Awareness Month and Wednesday, April 27, 2022 marks the 24th celebration of Denim Day in the United States. Denim Day is the annual sexual assault awareness event that helps raise awareness about sexual violence, how to prevent it, and how to support those who are affected by it. It is intended to influence perceptions, and destructive attitudes surrounding sexual assault by encouraging people to wear denim.

The Long Beach Police Department, in conjunction with their partners from Interval House and Wilson High School, are recognizing “Denim Day Long Beach” on April 29, 2022, by visiting the Wilson High School campus to promote the event and provide sexual assault awareness flyers, in support of sexual assault awareness month.

If you have any questions, please contact me or my Chief of Staff, Commander Don Mauk at (562) 570-7301.

Attachment

CC: CHARLES PARKIN, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK
DEPARTMENT HEADS
APRIL IS SEXUAL ASSAULT AWARENESS MONTH

Take a stand. Wear your jeans.

This is a symbol of protest against harmful attitudes about rape in response to an Italian Supreme Court decision to overturn a rape conviction because the victim wore jeans. The justices reasoned that the victim must have helped her attacker remove her tight jeans, which they felt implied consent. We do not believe consent can be implied.

No means No. There’s NO excuse.

FOR MORE INFO EMAIL: LBPDSEXCRIMES@LONGBEACH.GOV OR SHARON@INTERVALHOUSE.ORG