Date: May 3, 2021

To: Thomas B. Modica, City Manager

From: John Gross, Interim Director of Financial Management

For: Mayor and Members of the City Council

Subject: Submittal of 2020 Transactions and Use Tax Citizens’ Advisory Committee Annual Report

As required by Long Beach Municipal Code Section 2.18.090, the Transactions and Use Tax Citizens’ Advisory Committee (CAC) submits the attached Annual Report for calendar year 2020, which was approved by the CAC at their regular scheduled meeting on April 9, 2021.

To date, the CAC has found all budgeted uses of Measure A funding to be in conformance with the establishing resolutions.

The CAC has offered strong support of the spending uses, priorities, and public communication efforts. During his last meeting as Committee Chair, Steven Neal called Measure A “a legacy program,” adding that it provided “a way to create infrastructure citywide in a balanced way that didn’t exist before.”

If you have any questions, please contact me at (562) 570-6427 or Desiree Gutierrez at (562) 570-5686.

ATTACHMENT – 2020 TRANSACTIONS AND USE TAX CAC ANNUAL REPORT

CC:  
CHUCK LARGO, CHAIRMAN  
CHARLES PARKIN, CITY ATTORNEY  
DOUGLAS P. HAUBERT, CITY PROSECUTOR  
LAURA L. DOUD, CITY AUDITOR  
LINDA F. TATUM, ASSISTANT CITY MANAGER  
KEVIN JACKSON, DEPUTY CITY MANAGER  
Teresa Chandler, Deputy City Manager  
REBECCA GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER  
DEPARTMENT HEADS
Objectives and Functions

The five-member Transaction and Use Tax Citizens’ Advisory Committee (CAC), as outlined in the Long Beach Municipal Code (LBMC 2.18.090), was established under Resolution No. RES-16-0033 by the City Council for the purpose of periodically reviewing the City’s use of the transactions and use tax (TUT), which was approved by voters on June 7, 2016, and is commonly known as Measure A.

The CAC is primarily tasked with reviewing the uses of TUT revenue, receiving updates on the status of TUT funded projects, and advising the City Council on the compliance of such efforts with the intent of Resolutions No. RES-16-0018 and RES-19-0127.

Recommendations Presented to the City Council

To date, the CAC has reviewed and confirmed that the City of Long Beach (City) has used all TUT revenue appropriately and as permitted by the Resolutions (RES-16-0018 and RES-19-0127) and corresponding ballot measures, which prioritizes the use of TUT revenue on infrastructure improvements, public safety, and the re-opening of Community Hospital.

The City Council did not refer items to the CAC in 2020.

Meetings Held in 2020

In 2020, one CAC meeting was canceled due to COVID-19 safety protocols restricting public gatherings. Two public meetings of the CAC were conducted virtually in 2020, which covered the following topics:

August 21, 2020
- FY 19 Measure A expenditures and revenues
- Proposed changes to FY 20 Measure A spending plan
- FY 20 Measure A expenditures and revenues
• FY 21 Measure A Proposed Budget and Infrastructure Update
• Review of Committee Activities in Calendar Year 2019

In attendance: Steve Neal (Chair), Judy Ross, Kevin Shin, Andrew Kerr
Absent: Jane Netherton (Vice Chair)

October 29, 2020
• FY 21 Measure A Budget
• Fire Department Presentation
• Update on Infrastructure Projects

In attendance: Jane Netherton (Vice Chair), Judy Ross, Kevin Shin, Andrew Kerr
Absent: Steve Neal (Chair)

Number of Public Hearings Conducted

The CAC did not conduct public hearings in 2020.

Funding Expended to Support the Body

Minimal funding was used to support the CAC. Costs per meeting included photocopies, postage, and staff time to prepare reports and presentations.

City Personnel Assisting the Body

The CAC is staffed by the Department of Financial Management. The primary individuals supporting the CAC in 2020 were:

• Grace Yoon, Budget Manager
• Julissa José-Murray, Budget Analysis Officer
• Desiree Gutierrez, Communications Officer

Recommendation as to Whether the Body should be Abolished, Modified, or Continued

We recommend that the CAC continue in accordance with the wishes of voters and as established by Resolution No. RES-16-0033.