



Date: June 18, 2021

To: Thomas B. Modica, City Manager 

From: John Keisler, Director of Economic Development 

For: Mayor and Members of the City Council

Subject: **Queen Mary Updates - Webpage**

On June 4, 2021, for the first time in over 40 years, the City of Long Beach regained full control of the Queen Mary and surrounding properties. In an effort to communicate with the public about the process for reopening the Ship to visitors and guests, the City has developed a webpage located at the following web address on the Economic Development Department webpage: www.longbeach.gov/QueenMary.

The intent of the webpage (snapshot included) is to provide public updates about the reopening process and a one-stop-shop for actions taken by the City Council to reopen and preserve the Ship.

Thank you for sharing this webpage with your community members. If you have any questions about the Queen Mary or the content on the new webpage, please contact me by phone at (562)570-5282 or by email at john.keisler@longbeach.gov.

CC: CHARLES PARKIN, CITY ATTORNEY
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THE CITY OF LONG BEACH QUEEN MARY UPDATES



BENEFITS OF THE QUEEN MARY TO THE CITY OF LONG BEACH

	Economic Output	Jobs	Labor Income	Tax Revenue
 City of Long Beach	\$93.7M	1,365	\$42.7M	\$3.3M

DIRECT	INDIRECT	INDUCED	TOTAL EFFECT
1,365 EMPLOYMENT	7 EMPLOYMENT	2 EMPLOYMENT	1,374 EMPLOYMENT
\$42.2 LABOR INCOME (MILLIONS OF \$)	\$0.4 LABOR INCOME (MILLIONS OF \$)	\$0.1 LABOR INCOME (MILLIONS OF \$)	\$42.7 LABOR INCOME (MILLIONS OF \$)
\$92.0 OUTPUT (MILLIONS OF \$)	\$1.4 OUTPUT (MILLIONS OF \$)	\$0.3 OUTPUT (MILLIONS OF \$)	\$93.7 OUTPUT (MILLIONS OF \$)

Source: IMPLAN, analysis by Beacon Economics.
 Note: Totals may not be exact because of rounding.

50+
events
attracting
over
360K
people

Attendee
spending
\$69.6M
in Los
Angeles
County

Attendee
spending
\$46.4M
in the City of
Long Beach

