

Date: March 2, 2021

To: Thomas B. Modica, City Manager 

From: John Keisler, Director of Economic Development 

For: Mayor and Members of the City Council

Subject: **2021 Long Beach Economic Partnership Quarterly Forum**

At its April 4, 2017 meeting, the City Council adopted a citywide [Economic Development Blueprint](#) (Blueprint), which included a recommendation to host an annual forum that highlights progress. Since that time, through an innovative partnership between the recently established nonprofit Long Beach Economic Partnership (LBEP), California State University Long Beach (CSULB) Office of Economic Research, and the City of Long Beach (City), the traditional annual event has become an online quarterly update. The event provides the most current economic data available for the most recently completed quarter and is intended to raise awareness about economic opportunities for workers, investors, and entrepreneurs in the city.

How to Participate

City staff would like to invite all City Councilmembers, Commissioners, and staff to attend the next Long Beach Economic Partnership Quarterly Forum: *Accelerate Long Beach, Trade and Logistics* on Thursday, March 18, 2021, from 10:00 a.m. to 12:00 p.m. This event will be presented by several Long Beach business leaders and hosted by the Long Beach Convention and Visitors Bureau (CVB). Registration and participation are free of charge.

Information regarding the 2021 Long Beach Quarterly Economic Forum is provided below:

- Date: Thursday, March 18, 2021
- Time: 10:00 a.m. to 12:00 p.m.
- Venue: Virtual online event ([Register Here!](#))
- Cost: Free

To register for yourself or office staff members, please use the link above. See the attached flyer for program summary and registration information for distribution to community partners. Thank you for your continued support of the City's Blueprint for Economic Development.

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
KEVIN J. JACKSON, DEPUTY CITY MANAGER
REBECCA G. GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #[040417 – R – 23SR](#))
DEPARTMENT DIRECTORS



ACCELERATE LONG BEACH

Join the Long Beach Economic Partnership for Accelerate Long Beach, our quarterly economic forum, where this time around we'll explore a bright spot in our regional economic picture: the trade and logistics industry.

We'll hear from the Cal State University, Long Beach Office of Economic Research about what record-breaking port throughput meant for our local economy in 2020, and what we can expect in the coming year.

We'll also hear from City of Long Beach and Port of Long Beach officials about investments being made in trade infrastructure, and from business leaders on how they're looking toward the future and planning for a post-COVID recovery.

The information and data we'll share will be especially useful to people who operate businesses in Long Beach or are looking to invest here.

TICKETING and REGISTRATION

This event is free and open to all! Thanks to the Long Beach Convention and Visitors Bureau and their innovative new event platform, you can participate from wherever you are around the globe. Participants will have the opportunity to interact with each other, our sponsors, and our speakers.

Register!