Date: August 16, 2021

To: Thomas B. Modica, City Manager

From: Kelly Colopy, Director of Health and Human Services

For: Mayor and Members of the City Council

Subject: Mi Vida Cuenta - Latinx Health Initiative Update

On March 16, 2021, the City Council requested the City Manager to work with appropriate departments to report back to City Council on funding a Mi Vida Cuenta – Latinx Health Initiative, which calls for an integrated response among departments to engage community-based organizations and community partners to leverage an intersectional approach to:

- Ensure health education and health access, including equitable vaccination distribution;
- Ensure food access;
- Address mental healthcare;
- Meet employment and housing needs; and,
- Facilitate reach to the diverse members of the Latinx community, including undocumented residents.

This memorandum provides an update on that request. The Health and Human Services Department (Health Department) has contracted with the Center for Latino Community Health, Evaluation and Leadership Training at California State University, Long Beach (CSULB), to facilitate a community-participatory process to develop a workplan to address Latinx equity in Long Beach via the implementation of the Long Beach Recovery Act efforts. The Center for Latino Community Health and Health Department staff will collaborate with Latinx community partners as well as Latinx organizations and Latinx-serving organizations to develop a Mi Vida Cuenta Latinx Health Initiative Work Plan. Community stakeholders will be engaged in this process from the Vaccine Equity and Outreach Subcommittee, the Latinos Contra COVID Task Force, and other Latinx-owned and Latinx-serving institutions.

Throughout the month of August, four listening sessions will take place. Listening session dates are scheduled for the following dates:

Community Stakeholder Sessions:

- August 23, 2021, 5:00 to 6:30 p.m. - Registration link: https://bit.ly/3xrK1yn
- August 24, 2021, 5:00 to 6:30 p.m., at the YMCA at 1900 Long Beach Blvd. (in-person, social distance, food provided)
Organizational Stakeholder Sessions:

- August 19, 2021, 1:00 to 2:30 p.m. - Registration link: https://bit.ly/3fvQMcz
- August 26, 2021, 2:30 to 4:00 p.m. - Registration link: https://bit.ly/3ytQudx

A comprehensive and coordinated work plan will be completed by September 30, 2021 and will be used to inform Long Beach Recovery Act investments in the Latinx community. As stated above, the work plan will outline cross-sector approaches to Latinx health and wellness and outline immediate responses (i.e., three-month horizon) as well as a more sustainable, long-term response.

If you have any questions, please contact me at (562) 570-4016.

CC: CHARLES PARKIN, CITY ATTORNEY
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