Date:    October 5, 2020
To:      Thomas B. Modica, City Manager
From:    John Gross, Director of Financial Management
For:     Mayor and Members of the City Council
Subject: 2019 Annual Report - Transactions and Use Tax Citizens’ Advisory Committee

As required by Long Beach Municipal Code Section 2.18.090, the Transactions and Use Tax Citizens’ Advisory Committee (Committee) submits the attached Annual Report for calendar year 2019. To date, the Committee has found all budgeted uses of Measure A funding to be in conformance with the establishing resolutions.

The Committee comprised of Steve Neal (Chair), Jane Netherton (Vice Chair) and members Judy Ross, Kevin Shin, and Andrew Kerr convened three times in 2019 to review revenues, expenditures, proposed spending plans, and project updates associated with the uses of Measure A funding. The attached report was reviewed and approved by the Committee at their regular scheduled meeting on August 21, 2020.

If you have any questions, please contact me at (562) 570-6427 or Desiree Gutierrez at (562) 570-5686.

ATTACHMENT

CC:      CHARLES PARKIN, CITY ATTORNEY
         DOUGLAS P. HAUBERT, CITY PROSECUTOR
         LAURA L. DOUD, CITY AUDITOR
         LINDA F. TATUM, ASSISTANT CITY MANAGER
         KEVIN JACKSON, DEPUTY CITY MANAGER
         TERESA CHANDLER, DEPUTY CITY MANAGER
         REBECCA GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER
         DEPARTMENT HEADS
Objectives and Functions

The five-member Transaction and Use Tax Citizens’ Advisory Committee (CAC) was established under Resolution No. RES-16-0033 by the City Council for the purpose of periodically reviewing the City’s use of the transactions and use tax (TUT), which was approved by voters on June 7, 2016, and is commonly known as Measure A.

The CAC is primarily tasked with reviewing the uses of TUT revenue, receiving updates on the status of TUT funded projects, and advising the City Council on the compliance of such efforts with the intent of Resolution No. RES-16-0018.

Recommendations Presented to the City Council

To date, the CAC has confirmed that the City of Long Beach (City) has used all TUT revenue in conformance with Resolution No. RES-10-0018 and the language contained in the ballot measure expressed in Resolution No. RES-17-0017; prioritizing the use of TUT revenue on infrastructure improvements and public safety.

The City Council did not refer any items to the CAC in 2019.

Meetings Held in 2019

In 2019, the CAC conducted three public meetings and reviewed the following topics:

February 26, 2019
- FY 18 Measure A Expenditures and Revenues
- Update on Infrastructure Projects
- Proposed Revisions to Measure A Spending Plan
- Police Department Presentation
- Update on Communications Strategy
- Review of Committee Activities in Calendar Year 2018
- Election of Chair & Vice Chair

In attendance: Steve Neal (Chair), Jane Netherton (Vice Chair), Judy Ross, Kevin Shin, Andrew Kerr

August 29, 2019
- Presentation on Potential Permanent Extension of Measure A
- FY19 Measure A Expenditure and Revenue Projections
- FY 20 Measure A Proposed Budget and Infrastructure Update
- Update on Communications Strategy
In attendance: Steve Neal (Chair), Judy Ross, Kevin Shin, Andrew Kerr

October 29, 2019
- Revised Multi-Year Measure A Spending Plan
- Fire Department Presentation
- Update on Infrastructure Projects

In attendance: Steve Neal (Chair), Jane Netherton (Vice Chair), Kevin Shin, Andrew Kerr

Number of Public Hearings Conducted
The CAC conducted no public hearings in 2019.

Funding Expended to Support the Body
Minimal funding was expended on supporting the CAC. Costs include staff time, copies, and postage per meeting.

City Personnel Assisting the Body
The CAC is staffed by the Department of Financial Management. The primary individuals supporting the CAC are:

- John Gross, Director of Financial Management
- Grace Yoon, Budget Manager
- Julissa José-Murray, Budget Analysis Officer
- Desiree Gutierrez, Communications Officer

Recommendation as to Whether the Body should be Abolished, Modified, or Continued
We recommend that the CAC continue in accordance with the wishes of voters and as established by Resolution No. RES-16-0033.