



Date: November 10, 2020

To: Thomas B. Modica, City Manager 

From: John Keisler, Director of Economic Development 

For: Mayor and Members of the City Council

Subject: **2020 Long Beach Quarterly Economic Forum**

At its April 4, 2017 meeting, the City Council adopted a citywide [Economic Development Blueprint](#) (Blueprint), which included a recommendation to host an annual forum that highlights progress. Since that time, through an innovative partnership between the recently established nonprofit Long Beach Economic Partnership (LBEP), California State University Long Beach (CSULB) Office of Economic Research, and the City of Long Beach (City), the traditional annual event has become an online quarterly update. The event provides the most current economic data available for the most recently completed quarter and is intended to raise awareness about economic opportunities for workers, investors, and entrepreneurs in Long Beach.

How to Participate

City staff would like to invite all City Councilmembers, Commissioners, and staff to attend the next Long Beach Quarterly Economic Forum scheduled for Thursday, November 19, 2020 from 10:00 a.m. to 12:00 p.m. This event will be presented by several Long Beach business leaders and hosted by the Long Beach Convention and Visitors Bureau (CVB) on its new “Long Beach Live” virtual meeting platform. Registration and participation are free of charge. Information regarding the 2020 Long Beach 3rd Quarterly Economic Forum is provided below:

- Date: Thursday, November 19, 2020
- Time: 10:00 a.m. to 12:00 p.m.
- Venue: Virtual online event ([Register Here!](#))
- Cost: Free

To register for yourself or office staff members, please use the link above. See the attached flyer for program summary and registration information for distribution to community partners. Thank you for your continued support of the City’s Blueprint for Economic Development.

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
KEVIN J. JACKSON, DEPUTY CITY MANAGER
REBECCA G. GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #[040417 – R – 23SR](#))
DEPARTMENT DIRECTORS



Join the Long Beach Economic Partnership (LBEP), CSULB, Long Beach Economic Development and the Long Beach Convention and Visitors Bureau as they come together with the region's leading economists, business leaders, and City leadership to provide a virtual regional outlook into the Long Beach economy.

For sponsorship information, please email admin@LBEP.org.

Register!

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