Date: June 25, 2020

To: Thomas B. Modica, City Manager

From: John Gross, Director of Financial Management

For: Mayor and Members of the City Council

Subject: Long Beach Fleet Services is the Third Best Fleet Operation in the Nation

The Fleet Services Bureau, under the Financial Management Department, has just been ranked No. 3 in the nation out of thousands of fleet operations according to the Government Fleet magazine and American Public Works Association (APWA) 2020 Leading Fleets competition. This honor is awarded based on leadership, competitiveness and efficiency, planning, and overcoming challenges. The City’s Fleet Services Bureau was awarded 6th place in 2019 and has risen in the ranking each year since 2016.

The Fleet Services Bureau provides a comprehensive fleet management program, which fulfills the transportation needs of City departments through vehicle and equipment acquisitions, preventive maintenance, repair, and fueling services. Fleet Service’s mission is to maintain safe, reliable, sustainable, and cost-effective fleet assets needed to accomplish operational goals. It manages and maintains the City’s wide variety of vehicles, including police cars, fire engines, boats, helicopters, street sweepers, and refuse trucks. Additionally, Fleet Services provides towing and lien sales services, including tow response, roadside assistance, and unclaimed vehicle disposition.

The City’s fleet has seen recent advances that include a strong emphasis on sustainability. In the last year, 45 percent of new vehicle purchases were alternatively fueled and 54 percent of fuel purchased was renewable—reducing GHG emissions by 1,900 tons. Electric vehicles (EVs) were introduced with the assistance of $872,000 in grants that support a five-year citywide project to expand EV infrastructure. The fleet is accredited as a Tier IV NAFA Sustainable Fleet, the highest rating.

There is a strong focus on data-based decision-making, with all vehicles equipped with telematics to collect performance data to support increased efficiencies. State-of-the-art fleet and fuel management systems support fact-based management of the fleet and internal management is supported by a suite of 27 key performance indicators that are shared with staff.

Other key aspects of the City’s fleet operation are likewise noteworthy. Fleet Services initiated an in-house warranty program for vehicle repairs in 2019 that recovered $191,000, while decreasing downtime. The 2019 Underground Storage Tank compliance program was exceptional in 2019, where all 18 of the City’s fuel sites passed their annual outside agency inspections without a single violation.
A high-performing fleet enables City departments to provide vital services to residents while minimizing cost and environmental impact. The Leading Fleets awards, sponsored by Ford Motor Company, were held virtually on June 16, 2020.

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