



City of Long Beach

Working Together to Serve

Memorandum

Date: October 8, 2019

To: Thomas B. Modica, Acting City Manager *T.M.*

From: John Keisler, Economic Development Director *JK*

For: Mayor and Members of the City Council

Subject: Everyone In Economic Inclusion Implementation Plan Update

At its meeting on June 11, 2019, the City Council requested the City Manager to report back within 120 days with a timeline for implementation of the 'Everyone In' Economic Inclusion Implementation Plan (Implementation Plan) for the five recommended policy areas:

1. Housing and Homeownership;
2. Small Business, Diverse Entrepreneurship;
3. Procurement;
4. Workforce and Youth Development; and,
5. Connectedness (Economic Resilience).

In addition, the City Council requested staff to provide updates on the Implementation Plan every six months until a workplan and funding source for each of the policy goals has been approved by the City Council. This memorandum provides an update on the progress of this request.

Background

The 'Everyone In' Economic Inclusion Initiative launched in November 2017 and follows the City Council's adoption of the Blueprint for Economic Development (Blueprint). The Blueprint is a ten-year framework that outlines policy recommendations and focus areas to drive the City's economic growth. Strategies include strengthening established and emerging industries, workforce development, business assistance, quality of life, and leadership. The Blueprint also uplifts economic inclusion as a core focus area to increase access to economic opportunities in low-income communities.

Economic Development Department (ED) staff reviewed the Implementation Plan and convened meetings with City departments and community partners, including the Long Beach Community Action Partnership, to discuss next steps for implementing the recommendations, project timelines, funding, and administrative resources needed to carry out the policy recommendations. The feedback received was extensive and will help guide staff in the next steps.

Next Steps

Staff is now in the process of synthesizing and compiling responses from the various City departments and community partners. A memorandum summarizing the responses is anticipated to be distributed to the City Council in November 2019.

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Thank you for your consideration of this process to provide engagement and economic opportunity to everyone in Long Beach. Please contact John Keisler at (562) 570-5282 or by email John.Keisler@longbeach.gov with any questions or concerns.

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