




Date: October 24, 2019

To: Mayor and Members of the City Council

From: Thomas B. Modica, Acting City Manager 

Subject: **Public Art LB Map Database**

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As part of the City's ongoing effort to support community-oriented cultural activities and artistic programs in Long Beach, City staff partnered with the Arts Council for Long Beach (ACLB) to develop an interactive online map to highlight art installations and murals across the City. Housed within the City's DataLB portal, [Public Art LB](#) is an online visual guide providing the exact GIS location, description, artist profile, and images of public art installations throughout the City. Public Art LB is an exciting resource that allows residents and visitors to explore the City's public art installations virtually, perhaps even prompting viewers to visit the installations in person.

The geographic and detailed information used to populate Public Art LB comes from a robust dataset maintained by the ACLB, containing more than 450 publicly-accessible art installations in Long Beach. The ACLB dataset, which is the result of over 1,200 hours of analysis, data entry, and geocoding by both City and ACLB staff, provides an extensive foundation to continue to build the City's online public art database. Currently, 132 of the approximately 450 public art installations have been entered into Public Art LB, including many of the PowWow murals. Many more hours of effort are required to complete the entry of the remaining existing art installations. New art installations will be added over time with significant support by the ACLB.

If you have any questions regarding this matter, please contact me at (562) 570-5091.

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