





## City of Long Beach

Working Together to Serve

## Memorandum

**Date:** November 19, 2019

**To:** Thomas B. Modica, Acting City Manager 

**From:** John Keisler, Economic Development Director 

**For:** Mayor and Members of the City Council

**Subject:** The Corner Pop-Up is Opening November 21, 2019

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On November 21, 2019, the Corner Pop-Up, a partnership between the Economic Development Department, Pacific Gateway, and LINC Housing, will host its first small business owner, Emerald Austin of Royal Gourmet Cookies. The Corner Pop-Up, located at 2640 E. Anaheim St. (in the Palace Hotel Apartments), was introduced to the community on August 15, 2019, with a celebratory ribbon cutting. The innovative space provides nearly 1,000 square feet of retail space to local entrepreneurs who are looking to start or grow their business. The Corner Pop-Up will also provide youth programming and workforce development, tying directly into the City's vision outlined in the [Economic Development Blueprint](#).

Royal Gourmet Cookies will occupy the space for five weekends; hours and activities vary. Follow the Corner Pop-Up's [Instagram page](#) for details.

If you have any questions, please contact Erick Serrato, Assistant Director, Pacific Gateway, at (562) 570-3762 or [Erick.Serrato@pacific-gateway.org](mailto:Erick.Serrato@pacific-gateway.org).

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
REBECCA GARNER, ACTING ASSISTANT CITY MANAGER  
KEVIN JACKSON, DEPUTY CITY MANAGER  
TERESA CHANDLER, INTERIM DEPUTY CITY MANAGER  
ANDREW VIALPANDO, ACTING ADMINISTRATIVE DEPUTY TO THE CITY MANAGER  
MONIQUE DE LA GARZA, CITY CLERK