



Date: January 31, 2019

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager *T.H.W.*

Subject: **International City/County Management Association 2026 Conference**

The International City/County Management Association (ICMA) is the world's leading association of professional city and county managers and other employees who serve local governments. The ICMA annual conference draws attendees from all over the world and is the major group professional development opportunity for the membership. The conference setting provides an opportunity for interaction between corporations, universities, government agencies, private foundations providing best practices and innovations, and goods and services to ICMA members and other local government professionals.

The City of Long Beach (City) partnered with the Long Beach Convention and Visitor's Bureau (LBCVB) to submit a proposal to host the ICMA 2026 Annual Conference. This conference draws over 3,400 attendees with estimated peak room nights of 2,200. Long Beach competed against cities in states in the West Coast region including Oregon, Washington, Nevada, and Arizona. Long Beach's proposal was successful, and the ICMA board voted to award the conference to Long Beach. This is one of the largest conferences to ever be held in Long Beach and will be the largest for 2026. That year will be just two years away from the Olympics, and we are excited for ICMA members to experience all that we have to offer in Long Beach.

Long Beach will be compiling a regional host committee made up of surrounding jurisdictions and representatives from other California government organizations to help with fundraising and sponsorships to meet the host city commitments. These commitments include use of the Convention Center at reduced rates, organizing volunteers, providing registration bag items, a host committee welcome area, contributions to the speaker budget, transportation/shuttle expense to the hotels, and other special event, volunteer and administrative expenses. The City has seven years to prepare for this exciting conference.

If you have questions regarding this matter, please contact me at (562) 570-6234 or lea.eriksen@longbeach.gov.

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