



City of Long Beach

Working Together to Serve

Memorandum

Date: August 7, 2019

To: Patrick H. West, City Manager *P.H. West*

From: John Keisler, Economic Development Director *J. Keisler*

For: Mayor and Members of the City Council

Subject: **Ribbon Cutting Ceremony – The Corner Pop-Up**

The Economic Development Department, Pacific Gateway, and LINC Housing invite you and your staff to attend the ribbon cutting ceremony for The Corner Pop-Up. The ceremony will take place on Thursday, August 15, 2019, at 2:00 p.m. The Corner Pop-Up is located at 2640 E. Anaheim Street (flyer attached).

The Corner Pop-Up provides 1,000 square feet of retail space to local entrepreneurs who are looking to start or grow their business, tying directly into the City's vision outlined in the Economic Development Blueprint. The space, which is located on the ground floor of the historical LINC Palace Hotel building, is expected to open in October.

To RSVP, please contact Kristina Green at (562) 570-5054, or at Kristina.Green@longbeach.gov. To RSVP online, please click [here](#).

We look forward to seeing you at this exciting event. If you have any questions, please contact Erick Serrato, Assistant Director, Pacific Gateway, at (562) 570-3762 or Erick.Serrato@pacific-gateway.org.

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA DOUD, CITY AUDITOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK



THE CORNER POP-UP MAKES ITS DEBUT IN LONG BEACH

YOU'RE INVITED TO CELEBRATE!

AUGUST 15, 2019 2PM

2640 E. Anaheim Street, Long Beach

The City of Long Beach and LINC Housing invite you to the launch of their new venture! The Corner Pop-Up bridges innovation and entrepreneurship in Long Beach through experiences made for the community. This creative space and its programs serve both locals and visitors alike as they journey through the transformation of ideas into reality.

RUN OF SHOW

- Welcome Bubbles & Introductions
- Ribbon Cutting Ceremony
- Meet and Greet with Music, Apps & Drinks

Pacific Gateway



CITY OF
LONGBEACH