




Date: October 3, 2018

To: Patrick H. West, City Manager 

From: Kelly Colopy, Director of Health & Human Services \s\

For: Mayor and Members of the City Council

Subject: **City's Homeless Emergency Aid Program (HEAP) Framework**

Introduction

On June 27, 2018, Governor Brown signed SB 850 into law. Recognizing the challenge many cities in California face with respect to homelessness, the State's FY 19 budget provides \$500 million in one-time funds for the Homeless Emergency Aid Program (HEAP).

Background

Addressing the issue of homelessness is a leading priority for the City of Long Beach (City). Over the past year, the Long Beach Continuum of Care (CoC) has been at the forefront in homeless service coordination and community engagement. The CoC has provided services through 15,963 client contacts at the Multi-Service Center (MSC), outreached to and engaged with over 1,100 individuals experiencing homelessness, vaccinated over 560 individuals against Hepatitis A, leased 75 units of Veteran Housing at the Villages at Cabrillo, and convened two summits to establish a strategic plan and work groups to carry out strategies to end homelessness in Long Beach.

Funding for the City's homelessness initiatives primarily come from the U.S. Department of Housing and Urban Development (HUD) to the Long Beach CoC. The City contributes local funding dollars for programs and initiatives supporting CoC coordinated services, including the Police Department Quality of Life Teams, Fire Department HEART Teams, and Public Works Clean Team. Recently, County Measure H funds, approved by voters in March 2017, have been added to support existing federal and local investments in homeless services.

Despite local successes in reducing homelessness, significant challenges remain. These include continued low vacancy rates, high housing costs and insufficient prevention and housing resources to quickly stabilize homelessness. Additional funding is needed to expand opportunities for homeless services, and ensure individuals who have successfully transitioned to permanent housing can remain in permanent housing.

Homeless Emergency Aid Program (HEAP)

In 2018, the State took the unprecedented step of investing in homeless services in partnership with local entities. Three categories of HEAP funding were established in the State's FY 19 budget, and will provide one-time direct assistance to California's largest cities and CoCs, where the local governing body has declared a shelter crisis. HEAP funding can be used to support rental assistance programs, subsidies, capital improvements, and program administration. HEAP also ensures cities and CoCs will invest least 5 percent of funds to services benefiting youth, with 50 percent of all HEAP funds be contractually obligated by

January 1, 2020, and 100 percent expended by June 30, 2021. The three categories of HEAP funding are:

HEAP Category	Statewide Funding	Eligible Applicants	Long Beach
Cities with a population over 300,000	\$150 million	Los Angeles, San Diego, San Jose, San Francisco, Fresno, Sacramento, Long Beach, Oakland, Bakersfield, Anaheim, Santa Ana	\$2,869,833
Continuum of Care, based on Point in Time (PIT) count ranges	\$250 million	Continuum of Care	\$8,000,000
Continuum of Care, based on percent of homeless population	\$100 million	Continuum of Care	\$1,387,420
Total Long Beach HEAP Funding			\$12,257,253

Long Beach HEAP Framework

On September 11, 2018, the City Council adopted a resolution declaring a shelter crisis. This declaration enables the City to formally submit applications for HEAP funds totaling \$12,257,253. A framework for one-time projects that can be funded through HEAP have been identified through a collaborative process with the City's CoC Board of Directors, Homeless Services Advisory Committee (HSAC), and Everyone Home Long Beach Task Force, with representation from individuals with lived homelessness experience, and the local healthcare, business, education, mental health, development, and hard to reach communities. Additional information will become available as the projects within this one-time framework become developed.

HEAP Framework	Estimated Expenditure
Youth prevention fund	\$462,862
Youth prevention microgrants	\$150,000
Storage for belongings @ 1718 Hayes	\$1,850,000
Vocational Support Pilot Program	\$300,000
S.A.F.E. Parking Pilot Program	\$220,000
Prevention (ie: rent and deposit assistance, utilities)	\$212,851
Vans for transportation	\$250,000
5% administrative costs	\$612,862
Year-round shelter	\$8,000,000

City's Homeless Emergency Aid Program (HEAP) Framework
October 3, 2018
Page 3

If you have any questions, please contact Kelly Colopy, Director of Health & Human Services, at 562-570-4016 or Kelly.Colopy@longbeach.gov.

PHW:DT:JK: PC
M:\IGR\STATE\STATE LEG COMM\MEMOS 2018\MCC_HEAPGRANTAPPLICATION_9-24-18.DOCX

- CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
DOUG HAUBERT, CITY PROSECUTOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
ALL DEPARTMENT DIRECTORS
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
DIANA TANG, MANAGER OF GOVERNMENT AFFAIRS
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE # 18-0135)