



Date: March 29, 2018
To: Patrick H. West, City Manager *T.H.W.*
From: John Keisler, Director of Economic Development *JK*
For: Mayor and Members of the City Council
Subject: **Regional Economic Forum and First Annual Blueprint Update**

The City's Economic Development Blueprint, which was adopted by the City Council on April 4, 2017, includes a recommendation to host an annual conference that highlights the City's progress. On April 25, 2018, the Economic Development Department, in partnership with California State University, Long Beach, will be hosting the first annual Regional Economic Forum (see attached). The Department has reserved two tables for the event and would like to extend an invitation to all City Council members.

Information regarding the date, time, and location of the Forum is provided below:

- Date: Wednesday, April 25, 2018
- Time: 8:00 a.m. to 11:30 a.m.
- Location: Long Beach Convention Center

To RSVP, please contact Kristina Green at (562) 570-5054 or at Kristina.Green@longbeach.gov.

Attachment

cc: Tom Modica, Assistant City Manager
Kevin Jackson, Deputy City Manager
Rebecca Garner, Assistant to the City Manager
Kevin Lee, Public Affairs Officer



LONG BEACH
STATE UNIVERSITY

REGIONAL ECONOMIC FORUM

WEDNESDAY
APRIL 25, 2018
8 AM - 11:30 AM

LONG BEACH
CONVENTION CENTER
300 E OCEAN BOULEVARD
LONG BEACH, CALIFORNIA

PRESENTED BY THE CSULB DEPARTMENT OF ECONOMICS
OFFICE OF ECONOMIC RESEARCH
A CALIFORNIA STATE UNIVERSITY CAMPUS

Please join us to discuss the challenges and opportunities facing the Greater Long Beach Region. Guest speakers and panelists will include economic experts and prominent leaders from government and industry.

DATE: Wed, April 25, 2018
TIME: 8 a.m. to 11:30 a.m.
LOCATION: Long Beach Convention Center

8:00 AM | Breakfast and Networking
8:30 AM | U.S. and California Economy
Regional Economy
Long Beach Economic Development
10:15 AM | Coffee and Networking
10:30 AM | Panel Discussion with Q&A

EMAIL: ref@csulb.edu
PHONE: 562.985.8135
WEB: www.csulb.edu/ref



\$10,000 Premier (one available) | Includes three tables (30 tickets) with premier seating, program and verbal recognition, poster recognition in the lobby and on stage, stage recognition, and exclusive naming rights to the 2018 CSULB Regional Economic Forum.

\$5,000 Platinum | Includes two tables (20 tickets) with premier seating, program and verbal recognition, poster recognition in the lobby, and stage recognition at the 2018 CSULB Regional Economic Forum.

\$2,500 Gold | Includes two tables (20 tickets) with premier seating, program recognition, verbal recognition, and poster recognition in the lobby at the 2018 CSULB Regional Economic Forum.

\$1,000 Silver | Includes one table (10 tickets) and program recognition at the 2018 CSULB Regional Economic Forum.

\$400 Table Sponsor | Includes one table (10 tickets) to the 2018 CSULB Regional Economic Forum.

\$50 Individual Forum Ticket | Includes one ticket to the 2018 CSULB Regional Economic Forum.