



Date: March 2, 2018

To: Patrick H. West, City Manager *PHW*

From: Tom Modica, Interim Director of Development Services *T.M.*

For: Mayor and Members of the City Council

Subject: **Summary of the Downtown/Alamitos Beach Parking Study Initiative**

The Downtown Long Beach Parking Area Study (Study) was initiated as part of a Settlement Agreement and Release of Claims with Long Beach Transportation and Parking Solutions (LBTAPS). The Study focuses on parking within areas of Downtown Long Beach and Alamitos Beach (Study Area). On May 23, 2017, the City Council approved a contract with KOA Corporation (KOA) to act as a third-party consultant to assess parking supply and demand within the Study Area. Tools to assess these conditions include data collection, various types of surveys, and a review of the current State and local regulatory environment and policies. KOA's final report will include parking strategy/management recommendations based on existing parking supply and demand conditions.

Since the project kick-off in July 2017, the following tasks have been ongoing: 1) meetings with neighborhood and advocacy groups such as Downtown Long Beach Alliance (DLBA) and LB TAPS; 2) data collection regarding the current parking inventory and supply, hours of operation, and parking rates; 3) a discussion of strategies to provide more on-street parking via restriping/reconfiguration; and, 4) conducting "sidewalk" (intercept) surveys to document current parking usage characteristics.

The next major milestone for this Study is the release of an online survey aimed at reaching a broader target audience of parking users in the Study Area. The survey link <https://lbs.typeform.com/to/W4rpqK> is scheduled to be distributed via email to stakeholders, neighborhood and advocacy groups, and interested parties within the Study Area, as well as via social media, during the week of March 19, 2018.

The Settlement Agreement requires that this effort be completed by October 2018. Staff will present the Study findings and recommendations to the Planning Commission at a study session during Summer 2018, followed by a report to the City Council.

If you have questions regarding this matter, please contact Carrie Tai, Current Planning Officer at (562) 570-6411 or [carrie.tai@longbeach.gov](mailto:carrie.tai@longbeach.gov).

CC: CHARLES PARKIN, CITY ATTORNEY  
LAURA L. DOUD, CITY AUDITOR  
TOM MODICA, INTERIM DIRECTOR OF DEVELOPMENT SERVICES  
KEVIN JACKSON, ASSISTANT CITY MANAGER  
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER  
LINDA F. TATUM, PLANNING BUREAU MANAGER  
CRAIG BECK, DIRECTOR OF PUBLIC WORKS  
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE NOS. 15-1089, 15-0810, 17-0402)