





Date: June 22, 2018

To: Patrick H. West, City Manager 

From: John Keisler, Director of Economic Development 

For: Mayor and Members of the City Council

Subject: "Everyone In: Economic Inclusion Listening Tour" Project Update

On November 7, 2017, the City Council requested the Economic Development Commission to conduct a deeper assessment of economic inclusion in Long Beach by implementing the "Everyone In: Economic Inclusion Listening Tour (Listening Tour)." Under the direction of Economic Development staff, the Listening Tour was launched in February 2018, with two consulting firms (Lee Andrews Group and Wilson and Associates Consulting) contracted to recruit community participants, facilitate the community conversations, and write a summary report of the ideas and community solutions captured throughout the process.

From March 2018 to April 2018, more than 100 community members from diverse backgrounds were engaged through equity-based community focus groups called "community conversations." Throughout the Listening Tour, community members shared their perspectives on how to create a local economy that works for everyone. Six key findings in economic development and 12 community solutions were presented at the "Everyone In: Economic Equity Summit" on May 17, 2018, which was attended by local leaders, policymakers, and community partners. A [summary report](#) with the key findings and community solutions is attached for your review.

Thank you for your support in this effort. Please contact John Keisler, Director of Economic Development, at (562) 570-5282, or email john.keisler@longbeach.gov, with any questions.

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