



Date: July 10, 2018

To: Patrick H. West, City Manager *T.M.*

From: Kelly Colopy, Director of Health and Human Services *KC*

For: Mayor and Members of the City Council

Subject: One Long Beach Community Equity Indicators Initiative

On July 16, 2018, the Office of Equity is launching "One Long Beach," a community-wide initiative to develop a common set of measures that will be used by the City of Long Beach (City) to inform decision-making and the development and delivery of future City policies, programs, and services from an equity perspective. Equity is when everyone can attain their highest level of health and potential for a successful life, regardless of their background and identity. This initiative will result in community-informed and supported indicators that will be used to measure factors that all Long Beach residents need to thrive. We seek your assistance in this effort.

Community Engagement Process

Over the last year, a number of community organizations and City departments have led community engagement efforts, many of which were advised or supported by the Office of Equity. These engagement efforts included:

- Everyone In Economic Inclusion Community Conversations;
- Youth and community engagement from Khmer Girls in Action's "Invest in Youth Campaign;"
- Early Childhood Education Strategic Plan focus groups and interviews;
- We Love Long Beach and the Long Beach Community Foundation's "Around the Table" Citywide conversations; and,
- Youth surveys conducted by the My Brother's Keeper Youth Leadership Program.

The Office of Equity will leverage these results and build upon themes by facilitating an additional 10-15 community engagement sessions to be held throughout Long Beach to hear from those who did not participate in earlier dialogues. This process will further refine and prioritize measurable indicators to be incorporated into the PolicyLink Equity Profile and serve as a baseline for planning and decision-making to support more equitable outcomes across Long Beach. These sessions will be facilitated by a cohort of Health Department and other City staff trained in equity-based community engagement strategies. Additionally, due to the many barriers of participating in community meetings, the Office of Equity will work with community partners to identify the best approaches to community engagement that meet people where they are, including outreach at non-traditional locations (e.g., laundromats, bus stops, clinics, and barber shops).

One Long Beach Outreach Sessions

The Office of Equity seeks to ensure engagement in conversations that reflect feedback from community members from all City Council districts. To support this effort, we would like to work with each Councilmember to schedule at least one outreach session per City Council district. The Office of Equity is available to conduct outreach Monday, July 16 through Friday, August 24. Each outreach session will take two hours and light refreshments will be provided. In addition, interpretation can be arranged by the Office (upon request). To schedule an outreach session, please contact Francheska Deras, Language Access Program Coordinator, at (562) 570-7177, no later than 5 p.m., Friday, July 20.

Fiscal Impact

There is no fiscal impact to the City as a result of the One Long Beach Community Indicators Initiative. The community indicator outreach is being supported by a \$20,000 grant from the Government Alliance on Race and Equity Innovation and Implementation Fund.

For more information about the One Long Beach Initiative, please contact Katie Balderas, Manager of the Office of Equity, at (562) 570-4333.

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