



Date: March 11, 2016

To: Patrick H. West, City Manager *P.H. West*

From: Amy J. Bodek, Director of Development Services *A. Bodek*

For: Honorable Mayor and Members of the City Council

Subject: My Brother's Keeper Launch Event

The My Brother's Keeper Long Beach Local Action Plan will be presented Thursday, April 7, 2016, from 5:00 to 7:00 p.m., at the Molina Event Center, 200 OceanGate, 15th Floor, Long Beach. We hope you will join us.

Background

On October 14, 2014, City Council requested a My Brother's Keeper (MBK) Community Challenge report from the City Manager with methods on how the City can support the initiative to improve life outcomes and overcome barriers to success for boys and young men of color. It was requested that the report focus on youth jobs and internships, violence prevention and community-oriented policing, as well as provide a description of existing City programs that support MBK, particularly the Safe Long Beach Violence Prevention Plan. This report was transmitted to the City Council on January 20, 2015, for consideration and, as a result, the City Council adopted a Resolution supporting President Obama's MBK Community Challenge.

On March 3, 2015, the City hosted the MBK Local Action Summit at Ernest McBride Park with over 180 participants representing government and non-government agencies, faith-based and community groups, community members, and youth. An MBK Task Force, an ad hoc work group of Safe Long Beach (which is made up of City, County, school district, and community leaders) was convened to develop an MBK Local Action Plan as prescribed by the White House.

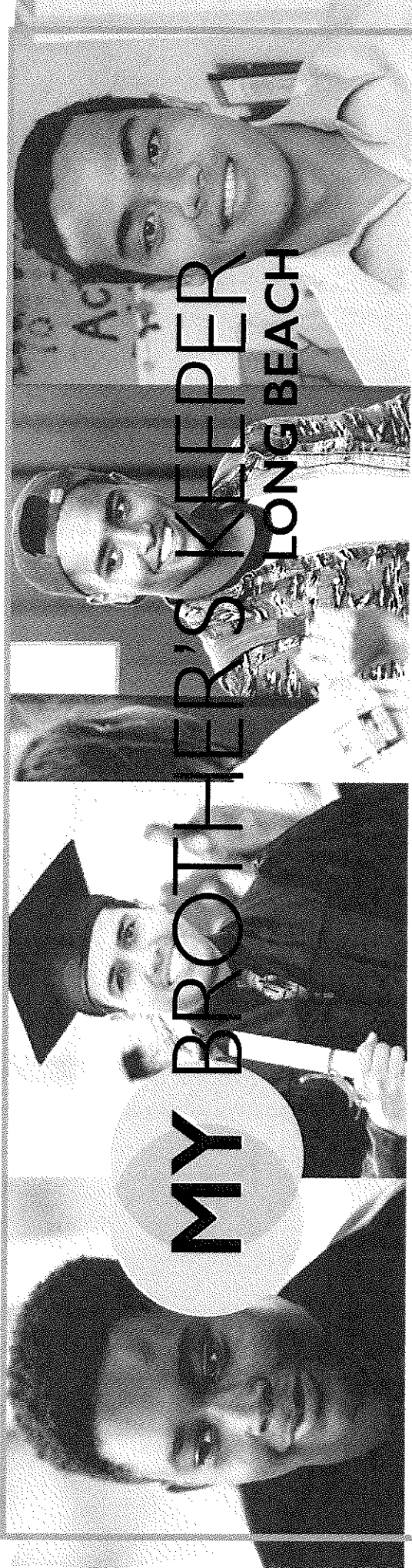
In 2015, the MBK Task Force met on July 22, August 10, and September 21, as well as on February 17, 2016. Based on input received from the Task Force, City staff prepared the My Brother's Keeper Long Beach Local Action Plan with guidance from Bloomberg Associates and PolicyLink. It should be noted that the Long Beach Unified School District is developing a District initiative for young boys and men of color, particularly focusing on the MBK milestones relating to strategies and outcomes occurring on school campuses and in the classroom. The elements of the District plan are captured in the MBK Local Action Plan.

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A flyer for the launch event has been attached. For more information, please contact Arturo Sanchez, Deputy City Manager, at (562) 570-5028.

AJB:AS:TC:bp
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cc: Charles Parkin, City Attorney
Douglas Haubert, City Prosecutor
Laura Doud, City Auditor
Tom Modica, Assistant City Manager
Arturo Sanchez, Deputy City Manager
Tracy Colunga, Neighborhood Relations Officer



SAVE THE DATE

APRIL 7, 2016

LOCAL ACTION PLAN LAUNCH | 5:00 PM - 7:00 PM

THE MOLINA EVENT CENTER | 200 OCEANGATE SUITE 100, 15TH FLOOR, LONG BEACH

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMAT BY REQUEST AT 562.570.3807.

