

**City of Long Beach
Registered Lobbying Firms**

Reporting Period: 1 January 2013 - 30 June 2013

Client list consists of clients for whom lobbying activity occurring during the latest reporting period.

Lobbying Firm	ClientName	LobbyistName	CityContact	Registration Date
ALSTON & BIRD, LLP				6/2/2011
CALIFORNIA CAPITOL SOLUTIONS				9/5/2012
	EARTHEART COLLECTIVE OF LONG BEACH	M. MAX DEL REAL	P WEST, R GARCIA, S LOWENTHAL, G DELONG, P O'DONNELL, G SHIPSKE, D ANDREWS, J JOHNSON, A AUSTON, S NEAL.	
CARL A KEMP				4/28/2010
	LB COLLECTIVE ASSC	CARL A KEMP	ALL COUNCIL MEMBERS.	
CERRELL ASSOCIATES INC.				4/20/2010
	WALGREENS	FERNANDO CHAVEZ	D ANDREWS, P O'DONNELL, B SRAMEK, J EDMOND.	
CORDERO & ASSOCIATES				1/11/2013
	LIGHTING ENHANCEMENT	GLORIA CORDERO	J JOHNSON	
DAKOTA COMMUNICATIONS				7/12/2012
DIANE RIPLEY				9/13/2011
	AUTO NATION	DIANE RIPLEY		
	AUTO RETURN	DIANE RIPLEY	R. GARCIA, G. DELONG, J. EDMOND, TIFFANY, B COWARD, PO'DONNELL, R RICHARDSON, JONATHAN, E SUND, D ANDREWS, R GABELICH, J JOHNSON.	

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ENGLANDER KNABE & ALLEN			7/1/2010
2ND AND PCH	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
ACLARA TECHNOLOGIES, INC.	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
AMERIPRIDE AMBULANCE	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
ATLANTIC RECOVERY SOLUTIONS	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
AVAYA	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
BNSF	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
CALTROP	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
CLEAR CHANNEL	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
COCA COLA	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
ENTERPRISE	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
FOREST CITY COMMERCIAL GROUP	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
HARBOR TRUCKING ASSC	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
LONG BEACH CONTAINER	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
METRO PORT	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	

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MI-JACK	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
PARADIES SHOPS (THE)	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
PROJECT FROG	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
PROTERRA	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
SO CAL CIGAR ALLIANCE, C/O BIG DADDY CIGARS	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
TOTAL TRANSPORTATION SERVICES, INC	ALEX H CHERIN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
TRC SOLUTIONS	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
UNITED ROAD TOWING, INC	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
WASTE MANAGEMENT	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
WILLIAM BLAIR & CO.	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
WORLD AUTOMOBILE CHAMPIONSHIP OF CA	MATT KNABE	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
XEROX	MARCUS ALLEN	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
GWEN BUTTERFIELD			2/3/2011
MITSUBISHI CEMENT CORP	GWEN BUTTERFIELD	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	

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<i>KEN SPIKER AND ASSOCIATES, INC.</i>			<i>6/3/2010</i>
CENTRAL PARKING	KEN SPIKER, JR	MAYOR FOSTER	
CHARLES COMPANY	KEN SPIKER, JR	FOSTER.	
LAMAR ADVERTISING	KEN SPIKER, JR	DELONG, O'DONNELL, FOSTER.	
<i>LOUIS G. BAGLIETTO, JR.</i>			<i>2/3/2011</i>
BNSF RAILWAY	LOUIS G BAGLIETTO, JR.	D.ANDREWS, S.FRICK, D.BURNHAM, S.GANT. SEE ADD'L NAME ON Q2-2011.P WEST.	
MITSUBISHI CEMENT CORP	LOUIS G BAGLIETTO, JR.	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
<i>MURCHISON CONSULTING</i>			<i>7/2/2010</i>
245 BROADWAY, LLC	MIKE MURCHISON		
A&A TOWING	MIKE MURCHISON	D.HAUBERT	
BETA OFFSHORE	MIKE MURCHISON	D THIESSEN	
LB PAWN SHOP	MIKE MURCHISON	AUSTIN, PLANNING STAFF	
LOYNES STUDEBAKER, LLC	MIKE MURCHISON	G DELONG	
LYON COMMUNITIES	MIKE MURCHISON	B FOSTER, S LOWENTHAL +	
MARRIOTT	MIKE MURCHINSON	R.BRONOLD	
MUERELO PARTNERS	MIKE MURCHISON	AUSTIN, PLANNING STAFF	
SILVERSANDS	MIKE MURCHISON	HOTEL DEVELOPMENT	
TOPPING EVENTS	MIKE MURCHISON	GERRY SHIPSKE, LBPD	

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<i>POLITICAL CONSULTING & MANAGEMENT</i>			<i>4/23/2012</i>
PENNBROOK FINANCIAL SERVICES	CHRISTOPHER WILSON DAVID CARLET	J EDMOND, J KRUSE J EDMOND, J KRUSE	
<i>SOUTHERN CALIFORNIA EDISON</i>			<i>2/18/2011</i>
SOUTHERN CALIFORNIA EDISON	BEN HARVEY	CAN BE VIEWED AT LOBBYIST HISTORY ON CITY CLERK WEBSITE	
<i>THE CHERIN GROUP</i>			<i>6/15/2013</i>
IPS GROUP, INC.	ALEX H CHERIN	ERIC LUNG, COUNCIL	