

Increase Voter Turnout – Vote Yes on Measure LBC

Measure LBC will increase voter turnout, increase participation in local elections and allow Long Beach voters to utilize the County's accessible equipment to meet voters' individual language access needs. All good things for our civil rights, and our democracy.

Opponents of Measure LBC claim that separate elections increase focus on local issues. History proves this to be false. Separate local elections cause low turnout and low interest.

Local issues get more attention when they are part of a statewide or federal election – that is simply a fact.

Combined elections also save money for Long Beach. Opponents of Measure LBC falsely state that the city will somehow save money administering its own elections—budget analysis shows this is not the case.

Combined elections save money – it's a fact.

Opponents of Measure LBC aim to reduce turnout and lessen the power of democracy. They want small turnout so that a small group of residents can decide local issues.

This measure will make elections simpler, cheaper, and more democratic. It's as simple as that.

Join us and **VOTE YES** for Measure LBC.

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