

Rebuttal to Argument Against BBB – Strengthening Term Limits

Vote Yes on Measure BBB to Strengthen Term Limits

The argument against BBB incorrectly claims that this measure increases term limits. In fact, current law allows the Mayor and City Councilmembers to serve an unlimited number of terms as write-in candidates. And as long as you win the primary election as a write-in candidate, your name can appear on a general election ballot—election after election.

Measure BBB will create real term limits for the Mayor and Councilmembers! Measure BBB will create a strong limit of three terms, a maximum of 12 years, and eliminate the write-in loophole!

Long Beach is the only major city in the nation that allows officials to run for unlimited terms as a write-in and then appear on the general election ballot. Measure BBB will prohibit Mayors and Councilmembers who have served three full terms from running again.

Long Beach's term limits will align with term limits for the California State Legislature, the County of Los Angeles, and the City of Los Angeles.

Long Beach has a history of electing good government officials to three terms, including former Mayor Beverly O'Neill and Councilmember Dee Andrews. **Three terms is enough.**

Measure BBB is the most effective way to make sure our term limit laws are effective, easy to understand, and accountable to voters. It's simple and eliminates the confusing write-in process.

Join us and Vote Yes on Measure BBB!

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