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City of Long Beach Department of Parks, Recreation & Marine

PARKS AND RECREATION COMMISSION

ANNUAL REPORT 2007

"We create community and enhance the quality of life in Long Beach through people, places, programs and partnerships"

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PARKS AND RECREATION COMMISSION ANNUAL REPORT

Membership

The Parks and Recreation Commission was established by the City Charter, Article IX. Commission members serving in calendar year 2007 were:

Simon George
Albert Guerra
Bob Livingstone
Harry Saltzgaver (served as President from January through December)
Sarah Tong Sangmeister
Drew Satariano (served as Vice President from January through December)
Brett Waterfield

Powers and Duties of the Commission

The Parks and Recreation Commission shall have such exclusive authority over all leisure activities in public parks and recreational facilities, controlled or operated by the City, as may be prescribed by the City Council by ordinance; and with respect thereto shall have the following powers and duties.

- Recommend to City Manager and City Council, the acquisition of land for public parks and public recreation, the dedication of public land for public parks, the removal of public land from dedication as park land, and the acquisition of buildings, waterways, or other facilities for public recreation.

- Recommend to the City Manager, City Council, and Planning Commission, the approval or rejection of plans for improvement of park land for public recreation and for other purposes, including but not limited to buildings and other facilities, other than land and facilities within the tide and submerged lands granted to the City.

- Authorize the issuance of permits and agreements related to leisure activities in public parks and recreational facilities controlled or operated by the City.

- Establish fees for public recreational programs and use of public parks and recreation facilities.

- Perform such other duties as may be delegated by the City Council by ordinance.

Parks and Recreation Commission Committees

Each of the Commissioners serves on at least two of the seven committees and is the chair of one committee. The committees are listed below, including their responsibilities.

1. Executive Committee
   - Meet with the Director to review overall progress of planned projects.
   - Provide feedback to the Director on new major projects for land acquisition or other unscheduled projects.
   - Provide input and feedback for annual departmental budget priorities and other issues.
   - Oversee the Department's Strategic Plan.

2. Finance and Appeals Committee
   - Review proposed fees and charges annually.
   - Review and comment on annual budget recommendations.
   - Act as official appeals board for fee and contract disputes (as stipulated in the City Charter).

3. Park Safety Committee
   - Review the Park Ranger program.
   - Review and evaluate park crime data from City departments.
   - Develop plan to address park safety issues.

4. Planning and Performance Committee
   - Support Department efforts and identify opportunities to enhance customer service.
   - Review and provide information on implementation of Strategic Plan recommendations.
   - Review the Department's FOR Long Beach work plan.

5. Capital Improvements Committee
   - Review developer fees.
   - Discuss joint school/park acquisition and development.
   - Review the Open Space Element of the General Plan update.

6. City Schools/Joint Committee
   - Review facility and program inventory.
   - Review joint-use of facilities agreements.
   - Review summer and after-school programs.
   - Review joint land acquisition and development programs.
   - Review year-round school impact and surveys.
   - Review expansion plans.

7. Special Events and Recreation Committee
   - Review and comment on citywide or major special events.
   - Review and comment on recreation programs and policies.

REPORTS/RECOMMENDATIONS TO THE CITY COUNCIL AND SIGNIFICANT ACTIVITIES FOR 2007

Each month, the Parks and Recreation Commission recognized employees of the month from the department. Recognizing employees for their hard work and commitment is a highlight of the meetings.

January

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Received and filed the Director's Monthly Report for December 2006.
- Received and filed information about the Water Commission project in Heartwell Park during 2007.
- Received and filed the Park Impact Fee Report for Fiscal Year 2006.
- Received and filed the FOR Long Beach Performance Reports and that the FOR Long Beach Performance Reports be placed under the purview of the Parks and Recreation Commission's Finance and Appeals Committee.

February

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Approved the request to install the temporary art exhibit SPIN in Bluff and Victory Parks.
- Approved that naming the park site at Conant Street and Clark Avenue "Rosie the Riveter Park" is appropriate and in conformance with Administrative Regulation 8-7.
- Adopted a resolution to increase non-prime time court fees from $5.00 to $6.00 per hour and increase prime time court fees from $9.00 to $11.00 per hour at Billie Jean King and El Dorado tennis centers, effective March 1, 2007.
- Received and filed the Director's Monthly Report for January 2006.
- Approved that the Parks and Recreation Commission participate in the development of the General Plan, Long Beach 2030.
- Approved the RiverLink plan in concept, and requested that a letter be prepared to send to the Department of Planning and Building recommending that the concepts and components of RiverLink be included in the General Plan Update.
- Approved the City Charter Amendment language, and requested that a letter be sent to the Mayor and members of the City Council in support of the City Charter language.

March

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Approved to recommend to the Housing and Neighborhood Committee, and the full City Council, that Trolley Park is an appropriate name for the mini-park located at 2nd Street and Redondo Avenue.

- Authorized the Director of Parks, Recreation and Marine execute the First Amendment to Permit No. 27573 with the Long Beach Lawn Bowling Club to extend the Permit term five years through August 31, 2011, and amend the Permit to exercise the remaining five-year renewal provision, at his sole discretion.

- Received and filed the Director's Monthly Report for February 2007.

April

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Referred the issue of the creation of a dog park in the Western half of the City to the Capital Improvements Committee.

- Approved to recommend to the Housing and Neighborhood Committee, and the full City Council, that Trolley Park is an appropriate name for the mini-park located at 2nd Street and Redondo Avenue.

- Approved to refer the Homeland Neighborhood Cultural Center at MacArthur Park Strategic Plan 2006-2008 to the Recreation and Special Events Committee to come back to the Parks and Recreation Commission with a recommendation.

- Received and filed the Director's Monthly Report for March 2007.

- Approved to recommend to the City Council and City Manager that the installation of a solar system envisioned by Edison Elementary School students and implemented by Steve Elicker through the Arts Council for Long Beach Eye on Design Program is an appropriate improvement to Loma Vista Park.

May

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Authorized the Director of Parks, Recreation and Marine to execute the First Amendment to Special Event Concession Permit No. 29773 with SMG Food and Beverage, LLC to change the focus of the concession menu from gourmet to basic fare, eliminate the reserved concert seating and the VIP Court program requirement, change the permit fee structure from solely a percentage fee payment of gross receipts to a guaranteed minimum and percentage of gross receipts, extend the Permit term through 2007, and authorized the Director of Parks, Recreation and Marine to execute future amendments to extend the Permit term.

- Authorized the Director of Parks, Recreation and Marine to execute amendments to the picnic service concession permits listed above for a term of one year, expiring June 30, 2008.

- Authorized the Director of Parks, Recreation and Marine to execute the First Amendment to Permit No. 27815 with Larry R. Nelson, dba Larry's Ponies, to operate the concession at El Dorado Regional Park East, extending the term through May 31, 2009, and authorized the Director to execute future amendments to extend the Permit term.

- Authorized that a Facility Use Permit with Knowledge Learning Corporation be executed to operate a science camp from June 18, 2007, through August 31, 2007, at El Dorado Park West, Picnic Site A.

- Approved to recommend to the Housing and Neighborhood Committee, and the full City Council, that Juanita Millender-McDonald Community Center is an appropriate name for the new community center in Admiral Kidd Park, with the caveat that Administration Regulation 8-7 be reviewed.

- Received and filed the Director's Monthly Report for April 2007.

- Approved the design of Victory Park adjacent to 150 W. Ocean Boulevard, with two conditions: 1) The historical display area shall contain a display providing information on the history of Victory Park, including historical photographs; and 2) An additional secondary tree shall be included to meet the full tree count for this section of Victory Park.

- Approved the 2006 Parks and Recreation Commission Annual Report and authorize the Director to forward it to the City Council.

June

- Authorized the Director of Parks, Recreation and Marine to execute the Fifth Amendment to Permit No. 26949 with Brian Mathew Black, dba Top Notch Events, for a term of one year, expiring July 31, 2008, with options for renewal subject to the discretion of the Director.

- Closed the nominations and approved Harry Saltzgaver as President and Drew Satariano as Vice President.

- Received and filed the Director's Monthly Report for May 2007.

July

- Approved a letter from the Parks and Recreation Commission to the Superintendent of Long Beach Unified School District and to the President of the School Board.

- Received and filed the Director's Monthly Report for June 2007.

August

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Authorized the Director of Parks, Recreation and Marine to execute a permit with In the Event, LLC for a term of one year, expiring July 31, 2008, with options for renewal subject to the discretion of the Director.

- Approved to recommend to the City Council that the four (4) sites of Scherer Park, Drake/Cesar E. Chavez Greenbelt, Wardlow and Golden, and Veterans Park are viable future dog park locations.

- Received and filed the Director's Monthly Report for July 2007.

- Approved to recommend to the Housing and Neighborhood Committee and the full City Council that California Recreation Center be renamed "Ernest S. McBride, Sr. Park."

September

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.

- Authorized the Director of Parks, Recreation and Marine to execute a permit with Gerardo Cruz, an individual doing business as Creative Eventz, for a term of one year, expiring September 30, 2008, with additional options for renewal subject to the discretion of the Director.

- Authorized the Director of Parks, Recreation and Marine to execute the First Amendment to Permit No. 30025 with Company Picnic Specialist to extend the term one year, expiring August 31, 2008, with additional options for renewal subject to the discretion of the Director.

- Adopted a resolution and approved the proposed changes to fees and charges effective October 1, 2007.

- Received and filed the Director's Monthly Report for August 2007.

- Reviewed the Urban Forest Master Plan, and urged the consultant team to include the Planning and Building Department in the process, and to include a tree replacement policy in the master plan.

October

- Received and filed the Director's Monthly Report for September 2007.
- Approved the Department report for transmitting to the Planning Commission for inclusion in the annual Implementation Report for the Open Space and Recreation Element.
- Received and filed the Water Conservation report.

November

- Authorized the Director of Parks, Recreation and Marine to execute a permit with Team Play Events, Inc., for a term of one year, expiring December 31, 2008, with options for renewal subject to the discretion of the Director.
- Received and filed the Director's Monthly Report for October 2007.
- Approved to recommend to the Rivers and Mountains Conservancy that the projects listed are consistent with the long-term goals of the Commission for improvements to the Long Beach parks and recreation system.

December

- Authorized the execution of Personal Services and Instruction Agreements and amended Attachment "A" of the agreements, as needed.
- Received and filed the Director's Monthly Report for November 2007.

The following groups requested and received **fee waivers** from the Parks and Recreation Commission during 2007. As part of the Fee Waiver Policy, all groups that receive fee waivers are required to provide in-kind or volunteer services to the Department equivalent to the fees being waived. The in-kind services are to be concluded within a (calendar) year from the date of the waiver.

January

- There were no requests for fee waivers in January.

February

- There were no requests for fee waivers in February.

March

- There were no requests for fee waivers in March.

April

- Approved the request by the California Sun & Surf International Soccer Tournament for the waiver of concession and field permit fees with the aforementioned "Conditions of Use."

May

- There were no requests for fee waivers in May.

June

- There were no requests for fee waivers in June.

July

- There were no requests for fee waivers in July.

August

- There were no requests for fee waivers in August.

September

- There were no requests for fee waivers in September.

October

- There were no requests for fee waivers in October.

November

- There were no requests for fee waivers in November.

December

- There were no requests for fee waivers in December.

The Commission received feedback provided through the **Customer Comment Cards**, which are distributed as part of programs and at facilities throughout the Department. During 2007, there were approximately 465 responses received, which have resulted in the following:

- Training staff regarding customer services.
- Assisting staff in modifying classes and programs provided to patrons.
- Assisting park maintenance staff in prioritizing projects and identifying areas in need of attention.
- Reducing the quantity of complaints received from the public.
- Pleasing patrons when changes have resulted from comment input.

Each customer comment card is read by the Director and written responses are provided to all who request a response. To create more of an outreach effort, Department staff attends approximately 23 neighborhood association and community meetings per month to discuss issues the community may have and to inform the community of current Department events.

RECREATION COMMISSION
ATTENDANCE RECORD - 2007

Commissioner	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Simon George	X	X	X	X	X	X	X	EX	X	X	EX	X
Albert Guerra	X	X	X	X	EX	X	X	X	X	X	X	X
Bob Livingstone	X	X	X	X	X	X	X	X	X	X	X	X
Drew Satariano	X	X	X	X	X	X	EX	EX	X	X	X	X
Harry Saltzgaver	X	X	X	X	X	X	X	X	X	X	X	X
Sarah Tong Sangmeister	X	X	X	X	X	X	X	X	X	X	X	X
Brett Waterfield	X	X	X	X	X	X	X	EX	X	X	X	X

X – Present
EX - Excused Absence
RES -Resigned from the Commission
UNEX - Unexcused Absence
APPT - Appointed to the Commission
TERM END -End of Term

The Parks and Recreation Commission meetings are held on the third Thursday of each month at 9:00 a.m. These meetings are held at various locations throughout the city and are open to the public.

CITY PERSONNEL ASSISTING PARKS AND RECREATION COMMISSION - 2007

STAFF TOTAL:

Director 60 hrs. x $112.80 =	$ 6,768
Manager, Business Operations 34 hrs. x $80.65 =	2,742
Manager of Community Recreation Services 34 hrs. x $77.66 =	2,640
Manager of Maintenance Operations 40 hrs. x $75.04 =	3,002
Manager of Planning and Development 40 hrs. x $75.04 =	3,002
Executive Assistant 144 hrs. x $41.10 =	5,918
Superintendent of Personnel and Training 8 hrs. x $59.11 =	473
Superintendent of Finance and Controls 8 hrs. x $56.15 =	449
Monthly Commission Report Manager, Special Events/Filming - 2 hrs. x 12 mo. x $75.63 = $1,815 Secretary - 16 hrs. x 12 mo. x $31.53 = $6,054 Superintendent - 5 hrs. x 12 mo. x $67.609 = $4,057 Administrative Analyst III - 2 hrs x 12 months x $51.637 = $1,239 Total	13,165
Graphics/Print Shop 1 hr. x 12 months x $30.193 =	362

MISCELLANEOUS

Materials and Supplies	2,228
TOTAL	**$ 40,749**

NOTE: The salary rates listed for each position represents hourly loaded costs.

DEPARTMENT PREAMBLE

The Department of Parks, Recreation and Marine believes that recreation is a basic human need. It provides social, cultural, physical and intellectual activities for all to enjoy in a quality environment, with inherent values beyond the scope of the activity.

People in the developed nations of the world have achieved an awesome technological capability that has relieved them of considerable effort in attaining their physiological needs, while giving them leisure. Simultaneously, our social structure has become increasingly urbanized, removing us from direct contact with the natural resources that still must sustain us. However, individuals have not yet completely achieved the ability to use their leisure time to stimulate the mind of the individual, as well as to enhance society. Increased population and the rapid growth of cities have resulted in loss of prime open space and created environmental problems almost beyond comprehension. The need to dedicate open space, including the acquisition of parkland as part of planned community development, is becoming desperate in many areas. Further, the need to educate an urban populace as to how to use parks without abuse, as well as the need to prevent overuse, must be met if parks are to survive once acquired.

The City of Long Beach has both the opportunity and the responsibility to work with private enterprise and other levels of government to fill these needs, while serving every segment of society, through the provision of a balanced program of leisure service opportunities, and environmental education. Youth will be helped to grow physically, mentally and spiritually while developing positive attitudes, which will help them avoid mistakes leading to the further degradation of the environment and society. Adults will have an outlet from the tensions of a competitive, industrialized urban life, and a chance to express their individuality and creativity, while becoming aware of their dependency upon, and inter-relationship with, natural resources. Older adults will find meaning and purpose in their retirement years.

Provision of basic leisure service opportunities and facilities is a major responsibility of government. In addition, voluntary and special interest groups, private agencies and commercial enterprises should be encouraged to supply appropriate leisure services in a coordinated delivery system, which will benefit the citizens of Long Beach in the following ways:

Personal Benefits

1. Investment in our youth, through recreation programs, provides for positive lifestyle choices and alternatives to self-destructive behavior.

2. Recreation provides the opportunity to lead balanced lives, achieve our full potential, and gain satisfaction in life.

3. Skills our citizens develop through meaningful recreation activities are essential sources of self-esteem and positive self-image.

Social Benefits

4. Community recreation can bridge the gap with our citizens and reduce alienation, loneliness, and anti-social behaviors.

5. Leisure service activities promote ethnic and cultural harmony, by allowing people to share their differences and play and grow together.

6. Community pride is generated through leisure service activities, facilities, programs, and voluntary commitment.

Economic Benefits

7. The provision of meaningful recreation activities for our young people reduces the high cost of vandalism and criminal activity.

8. The leisure services offered by our department are attractive to tourists and are an essential ingredient of this city's tourism industry.

9. Physical and mental health achieved through our department's delivery system, and balanced meaningful lifestyles, reduces expensive health care costs.

Environmental Benefits

10. Investing in the environment through our beaches, marinas, and waterways, and park land space in residential areas, leads to increased property values through accessibility and associated recreation opportunities.

Failure to meet the challenges of providing well-planned public open space and quality leisure-time opportunities, as well as the challenge of educating the public who use the facilities, will result in a diminution of the quality of human life. The City of Long Beach can help to meet these challenges.

MISSION AND GOALS

Mission

We create community and enhance the quality of life in Long Beach through people, places, programs, and partnerships.

Goals

- Ensure open space, parks, and recreational facilities meet community needs.
- Ensure City parks and recreational facilities provide a positive experience and image.
- Ensure recreational programming, leisure opportunities, and community services meet the diverse needs and interests of residents and visitors.
- Ensure beaches, waterways, and marine amenities are accessible and provide a positive experience and image.
- Ensure marinas are fiscally sound and meet boat owner and community needs.

FACILITIES, PROGRAMS, AND SERVICES

The Department of Parks, Recreation and Marine oversees the operation and maintenance of all Long Beach public recreational facilities, including:

- 2,874.0 acres devoted to open space and recreation
- 133 parks
- 5 golf courses -- The busiest municipal golf system in the nation
- 26 community centers
- 52 park playgrounds
- 6 miles of beaches
- 3 marinas with a combined 3,800 boat slips -- The largest municipally operated marina system in the nation
- 3 swimming pools
- 69 tennis courts
- 2 tennis centers
- Rancho Los Cerritos and Rancho Los Alamitos
- Rainbow Harbor and Rainbow Lagoon
- Long Beach Museum of Art
- El Dorado Nature Center
- Blair Field (baseball stadium)
- Leeway Sailing Center
- Belmont Veterans Memorial Pier
- Long Beach Municipal Cemetery

The Department provides free and fee-based recreational programs and leisure opportunities, both self-directed and organized, for people of all ages and cultures. Youth programs include free youth sports for ages 5 to 18 serving nearly 10,000 participants annually, summer and vacation day camps, 800 recreational and educational classes, sailing and aquatics instruction, teen center activities, skateboarding opportunities, and supervised afterschool and weekend activities at parks, schools, and mobile recreation sites. In addition, approximately 12,000 youth participate in non-Department sports leagues that utilize park facilities.

Adult recreation opportunities include sports leagues, tennis and golf facilities and instruction, and more than 2,100 recreational and self-improvement classes annually. Recreation programs and social services for seniors are offered at six community centers. A regional Senior Olympics program is also offered. Family recreation opportunities include Long Beach Municipal Band concerts, cultural arts programs, environmental programs, citywide and neighborhood special events, boating facilities, as well as general park and beach use. Additional information regarding the Department's programs and facilities can be found at www.lbparks.org.

DEPARTMENT HISTORY

The Long Beach municipal parks system was created in 1888 with the development of Pacific Park (now Lincoln Park) in the downtown area. In the early 1900's, additional parks were developed with land donated by prominent Long Beach families including the Bixbys, Carrolls, and Houghtons. Parkland was also acquired from the Long Beach Water Company. The discovery of oil in 1921 dramatically increased municipal revenues, allowing the City to acquire additional parkland through direct purchase.

In 1924, Long Beach formed the Park and Highway Commission to manage the growing municipal park system. In 1929, a City Charter amendment established a nine-member Recreation Commission and the Coordinated Municipal and School Recreation Program was formed. Expansion of the park system continued during the 1930's. Funds from the federal Works Progress Administration (WPA) and State Emergency Relief Administration (as a consequence of the 1933 earthquake) supported the development of numerous recreational facilities throughout Long Beach.

During World War II, the City curtailed many recreation activities as a part of the war effort. Weapons installations and troop encampments rendered several parks unusable to the public. Postwar expansion led to the creation of numerous parks and recreation facilities. In 1954, a City Charter amendment established a separate Parks Department. In 1956, a bond issue passed allocating $4.9 million for parks and recreation improvements, including the acquisition of parkland. In 1961, the Parks Department created a Golf Division and assumed responsibility for the City's five public golf courses.

Due in large part to a burgeoning youth population, a City Recreation Department was established by charter amendment in 1974. The Coordinated Municipal and School Recreation Program, which provided public recreation programming for 45 years, ceased to exist. In 1982, the Recreation Department merged with the Parks Department. It is interesting to note that the Parks Department was also responsible for street landscaping prior to the merger.

The Marine Department, which was originally created in 1956 to operate and maintain the Alamitos Bay Marina, was incorporated in 1987 to create the Department of Parks, Recreation and Marine. Finally, in 2001, the Special Events and Filming Bureau was created when the Department assumed responsibility for citywide special events and filming permits.

CURRENT ORGANIZATION

The Department of Parks, Recreation and Marine is directly responsible to the City Council through the City Manager. The City Manager appoints the Director of Parks, Recreation and Marine, who, in turn, directs a management staff professionally qualified by education and experience to administer, implement, and manage the Department.

The Department consists of six bureaus. A brief summary of each follows:

Business Operations Bureau: This bureau is responsible for the functions of payroll; personnel; budget; accounting and purchasing; contracts; concession and lease management, technology systems; and marketing and community information. Five Superintendents report to the Manager of Business Operations.

Community Recreation Services Bureau: This bureau is responsible for all community-based recreation programming, youth services, senior services, youth sports, aquatic facilities and programs, contract class registration, adaptive recreation, special events, day camps and extended day care, adult sports permitting, facility reservations, the mobile skate park and mobile recreation programs, the school based recreation/21st Century program, the operation of El Dorado Regional Park, the park rangers, cultural and community services, mural arts programs, historic preservation and education, natural environment preservation and education, Homeland/MacArthur Park, volunteer programs, and the Long Beach Municipal Band. One General Superintendent and five Superintendents report to the Manager of Community Recreation Services.

Maintenance Operations Bureau: This bureau is responsible for ensuring that all parks, beaches, marinas, community centers, and other facilities under the Department's purview (as have been previously identified) are maintained and improved in an aesthetically pleasing and functional manner. This bureau is also responsible for overseeing the lease agreement for the operation of the City's five golf courses, and for providing as staff support to the Municipal Golf Commission. Five Superintendents report to the Manager of Maintenance Operations.

Planning and Development: This bureau is responsible for the preparation and management of the Department's Capital Improvement Program, with projects in parks, marinas, and beach areas and for grant development. The bureau is also responsible for coordinating with the Public Works Department regarding the planning, funding, and completion of capital projects, working with the Planning and Building Department regarding the Open Space and Conservation Elements of the General Plan, and interfacing with regional, state, and federal regulatory and funding agencies concerning environmental issues including water quality, beach erosion, dredging, and habitat preservation. This bureau is also responsible for the oversight of the Rancho Los Cerritos. One Superintendent and one Historic Sites Officer report to the Manager of Planning and Development.

Marine: This bureau is responsible for the management and development of the City's three marinas, navigable waterways, launch ramps, and beach facilities. One Superintendent reports to the Manager of the Marine Bureau. Additionally, the bureau is responsible for providing staff support to the Marine Advisory Committee.

Special Events and Filming: This bureau is responsible for the permitting and coordination of all major special events in the City, including those taking place in the Greater Queensway Bay Area (e.g., Grand Prix, Gay Pride), Queen Mary Special Events Park, beaches (e.g., Beach Fest), and City streets (e.g., parades, car shows). The Manager of Special Events and Filming is also responsible for the permitting and coordination of all motion picture filming in the City, and for managing the Street Banner Program.

A current organizational chart can be found in Appendix 1.

By City Charter, the Department of Parks, Recreation and Marine supports several advisory bodies that are appointed by the Mayor and confirmed by the City Council. These include:

- Parks and Recreation Commission
- Municipal Golf Commission
- Marine Advisory Commission
- Senior Citizens Advisory Commission
- Commission on Youth and Children

PLANNING RESPONSIBILITY

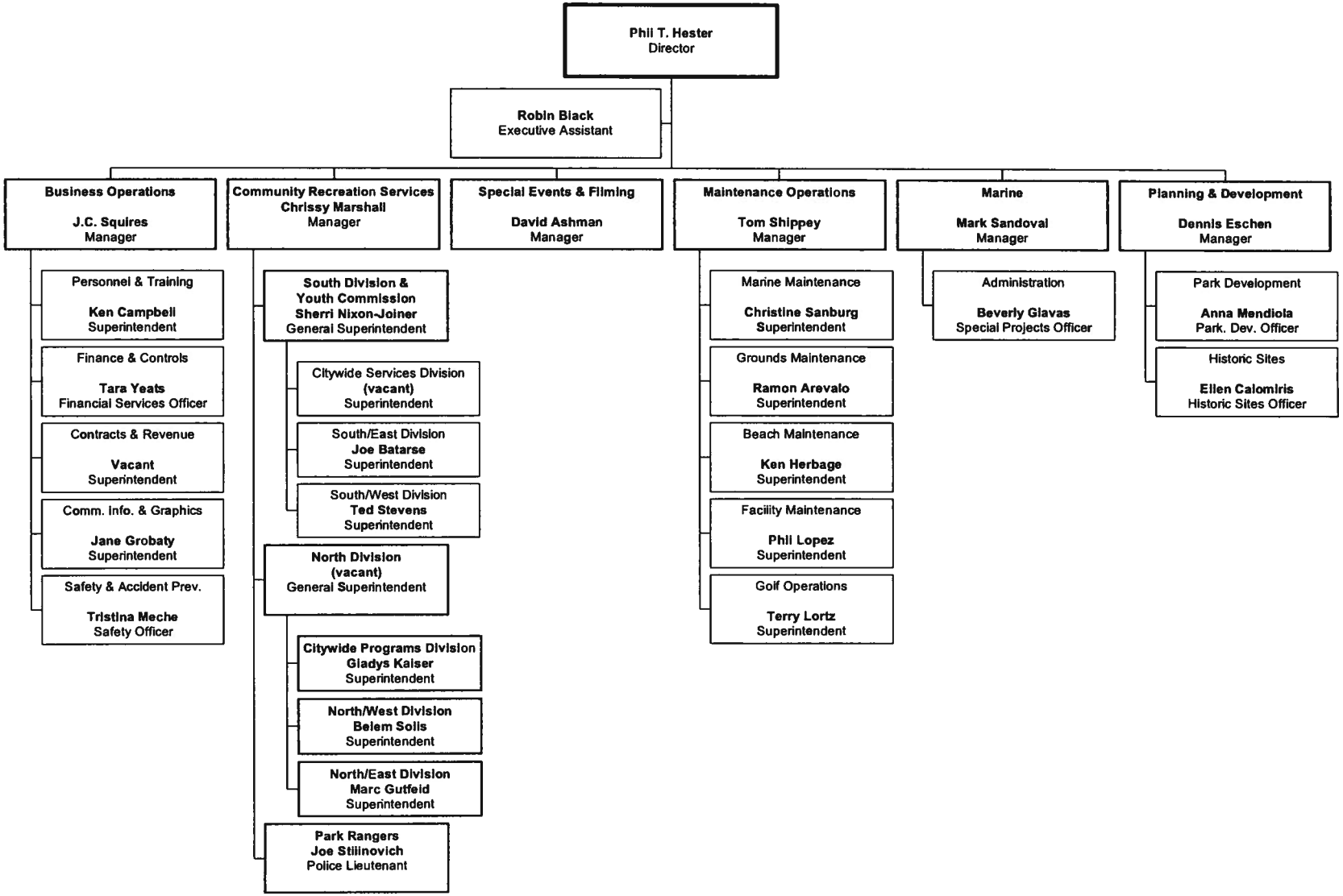
Parks, recreation and marine facilities should be an integral element of all City land-use planning and zoning. Such planning and zoning should embrace not only areas to be acquired for the City park or recreation system, but maximum use should also be made of zoning and other regulatory powers to preserve open space, protect scenic values and otherwise enhance recreational opportunities in private developments as well.

The Department supports ordinances and zoning changes that will tend to preserve public open spaces and areas of significant natural resources as a regular part of the City development process. This is being accomplished through the constant updating of subdivision regulations, developer fees, and other creative mechanisms. On October 15, 2002, the City Council adopted a revised "Open Space and Recreation Element" of the City's General Plan. This was a significant achievement, as this element had not been updated for nearly 30 years.

The City of Long Beach endeavors to protect existing park, recreation and marine areas against both public and private encroachment and should yield such areas for other purposes only upon the condition that areas lost are replaced by others of comparable value that serve the same population. Potential losses should be viewed as to their affect on the entire management system concerned.

FINANCES

Parks and recreation programs and maintenance responsibilities are basically financed through general taxation, known as the General Fund, while the Marine Bureau activities are financed through the Tidelands Enterprise Fund. Departmental services are supplemented by such sources as general obligation and revenue bonding, donations of money, loans, Federal and State Assistance Programs, gifts, services from private individuals and groups, and user fees and charges. Parks and recreation programs are generally financed through the City General Fund budget, special districts, contractual services, matching funds and other methods by which those benefited will pay the costs.

The Department strongly supports the concept that users of certain kinds of public park and recreation facilities and programs should pay fees for such use. Revenue from this source should be deposited in separate accounts and be applied to the development, maintenance, and administration of parks and recreation programs. Fees should not be so high as to prevent those in modest circumstances from enjoying the benefits of public parks and recreation programs. Basically, youth recreation programs and youth sports are free of charge in the City of Long Beach.

DEPARTMENT OF PARKS, RECREATION AND MARINE