

## Recap from Advisory Committee Meeting No. 5

The 5th Advisory Committee meeting was held at the Ramona Park Community Center on October 3rd, 2018. The purpose of this meeting was to present and discuss the UPLAN Draft Vision Statement and its supporting components, and to introduce the Arts and Culture component of the plan. Community members split into four groups to comment on the draft vision statement and its supporting components. During the second portion of the meeting, community members participated in an arts and culture mapping activity. Participants identified where they would like to see different types of art and cultural elements in North Long Beach, along with current arts and culture locations in North Long Beach.

The section below summarizes comments on the draft vision statement. The following pages summarize comments on the supporting components: people, streets, mobility, buildings, and open space / parks. The last section of this document showcases the results from the arts and culture mapping activity.

### Vision Statement Comments

- "...supports its residents **and businesses...**"
- "...celebrates its existing **and growing** diversity."
- Replace "attractive" with **"inviting"**
- Replace "well-kept" with **"prideful"**
- **Missing Key Words**
  - legacy
  - inclusive
  - rooted
  - shared diversity
  - safety
  - peaceful
  - organized/maintained
  - collection of neighborhoods

**Revised Vision Statement:**

We envision North Long Beach as an identifiable and inviting neighborhood, full of pride, with a range of community-serving destinations and hubs – a community that supports its residents and businesses, and creatively celebrates its existing and growing diversity.

### Previous Draft Vision Statement:

*We envision North Long Beach as an identifiable, attractive, and well-kept neighborhood with a range of community-serving destinations and hubs—a community that supports its residents and creatively celebrates its existing diversity.*





Vision Statement Category:

# PEOPLE

Components	Include?*	Most important... **						Notes/Comments
		6	5	4	3	2	1	
Long term North Long Beach residents, living in the community for decades, comfortably aging in place	Yes	█						"Blended community"
Able to reap the benefits of improvements made by having the opportunity to stay, participate & contribute	Yes	█						"This component incorporates/leads to other components"
Diverse in age, ethnicity, & race	Yes	█						-
Renters, young people, & young families buying their first home	Yes	█						"Already happening"
Both living and working in North Long Beach	Yes	█						-
Full of pride for their neighborhood	Yes	█						"Pride already exists"

## Missing Components

- Address homelessness & affordable housing
- Healthy living
- Income diversity
- Police and Fire department rapid response service

\* All "yes" and "no" responses are listed.

\*\* The breakout groups gave each statement a rank from 1-6, with 1 being the highest score/priority. The chart represents the average rank; the highest weight is the most important. "-" means the component was not scored.



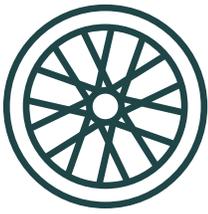
Vision Statement Category:

# STREETS

Components	Include?*	Most Important...**	Notes/Comments
		6 5 4 3 2 1	
Be filled in with street trees, landscaping & pedestrian-oriented street lights	Yes		"Drought-resistant landscaping; programs; solar"
Be repaired & better-maintained with high-quality design aesthetic across the commercial corridors	Yes		-
Have more frequent crossings & slowed traffic through the main commercial areas	Yes		-
Integrate public art into crosswalks, building edges, & public spaces	Yes		-
Clearly delineate neighborhood edges & portals with greenery & public art	Yes		-

## Missing Components

- More sustainable streets
- Camera surveillance



Vision Statement Category:

# MOBILITY

Components	Include?*	Most Important...**						Notes/Comments
		6	5	4	3	2	1	
Overall, make it easier, safer, & faster to walk, bike, and take buses or trains to local destinations for people of all ages & abilities	Yes	[Yellow bar from 6 to 2]						"Component is repetitive of others"
Cater to the pedestrian, making walking experience pleasant & safe	Yes	[Yellow bar from 6 to 2]						"Safe" is emphasized
Be cognizant of the impacts of residential overcrowding on availability of street parking	Yes	[Yellow bar from 6 to 4]						-
Assure bus riders have a comfortable place to sit & efficient transit that links locally & regionally	Yes	[Yellow bar from 6 to 4]						"Beautiful, safe, clean; trash cans"
Accommodate bicyclists & a wide range of existing & new travel modes	Yes / Yes but... (see note, right)	[Yellow bar from 6 to 6]						"Accommodate and protect bicyclists" "Do not include on Long Beach Blvd"
Be designed to encourage shared & reduced parking requirements to allow for destinations	No	-						"Need to be specific - business vs residents"

## Missing Components

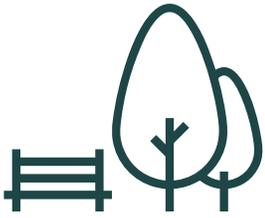
- Safe Routes to Schools
- Bus stops used by prostitutes
- Do not want trucks or pollution
- Need parking for some businesses
- Bike amenities
- Valet
- ADA Access



Vision Statement Category:

# BUILDINGS

Components	Include?*	Most Important... **					Notes/Comments
		6	5	4	3	2	
Activated ground floor spaces that do not sit vacant	Yes	[Yellow bar from 6 to 1]					"Add 'repurpose'" "Add educational component for property owners"
Limit industrial uses, motels, & liquor stores	Yes	[Yellow bar from 6 to 1]					"Limit & repurpose"
A transition of industrial spaces to cleaner uses that still create jobs while also having environmental benefit	Yes	[Yellow bar from 6 to 3]					"Reword" "Vocational training pipeline"
High-quality, coordinated, & welcoming building design	Yes	[Yellow bar from 6 to 4]					-
A mixture of uses that support a full-service community	Yes	[Yellow bar from 6 to 4]					"Describe full-service community"
Caters to residents of all ages with places to eat, shop, visit, & hang out	Yes	[Yellow bar from 6 to 4]					"Combine with full-service community component"
Shopping center, café, special restaurants, healthy grocery store, bank, & creative space	Yes	[Yellow bar from 6 to 4]					"Combine with full-service community component" "Commercial grocery stores e.g. Ralphs"
New civic institutions like the Michelle Obama Library	Yes	[Yellow bar from 6 to 4]					"New civic and cultural institutions" "Need to be more descriptive of different types of civic institutions e.g. satellite schools, resource center)"
Social gathering spaces that are neighborhood-serving	Yes	[Yellow bar from 6 to 3]					"Creative space"
Uses that benefit our health, such as those that increase access to healthy foods	Yes	[Yellow bar from 6 to 3]					"Change food to life" "Urgent Care"
Micro & small spaces to support local businesses	Yes	-					"Businesses & artists"
Live/work opportunities for residents	Yes	-					"Of all ages"
Consistent architectural themes or features	Yes	-					-
Flexibility for change over time	Yes	-					-



Vision Statement Category:

# OPEN SPACE / PARKS

Components	Include? *	Most* Important... ** 6 5 4 3 2 1	Notes/Comments
Better maintained, greened, & Improved with amenities	Yes		"Mention homeless issue"
Designed to provide a range of activities and programming for Long Beach residents of all ages	Yes		"All ages and abilities" "Mention kids" "Modernize facilities"
Expanded (more public spaces)	Yes		"In place of motels" "Pocket parks"
Better linked to the LA River & regional open spaces	Yes		"Remove 'better'" "Need bridge"

## Missing Components

- Bathrooms at parks
- Need to mention upgrading
- Mention safety as high priority
- More support to PRM

# ARTS & CULTURE MAPPING

What and where would you like to see Arts and Culture in North Long Beach?

- MURAL
- STREETSCAPE
- SIGNAGE
- TEMPORARY
- ICONIC
- ALLEY
- CULTURAL
- OTHER

