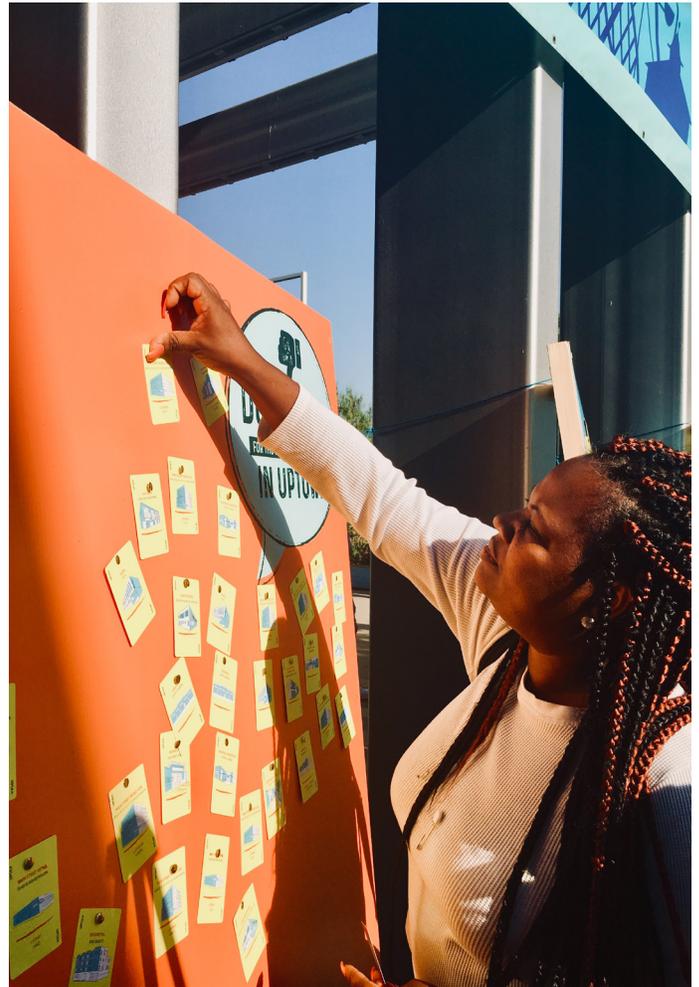


Workshop Recap - PopUp Town Social

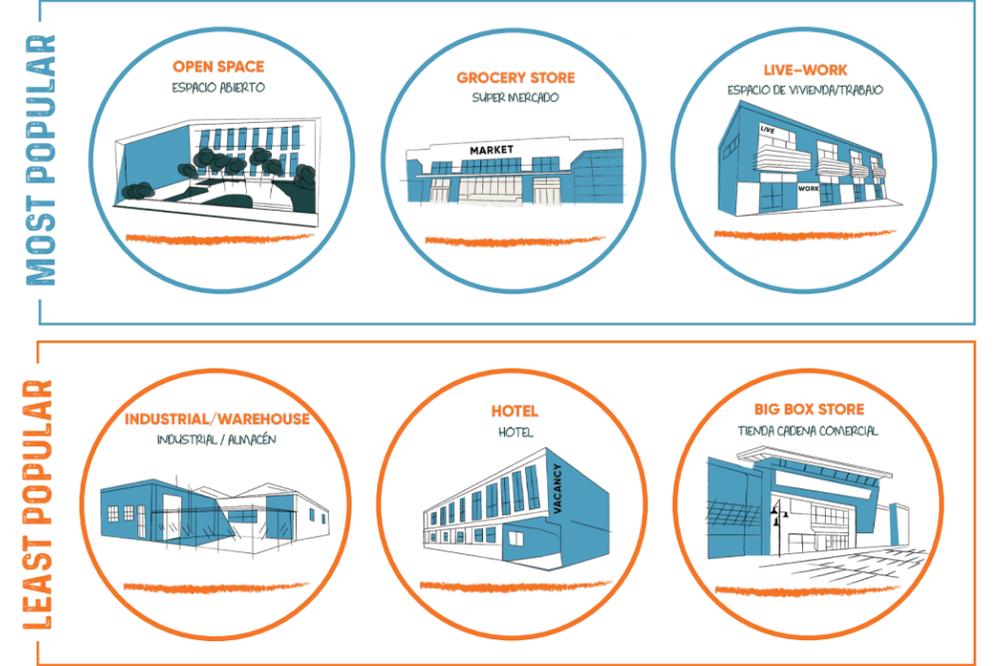
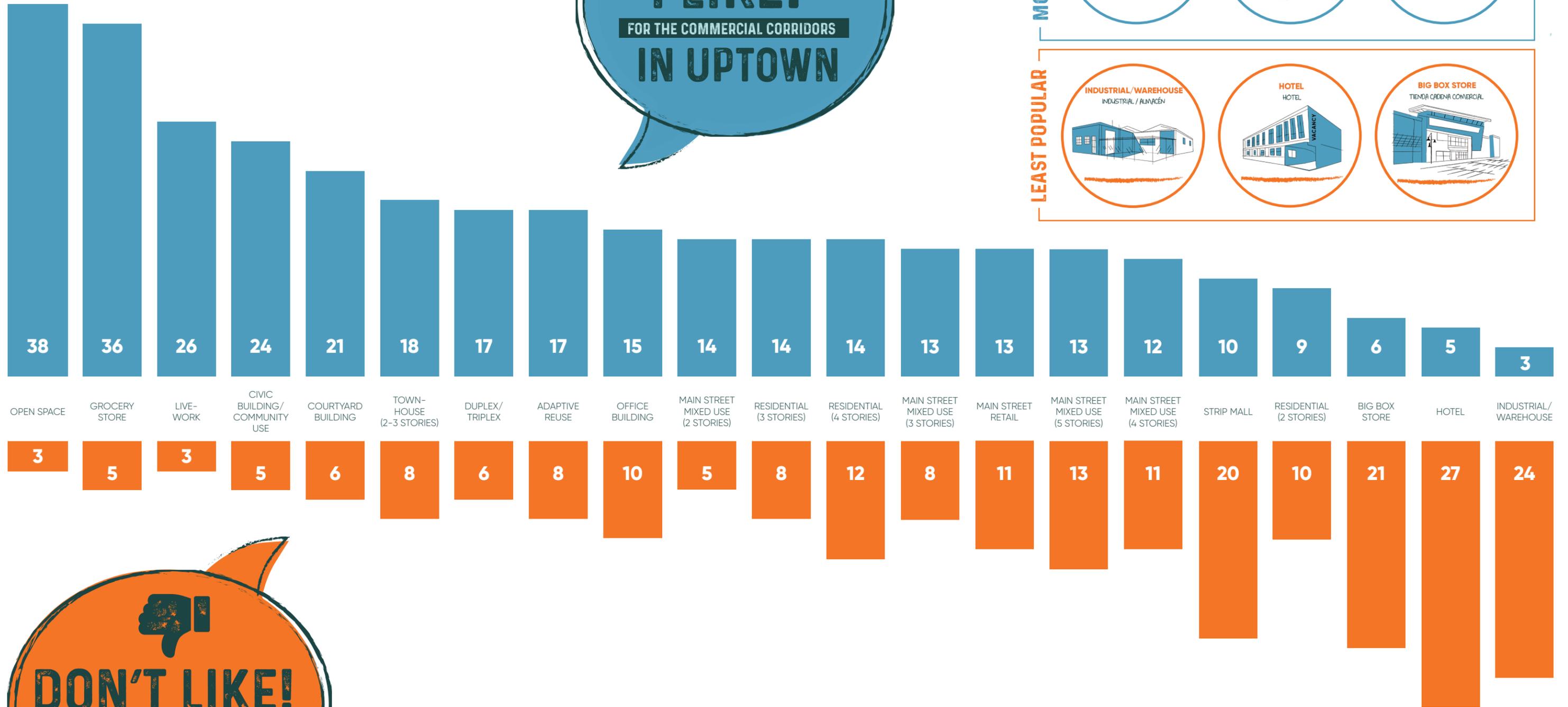
On July 26th, 2018, the planning team led a visioning workshop at the North Long Beach PopUPTown Social. In the primary activity (a zoning card game), community members sorted decks of "building type" cards onto two panels: "I Like!" and "Don't Like!". The idea was to understand community preferences for the character and look of North Long Beach, in particular along key commercial corridors. The findings from the workshop will inform the zoning update for Atlantic and Artesia.

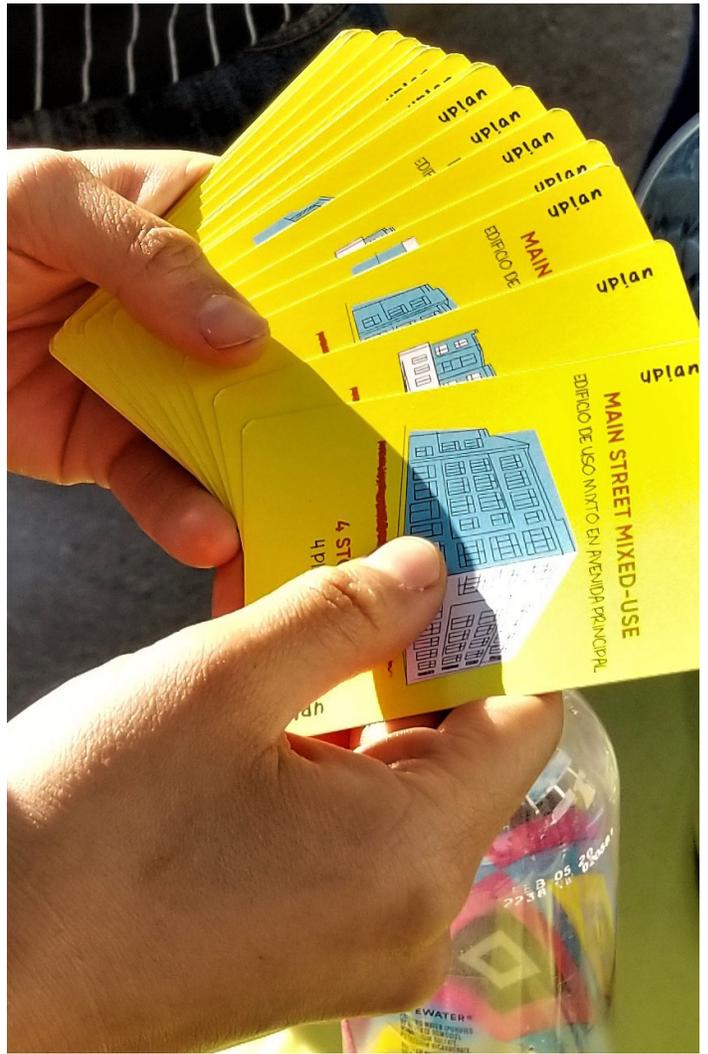
The final tally from the card game reflect a strong preference for **open space, grocery stores, live-work spaces, and community use buildings**. The least popular building types for these corridors include industrial uses, hotels, big box stores, and strip malls.

Participants also made comments on the *Our Uptown* and *What's Your Vision?* maps. These comments highlighted the community's desire for more affordable housing, educational and community use facilities, and improvements to bike and pedestrian accessibility and comfort throughout North Long Beach.



This chart represents the number of times each building type card appeared on the **I Like!** and **Don't Like!** Panels.







HOW TO PLAY

The UPLAN Zoning game

- 1) GRAB A DECK OF CARDS...**
Each card contains a different "building type," for example "Townhouse" or "Grocery Store." Look through each card and get to know what's included in the deck.
- 2) DECIDE WHAT YOU LIKE...**
Which building types are right for the targeted areas in North Long Beach? Don't worry about the style of buildings drawn on the cards; focus instead on the building types indicated.
- 3) PUT THE CARDS ON THE PANELS**
Show us what you want the targeted areas in North Long Beach to look like by putting the cards on the "I Like" and "Don't Like" panels. This information will inform the zoning update for the targeted areas.

North Long Beach's Commercial Corridors:



